

THE BUSINESS OF CITIES

6 - 8 JULY 2011

HANDBOOK



2011 ASIA PACIFIC CITIES SUMMIT

Brisbane, Queensland, Australia

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australia's new world city

Principal Partner



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An initiative of



Dedicated to a better Brisbane

THE BUSINESS OF CITIES

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2011 ASIA PACIFIC CITIES SUMMIT

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2011 APCS Mobile Service

Delegates are able to use mobile internet devices including smart phones (Blackberry, iPhone etc), iPod touches and tablet computers (iPad etc) to access the 2011 APCS Mobile Service. The service allows delegates to view Summit information, including the program, abstracts, speakers, sponsors and exhibitors as well as create their own program. The application can be downloaded by going to <http://blinkm.mobi/apcs/>

Quick Response (QR) Code

Alternatively, mobile devices equipped with a camera and a Quick Reader (QR) application can access the Mobile Service by simply scanning the QR code below. If you require a free QR reader please visit your phone provider's online store.



Free Summit Wi-Fi access



Delegates are encouraged to use the Wi-Fi access at the Brisbane Convention & Exhibition Centre to avoid excessive data roaming charges by turning off their international roaming connection. Wireless internet is available for Summit delegates within all session rooms and the Trade Market Square. For further details please refer to the 'Useful delegate information' section of this handbook on page 59.



INVEST TOGETHER BRISBANE

BRISBANE HAS COME TOGETHER, BATTLED ADVERSITY
AND OUR BEAUTIFUL CITY HAS EMERGED WITH A
RENEWED SENSE OF ENERGY AND ENTHUSIASM.

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brisbane
australia's new world city



2011 ASIA PACIFIC CITIES SUMMIT



Welcome to the 2011 Asia Pacific Cities Summit

As the Lord Mayor of Brisbane – Australia's new world city – and on behalf of the City of Brisbane, I am delighted to offer my warmest welcome to the 2011 Asia Pacific Cities Summit (APCS).

As an initiative of Brisbane City Council, I have watched the APCS become a business and government event of global significance and an important part of Brisbane's strategic relationship with the Asia Pacific region and beyond.


Today, as our region leads the world out of recession, the global economy's centre of gravity is once again shifting toward the Asia Pacific. International leaders and policy makers are coming to the realisation that long-term economic prosperity and productivity growth is increasingly affected by what happens in our cities.

Looking out over the next decade it can be assumed that the competition for global economic prosperity will revolve around the best performing cities of the world.

This is why the Asia Pacific Cities Summit is an integral part of Brisbane City Council's economic development agenda for the city to foster international networks and forge new business relations throughout the region

I look forward to meeting with delegates and discussing our mutual interest in 'The Business of Cities'. This wonderful business event has been designed to cater for a range of perspectives on sustainability, connectivity and managing rapid growth across a broad range of industry sectors.

As the world converges on Brisbane for the 2011 Asia Pacific Cities Summit we look forward to fostering and sharing in the positive business outcomes and to building on the solid economic and trade relationships amongst cities, organisations and individuals.



GRAHAM QUIRK
Lord Mayor of Brisbane



Welcome to the 2011 Asia Pacific Cities Summit

On behalf of the Queensland Government, I am very pleased to welcome you to the 2011 Asia Pacific Cities Summit.

Queensland and Asia share strong business and people-to-people links. We know the Summit helps drive collaboration across our dynamic regions and we are proud to support these global links as Principal Partner of the 2011 Summit partnering with the Brisbane City Council.

We see the Summit as a key step in promoting trade and I am sure the new business connections made at this Summit will play an important part in strengthening our business links and relationships across the region.

With the business world coming to South East Queensland for this significant event, the Queensland Government is ready and available to help foster these relationships and to maximise the opportunities on offer.

The wider Asia Pacific region is recognised as the world's economic powerhouse and one of the fastest growing markets, and the Summit helps to strengthen Queensland's position as an active and important global business partner.

I can assure you nothing beats a visit to Queensland!



ANNA BLIGH MP
Premier of Queensland

By 2015, trade flows
between Australia
and Asia will have
reached \$613bn.*

For Taxi, Takeoff and Landing:

- Stow Handset
- Close Latch On Magazine Compartment
- No Water Bottle Stowage

We put this fact somewhere we knew you'd see it. But more importantly, we've put a network of specialists across 26 Asia Pacific markets to help you take advantage of booming cross border trades. Over the years, we've established an enviable track record of building superior supply chains and delivering unparalleled local insights. Because we live in your world.

We live in your world





2011 ASIA PACIFIC CITIES SUMMIT

Host city economic profile

Brisbane — Australia's new world city — is the capital of Queensland and is the nation's third largest city. It is a diverse, sophisticated and globally connected city.

Brisbane is home to a diverse range of professional and technical services businesses, manufacturing companies, and construction businesses. In total, it is estimated there are in excess of 90,000 businesses operating across the city.

Brisbane's sustained population growth has translated into the maturing of the construction industry through the delivery of large scale infrastructure projects led by international consortiums and the expansion of high-quality sustainable construction technology. The construction industry, which currently employs over 85,000 people, is expected to experience significant demand from the mining sector in coming years.

Local industries that serve Queensland's booming resource sector, cover a wide range of activities from highly technical services provided to mining companies, through to IT and equipment manufacturing. It is estimated that the central business district currently hosts over 70 mining companies, half of which are foreign-based multinationals. The coal industry procures about \$10 billion of goods and services in Brisbane annually, and with a sustained global mining boom expected to continue for a further 10 to 15 years, Brisbane is well positioned to grow its economy.

Brisbane is the only region in Australia where manufacturing is expected to grow in employment and output over

the next 20 years. Innovative in nature, the industry, which now employs over 114,000 people, is highly specialised in advanced manufacturing, machinery and equipment, and food and beverage. Sustained growth in the manufacturing and resource sectors has also led to the expansion of the logistic and transport industries.

Brisbane's economic base has broadened towards globally competitive knowledge-intensive sectors. Brisbane is an emerging leader in innovative industries, including biotechnology, aviation and aerospace, ICT, clean technologies and mining services. There has been a strong growth in professional services in Brisbane in recent years, with business and financial services accounting for 20% of total employment in 2011. Brisbane's research capability has been playing an increasing role in diversifying the city's economic base towards a knowledge-intensive economy.

Brisbane exhibits the lowest old age dependency ratio (11%) of all Australia's capital cities. Rising fertility rates and high levels of younger age domestic and overseas migrants moving to Brisbane have resulted in a younger demographic profile for the city. Young people aged between 15 and 34 account for 31% of Brisbane's population, higher than in all other capital cities.

With over 40% of its workforce in highly skilled occupations, Brisbane is now attracting larger numbers of international talent, contributing to the city's highly educated, adaptable and creative workforce. The growing skill base of the

population has allowed the emergence and expansion of knowledge-intensive industries that will sustain the city's long-term economic prosperity.

Brisbane provides high accessibility to both local and global destinations. The existing infrastructure network is world class, allowing strong connectivity within the South East Queensland region and accessibility to interstate markets. As the global trend to shorten supply chains continues, Brisbane offers fast access to national and international markets with its port and international and domestic airport which operate curfew-free 24 hours a day. Direct air and shipping links to all key Asian ports, means major Asian destinations can be reached by air in seven to nine hours.

Brisbane City Council and the Queensland Government have remained committed to major investment in infrastructure to accommodate economic growth and support local businesses. Annual capital funding has nearly doubled between 2005-06 and 2010-11. With \$8 billion budgeted towards capital funding by Brisbane City Council and the Queensland Government for 2010-11, high public capital funding levels will continue to benefit Brisbane's current and future economic performance.

Valued at \$104 billion in 2010, the Brisbane economy accounts for almost half of the total for the whole Queensland economy. Metropolitan Brisbane represents over one million jobs and, in the 12 months to June 2010, Brisbane accounted for 70% of state employment growth and 10% of national employment



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growth. Continued employment creation has led to a decreasing unemployment rate, which at 4.7%, is below state and national averages. Brisbane's employment growth is expected to account for over 40% of employment growth in South East Queensland to 2031.

The labour force participation rate in Brisbane is one of the highest amongst capital cities in Australia. The female participation rate of 63% is also higher in Brisbane, broadening the labour pool available to businesses and allowing them to expand and grow. Higher workforce participation and sustained employment opportunities have contributed to a significant increase

in household incomes in Brisbane in recent years, putting Brisbane on par with Sydney. Rising incomes have played a pivotal role in attracting out-of-state highly skilled workers.

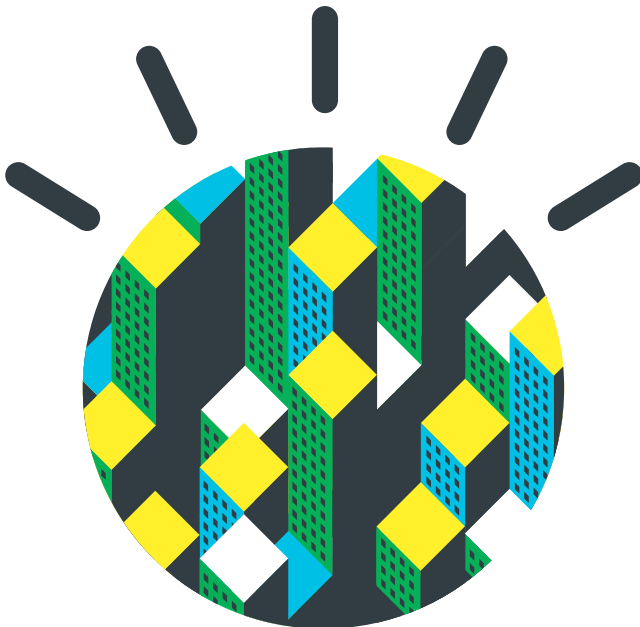
The city provides an excellent quality of life combined with a relaxed and subtropical atmosphere. Brisbane's CBD precinct is Queensland's premier retail and entertainment destination. In recent years, the city has undergone rapid development in its culture, becoming Australia's premier live music scene and hosting exclusive international art exhibitions.

A recent reference to Brisbane as a 'hot spot' for innovation by McKinsey & Company confirms Brisbane's growing

global reputation as a progressive and competitive destination. Brisbane's business environment is that of a spirit of collaboration, knowledge sharing and global outlook, which are critical to business success.

Brisbane is an increasingly diversified and outward-looking economy, supported by a strong growth in professional services. With a deepening and broadening pool of labour, companies locate in Brisbane because of the availability of highly skilled employees, high levels of amenity and access to clients. Brisbane's accessibility to South East Asia provides an ideal base from which to service the Asian market, supported by world-class infrastructure and transport networks.

Conversations for a smarter planet:



A planet of smarter cities.

With over two-thirds of Australia's population living in capital cities, we have grown to become one of the world's most urbanised countries. This unprecedented urbanisation is placing great strain on infrastructure. Congested roadways rob our nation of \$11.1 billion in lost time and costs each year. Our city leaders are being challenged to educate the young, keep citizens safe and healthy, and enable the smooth flow of planes, trains and traffic.

Thankfully, intelligence is being infused into the way cities work. Smart solutions such as traffic systems, high speed broadband, electronic medical records and many more, are being adopted by 450 cities worldwide. Our future depends on keeping them running.

Let's build a smarter planet, city by city. Join us and see what others are thinking at ibm.com/events/au/apcs





2011 ASIA PACIFIC CITIES SUMMIT

Experience Brisbane

From scaling the Story Bridge to soaking up the sun by the bay, Brisbane is a city that offers memorable experiences to millions of visitors every year. Summit delegates are encouraged to stay an extra couple of days in Brisbane to enjoy some of the attractions the city and surrounds have to offer.

Having a subtropical climate, Brisbane enjoys vibrant summers and clear, mild winters that make any season of the year a good time to visit. During the Summit month of July, temperatures average a minimum of 10°C and a maximum of 21°C.

A modern city dotted with parks, Brisbane makes the most of its subtropical status. Pavement cafés, parks and tree-lined streets, as well as a large botanical garden are the setting for the

high-rise and heritage buildings in the city centre.

Across the river, the Summit venue—the Brisbane Convention & Exhibition Centre (BCEC)—forms part of the South Bank precinct, which features a man-made beach, restaurants and parklands. The cultural heart of Brisbane—including the Queensland Museum, Queensland Art Gallery, Gallery of Modern Art, the State Library and the Queensland Performing Arts Centre is within easy walking distance of the Convention Centre.

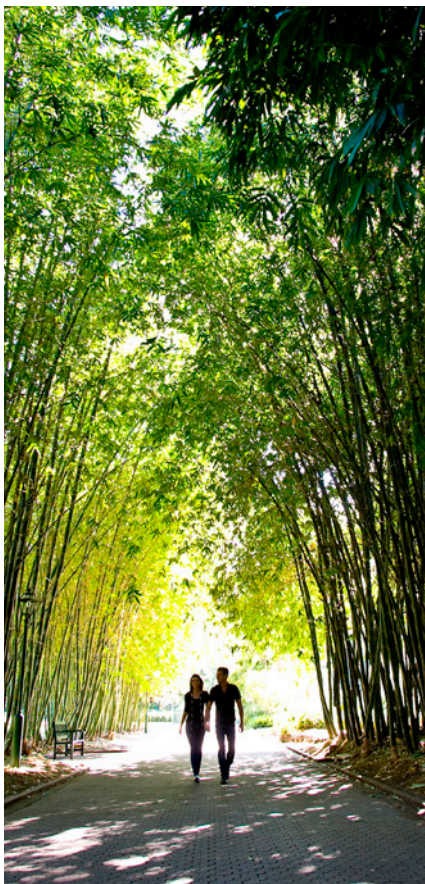
Described as an environmental paradise, the Moreton Bay and Islands region is a mere 25 kilometres from Brisbane's city centre. Visitors enjoy crystal clear water, picturesque sandy beaches, fascinating marine life, freshwater lakes, and some of the world's best diving, sand

tobogganing, surfing and quad biking.

In contrast, and only an hour's drive from Brisbane, South East Queensland's Scenic Rim is known for its breathtaking scenery, wineries, country villages and bushwalking tracks.

Australia's interesting and unusual wildlife, including koalas and kangaroos, can be seen at Lone Pine Koala Sanctuary and Australia Zoo. These and many other attractions, such as the world-famous theme parks of Sea World, Movie World and Dreamworld are a short drive or coach ride from the city centre. The Sunshine Coast or the Gold Coast are each within an hour's drive of Brisbane.

For more information on Brisbane and its attractions, visit the Visitor Information Centre's representative at the registration desk throughout the Summit.



Give your **business** the **leading edge**

The Queensland Government is supporting business growth in Queensland.
Visa sponsorship is available for eligible business and investor migrants.
For more information, visit www.workliveplay.qld.gov.au



2011 ASIA PACIFIC CITIES SUMMIT

Summit program

Themes

Under the broad theme of 'The Business of Cities', the 2011 APCS program comprises keynote plenary and panel sessions, and concurrent sessions of presentations and interactive case studies. Presentations will address cutting-edge issues and showcase best practice projects over three interactive and challenging days.

World-renowned speakers will focus on sustainability, connectivity and managing rapid growth in our cities over the coming decade through three sub-themes:

- the business of green cities
- the business of smart and connected cities
- the business of growing cities.

Business matching program

A central feature of the 2011 APCS, the business matching program will introduce businesses from Australia and around the world to relevant customers, clients, suppliers, investors and partners.

The program aims to fast-track connections between registered delegates and the fastest growing market on the planet—the Asia Pacific region.

The Summit's business matching program, where appointments between two companies are tailor made to match each company's preferences are pre-booked to run in 30 minute slots throughout the three day Summit. Language interpreters in Japanese, Korean and Mandarin are also available.

Meetings will be conducted within the industry exhibition, Trade Market Square, and will be serviced by a dedicated business matching meeting manager during the following hours:

Wednesday 6 July 1030–1700
Thursday 7 July 1000–1530
Friday 8 July 0900–1230

The business matching program is an initiative of Brisbane City Council working in collaboration with the Asia Pacific Cities Summit's Principal Partner, the Queensland Government, through Trade and Investment Queensland, and Brisbane Marketing.

Young Professionals' Forum

The Young Professionals' Forum is for all attending young professionals, representing the future business and civic leaders of the region. It is an opportunity for their visions for the future prosperity of global cities to be shared, leading to the development of the Young Professionals' Accord. The Accord is signed by all young professionals on the final day of Summit.

Date: Thursday 7 July 2011
Time: 1330–1510 hours
Location: Mezzanine 1 and 2,
Brisbane Convention &
Exhibition Centre

Mayors' Forum

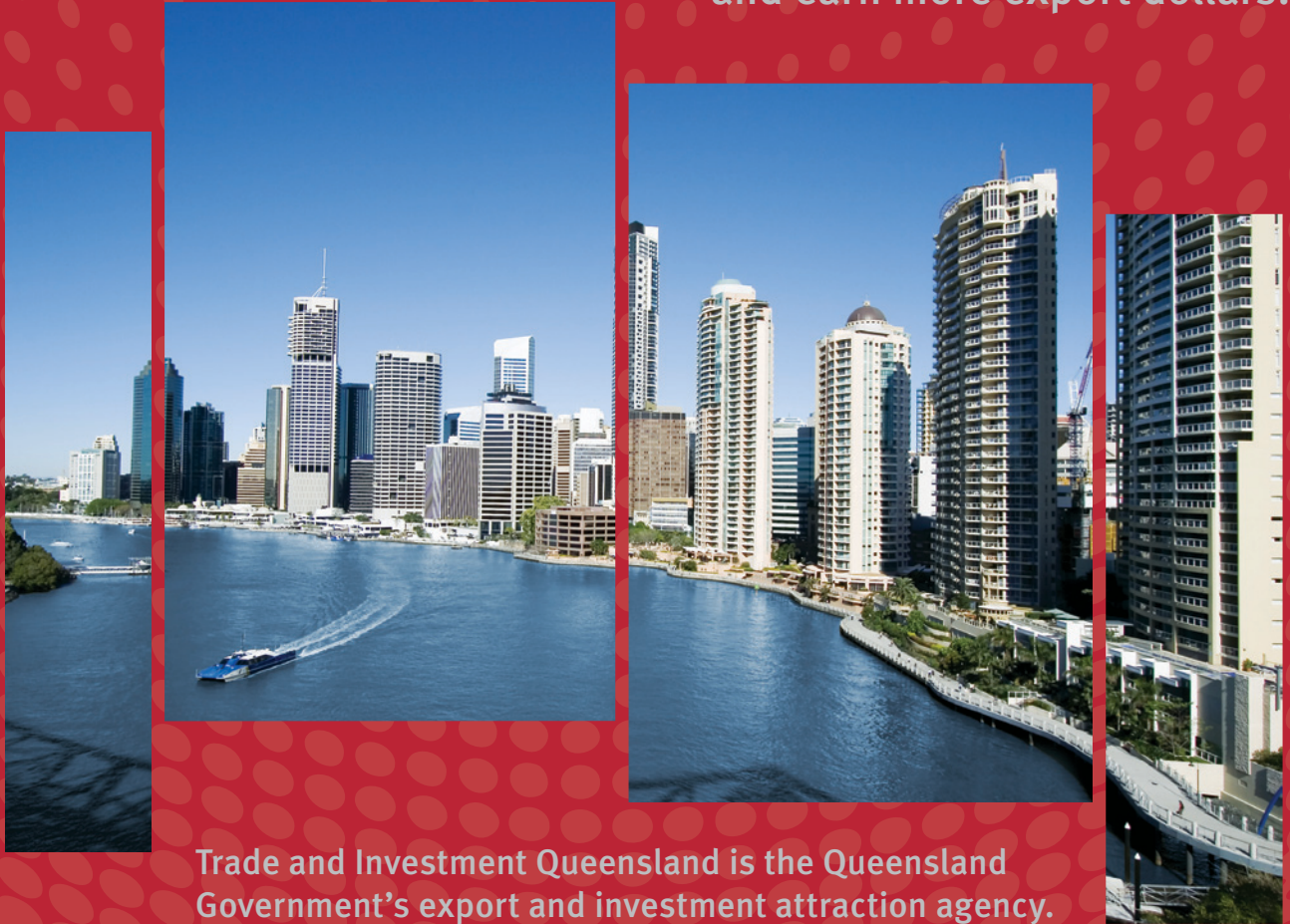
The Mayors' Forum is for all attending Mayors or Deputy Mayors. It provides an opportunity for the heads of local government to share knowledge, develop solutions for issues regarding city governance, and promote the growth and prosperity of cities across the Asia Pacific region and beyond. The forum includes the development of the Mayors' Accord, which is signed by all Mayors or Deputy Mayors on the final day of Summit and commits the Mayors to work together to deliver environmental, social and economic principles for the region. The Forum will be facilitated by Professor Greg Clark, Director, The Business of Cities Ltd.

Date: Thursday 7 July 2011
Time: 1100–1230 hours
Location: Mezzanine 1 and 2, Brisbane Convention & Exhibition Centre

Strictly by invitation only.

Trade and Investment Queensland

can help your business establish operations in Queensland
and earn more export dollars.



Trade and Investment Queensland is the Queensland Government's export and investment attraction agency.

With our head office in Brisbane and global representation through 17 international locations we provide a range of investment and export assistance services through a team of experts with international business experience, multilingual skills and international business contacts.

We act as the single point of government contact to assist businesses to relocate, expand or develop their business in Queensland. We also assist companies to export to international markets through:

- export capability assessment
- practical export advice
- export skills development programs
- introduction to potential business partners and export opportunities
- visits to overseas market and on-the-ground support
- introduction to inbound buyers visiting Queensland.

Contact Trade and Investment Queensland on 07 3224 4035
or tradeinfo@qld.gov.au

export.qld.gov.au
investqueensland.com.au



Queensland Government
Australia



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Summit program

| Wednesday 6 July 2011 | | | | |
|-------------------------------|--|---|---|---|
| Plenary Great Hall 1 and 2 | | | | |
| 0900 – 0915 | Opening ceremony Toby Travanner, Master of Ceremonies | | | |
| 0915 – 0930 | Welcoming address The Right Honourable, the Lord Mayor of Brisbane, Councillor Graham Quirk The Honourable Anna Bligh MP, Premier of Queensland | | | |
| 0930 – 1030 | Keynote presentation including Q & A with audience Sir Richard Branson, <i>Founder Virgin Group</i> | | | |
| 1030 – 1100 | Morning tea Trade Market Square, Great Hall 3 & 4 | | | |
| | The business of growing cities Great Hall 1 and 2 | The business of smart and connected cities Mezzanine 3 | The business of green cities Mezzanine 4 | Business matching Great Hall 3 and 4 |
| 1100 – 1125 | The next economy and the new cycle: What will cities need to do to succeed in the next cycle Professor Greg Clark <i>Director, The Business of Cities Ltd, London</i> | Connectivity drives opportunities Graham Hodges <i>Deputy Chief Executive, ANZ</i> | Green urbanism: Transforming cities for sustainability Professor Steffen Lehmann <i>Director, Zero Waste SA Research Centre, University of South Australia</i> | Business matching appointments |
| 1125 – 1150 | Brisbane's Urban Renewal - the last 20 years Alison Quinn <i>Chair, Urban Renewal Brisbane</i> | Intelligent business solutions for green cities Dr Norman Pidgeon <i>President, Intelligent Transport Systems Australia</i> | Rethink! Addressing the global consequences of urbanisation in Asia Pacific cities Robbert van Nouhuys <i>Managing Director, ACLA Ltd, Hyder Consulting Ltd, Hong Kong</i> | |
| 1150 – 1215 | The role of private finance in urban development James Harris <i>Managing Partner, Hogan Lovells Lee & Lee, Singapore</i> | Energy and water connections: Innovative solutions for sustainable cities Associate Professor Carol Boyle <i>International Centre for Sustainability Engineering and Research University of Auckland</i> | From green buildings to green cities Romilly Madew <i>Chief Executive Officer, Green Building Council of Australia</i> | |
| 1215 – 1230 | Panel Q & A | Panel Q & A | Panel Q & A | |
| 1230 – 1400 | Lunch Trade Market Square, Great Hall 3 & 4 | | | |

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| Wednesday 6 July 2011 | | | | |
|-----------------------|---|--|--|---|
| | The business of growing cities Great Hall 1 and 2 | The business of smart and connected cities Mezzanine 3 | The business of green cities Mezzanine 4 | Business matching Great Hall 3 and 4 |
| 1400 – 1440 | Brisbane – Australia's new world city Colin Jensen <i>Chief Executive Officer, Brisbane City Council</i> | Cities of the future - how networked infrastructures, services and business architectures will enable smart+connected communities Martin Stewart-Weeks, <i>Senior Director, Public Sector (APAC), Internet Business Solutions Group, Cisco Systems</i> Frans-Anton Vermast, <i>Owner, Vermast Business Partners</i> | Scarcity as the mother of invention: Cities in the sixth wave of innovation Dr James Moody <i>Executive Director, Development, CSIRO</i> | Business matching appointments |
| 1440 – 1520 | City branding for economic growth Lynne Anne Davis <i>Asia Pacific President & Senior Partner, Fleishman-Hillard International Communications, Hong Kong</i> | | Growing cities with low carbon design: The business case Darren Bilsborough <i>Adjunct Professor of Sustainability, Curtin University</i> | |
| 1520 – 1530 | Panel Q & A | | Panel Q & A | |
| 1530 – 1600 | Afternoon tea Trade Market Square, Great Hall 3 & 4 | | | |
| 1600 – 1625 | Achievements and future development of Taipei Mass Rapid Transit Chang PeiYi <i>Deputy Commissioner, Department of Rapid Transit Systems (DORTS), Taipei City Government</i> | Launch of the World Bank Urbanization Knowledge Platform Abha Joshi-Ghani <i>Head of the Urban Development and Local Government Unit, World Bank</i> Austin Kilroy <i>Urban Economist in the Urban Development and Local Government Unit, World Bank</i> | Climate change and local government Scott Losee <i>Technical Director—Sustainability and Climate Change, AECOM</i> | Business matching appointments |
| 1625 – 1650 | China's third new area: Chongqing Liangjiang Dr Wenjiang Shang <i>Deputy Director, Administrative Committee of Liangjiang New Area, Chongqing</i> | Connected mobility for smart cities Dr Hussein Dia <i>ANZ ITS Technical Leader, AECOM</i> | Revitalizing the Naga River Project John Bongat <i>Mayor, Naga City</i> | |
| 1650 – 1700 | Panel Q & A | Panel Q & A | Panel Q & A | |
| 1700 – 1730 | Delegates transfer to The Brisbane Cricket Ground (The Gabba) Glenelg Street bus zone | | | |
| 1730 – 2000 | Welcome reception Legends Room, The Gabba | | | |



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| Thursday 7 July 2011 | | | | | |
|----------------------|--|---|--|------------------------------------|--|
| 0615 – 0745 | Lord Mayor of Brisbane's river walk and breakfast Maritime Museum, South Bank to King George Square via City Botanic Gardens | | | | |
| | Plenary Great Hall 1 and 2 | | | | |
| 0900 – 0910 | Opening of day two Toby Travanner, Master of Ceremonies | | | | |
| 0915 – 1000 | Keynote presentation: Principled leadership: In the face of change and crisis Former Mayor of New York City, Rudy Giuliani | | | | |
| 1000 – 1030 | Keynote presentation: Building smarter cities: Opportunities for leadership and innovation Catherine Caruana-McManus, <i>Smarter Cities Executive, IBM Australia and New Zealand</i> , introducing Richard V. Varos Jr, <i>Director of Worldwide Sales for IBM Smarter Cities Solutions, IBM Global Public Sector</i> | | | | |
| 1030 – 1100 | Morning tea Trade Market Square, Great Hall 3 & 4 | | | | |
| | The business of growing cities Great Hall 1 and 2 | The business of smart and connected cities Mezzanine 3 | The business of green cities Mezzanine 4 | Forums Mezzanine 1 and 2 | Business matching Great Hall 3 and 4 |
| 1100 – 1125 | Queensland's growth management approach Darren Crombie <i>Acting Chief Executive Officer, Growth Management Queensland</i> | Smarter energy solutions: The Ausgrid story Christopher Pavlovski, <i>IBM Australia and New Zealand</i> introducing George Maltabarow, <i>Managing Director Ausgrid</i> | Water in the city of the future - a vision on water for healthy people and a healthy environment Professor Hubert Gijzen <i>Director and Representative, UNESCO Regional Science Bureau for Asia and the Pacific, Jakarta</i> | Mayors' Forum | Business matching appointments |
| 1125 – 1150 | India's first planned hill city Nathan Andrews <i>Executive Vice President, Business Development, Lavasa Corporation</i> | | Benchmarking – improving your bottom line and customer service Jonathan Powell <i>Chief Executive Officer, Brisbane City Enterprises</i> | | |
| 1150 – 1215 | Accommodating urban growth in urban centres: Getting the infrastructure right Brendan Lyon <i>Chief Executive Officer, Infrastructure Partnerships Australia</i> | Analytics for a smarter city: A panel discussion Moderated by Glenn Wightwick, <i>IBM Australia and New Zealand</i> Graham Kittle <i>Partner and Practice Manager, IBM Research and Development</i> | The contribution of intelligent electricity systems, smart meters and electric vehicle roll-out to sustainable greener cities Trevor St Baker <i>Chairman, ERM Power</i> | | |
| 1215 – 1230 | Panel Q & A | | Panel Q & A | | |
| 1230 – 1330 | Lunch Trade Market Square, Great Hall 3 & 4 | | | | |

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| Thursday 7 July 2011 | | | | | |
|----------------------|--|---|--|-----------------------------|---|
| | The business of growing cities Great Hall 1 and 2 | The business of smart and connected cities Mezzanine 3 | The business of green cities Mezzanine 4 | Forums Mezzanine 1 and 2 | Business matching Great Hall 3 and 4 |
| 1330 – 1400 | Attracting and staging major events – building for the future Andrew James <i>Senior Principal, Populous</i> | Connecting cities through business – case studies from China Dennis Lin <i>China Advisory Services, Lead Partner, BDO</i> Cameron MacMillan <i>Executive Director, International Business, BDO</i> | Urban redevelopment: Waterfront Auckland John Gundesen <i>Communications & Stakeholder Manager, Waterfront Auckland</i> | Young Professionals' Forum | Business matching appointments |
| 1400 – 1430 | Twin-city relations as a means to attract foreign investments, develop international partnerships and tourism Alexander Zenkov <i>Chairman, Chita City</i> | Picture the future Albert Goller <i>Managing Director, Siemens</i> | A green transformation to host Expo 2012 Kim Chung-Seog <i>Mayor, Yeosu City</i> | | |
| 1430 – 1500 | Public-private partnerships for social prosperity and profit Dr Tim Eing-Ming Wu <i>President, Open University of Kaohsiung, Kaohsiung City</i> | Songdo: The compact smart city Song Young-Gil <i>Mayor, Incheon</i> | Environmental technology and public-private partnership in Kawasaki Takao Abe <i>Mayor, Kawasaki City</i> | | |
| 1500 – 1510 | Panel Q & A | Panel Q & A | Panel Q & A | | |
| 1510 – 1530 | Afternoon tea Trade Market Square, Great Hall 3 & 4 | | | | |
| 1530 – 1730 | Site visits 1. Clean Technology – Queensland Centre for Advanced Technologies (QCAT), or 2. Environmental Management – Green Building Tour – Brisbane Square and Santos buildings, or 3. Transport – Brisbane's Busway network, or 4. Infrastructure – Australia Trade Coast, or 5. Urban Development – Urban Renewal Tour on CityCat | | | | |
| 1930 – 2300 | Gala dinner Plaza Ballroom | | | | |



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| Friday 8 July 2011 | | |
|--------------------|---|--------------------------------------|
| | Plenary Great Hall 1 and 2 | Business matching |
| 0900 – 0905 | Opening of day three Toby Travanner, Master of Ceremonies | Business matching appointments |
| 0905 – 0950 | Keynote presentation: Enhancing life with light in the creation of livable cities Harry Verhaar, Senior Director of Energy & Climate Change, Head of Strategic Sustainability Initiatives, Philips Lighting BV | |
| 0950 – 1000 | Presentation of Young Professionals' Accord | |
| 1000 – 1015 | Presentation of Mayors' Accord Facilitator: Professor Greg Clark, Director, The Business of Cities Ltd, London Presented by The Right Honourable, the Lord Mayor of Brisbane, Councillor Graham Quirk, and all attending Mayors | |
| 1015 – 1045 | Morning tea Trade Market Square, Great Hall 3 & 4 | |
| 1045 – 1200 | Panel session: New world cities into the future Facilitator: Professor Sohail Inayatullah, Graduate Institute of Futures Studies, Tamkang University Catherine Caruana-McManus, Smarter Cities Executive, IBM Australia and New Zealand Professor Paul Greenfield, Vice-Chancellor, University of Queensland Councillor Adrian Schrinner, Deputy Mayor, Brisbane City Council Dr Keith Suter, Social and Economic Commentator Harry Verhaar, Senior Director of Energy & Climate Change, Head of Strategic Sustainability Initiatives, Philips Lighting BV | Business matching appointments |
| 1200 – 1210 | Final summation Toby Travanner, Master of Ceremonies | |
| 1210 – 1345 | Official closing ceremony and gala lunch Plaza Ballroom | |

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Keynote speakers



Sir Richard Branson
Founder, Virgin Group

Wednesday 6 July,
0930 hours,
Great Hall 1 and 2

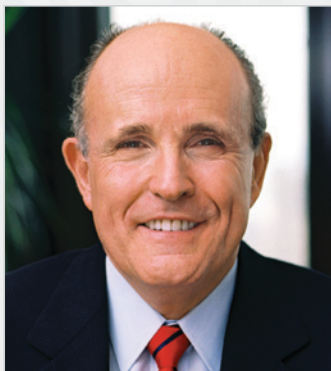
Biography

Sir Richard Branson is the founder of Virgin Group. One of the world's most recognised and respected brands, Virgin has expanded into air and rail travel, hospitality and

leisure, telecommunications, health and wellness, and clean energy through more than 300 companies in 30 countries. A leader in product innovation and customer service, he was knighted in 1998 for his 'services to entrepreneurship'.

Sir Richard has been involved in a number of world record-breaking attempts since 1985. In 1986 his boat, 'Virgin Atlantic Challenger II', crossed the Atlantic Ocean in the fastest ever recorded time. This was followed a year later by a hot air balloon crossing of the same ocean in 'Virgin Atlantic Flyer'. In 2004, Sir Richard launched Virgin Unite to tackle tough challenges facing the world. Sir Richard pledged 100% of profits of Virgin transportation companies to clean tech investments, and this year he launched the Carbon War Room to mobilise capital, innovation, expertise and entrepreneurs to advance climate change efforts.

Sir Richard Branson is the author of several books including *Losing My Virginity: How I Survived, Had Fun, and Made a Fortune Doing Business My Way* and *Reach for the Skies: Ballooning, Birdmen, and Blasting into Space*.



Rudy Giuliani
Former Mayor
of New York City

Principled leadership:
In the face of change
and crisis

Thursday 7 July,
0915 hours,
Great Hall 1 and 2

Abstract

As Mayor Rudy Giuliani began his first mayoral term,

he inherited a New York City awash with violence, a crumbling infrastructure and residential flight to the suburbs. A TIME magazine cover story summed up the conditions as 'The Rotting of the Big Apple'. TIME put New York City on its cover 10 years later, and thanks in large part to Giuliani, the magazine revisited its assessment of the city by touting it as America's safest city where economic development thrived and families flocked to live. Just when New Yorkers were beginning to enjoy the city's revitalisation, the unimaginable hit on 9-11. Giuliani swiftly marshalled his remarkable leadership skills to pull his city, and perhaps the entire nation, through the crisis. It was no accident that Giuliani was able to accomplish miracles during those grim days. In this riveting presentation, Giuliani shares the following with his audiences:

- His principles of leadership based on his best-selling book *Leadership*

- How to use these seemingly simple principles in your own life to inspire excellence from the team around you.

Biography

A leader to whom America and much of the world turned to during the September 11 attacks, former Mayor of New York City, Rudy Giuliani, inspires us with his compelling look at the skills and principles of leadership.

In a lively and topical presentation and Q&A, Giuliani tackles the tough issues of the day. He shares with audiences his principles for leadership which leaders at all levels can use to transform their culture to achieve bottom-line results.

TIME magazine named Giuliani the 2001 Person of the Year. The magazine paid tribute to Giuliani as 'the Mayor of the World', commending him for his bravery when it was required, for not quitting and for not shrinking from the pain all around him. He was given an honorary knighthood by the Queen of England and awarded the Ronald Reagan Presidential Freedom Award.

He has been touted as one of the most effective chief executives in modern American history.

Never one to shy away from a battle, Giuliani almost single-handedly took on organised and white-collar crime in New York. Few US attorneys can match his record of more than 4,000 convictions. He reminds audiences that eternal vigilance and courage are required to protect freedom.

Recognised by Consulting magazine as the 'Consultant of the Year', Giuliani Partners quickly established itself as a leader in strategic consulting, emergency preparedness and leadership. Giuliani is also a partner in the law firm Bracewell & Giuliani, an international law firm with more than 400 lawyers.



2011 ASIA PACIFIC CITIES SUMMIT

Richard V. Varos Jr

**Director of Worldwide Sales for IBM Smarter Cities Solutions,
IBM Global Public Sector**

***Building smarter cities: Opportunities for leadership and
innovation***

**Thursday 7 July, 1000 hours,
Great Hall 1 and 2**

Abstract

Our cities are at tipping point, they are literally crumbling under the weight of complex and significant phenomena, such as choking traffic congestion, that is affecting the daily lives of its citizens and ultimately the productivity of the nation. Hear IBM's perspective on managing these issues and suggested solutions, following our work on over 2,000 projects with cities across the globe and locally in Australia and New Zealand.

Biography

Richard Varos is the Director of Worldwide Sales for IBM's Smarter Cities Solutions within the Public Sector. This practice provides clients with solutions to address the emerging transportation, water management, and public safety challenges that are resulting from the accelerating economic and societal growth occurring in urban markets around the world. Before assuming his current position, Mr. Varos served as the Director for Worldwide Sales of IBM's Intelligent Transportation Solutions. During his tenure in this position, the Public Sector team, working with other organizations within IBM, was responsible for some of the most ambitious and far-reaching smarter transportation projects around the world in cities including Singapore, Stockholm, and London.



Harry Verhaar

**Senior Director of Energy
& Climate Change,
Head of Strategic
Sustainability Initiatives,
Philips Lighting BV**

***Enhancing life with light
in the creation of Livable
Cities***

**Friday 8 July, 0905 hours,
Great Hall 1 and 2**

Abstract

Less than a century ago, fewer than 10% of the world's population lived in cities. Today, that figure stands at over 50%, and by the middle of the 21st century it is estimated that three-quarters of us will live in cities. Many of the new city dwellers can be found in the emerging markets in Asia and Africa, where conurbations of 20 million inhabitants or more are rapidly expanding. Faced with this unparalleled expansion, municipal authorities worldwide are now recognising the need to create cities and towns that are safe and enjoyable to live in, to work and do business in, and relax in. Quality of life (urban safety, security, health and well-being), the promotion of commerce, entrepreneurship and tourism, and historic preservation are all high on national agendas.

Lighting accounts for 19% of all electricity consumed, and non-residential buildings (offices, schools, shops etc) and streets – particularly in urban environments – represent 75% of all electricity used for lighting. Significant savings in cost and

environmental impact are achievable. In addition – or even more importantly – LED lighting is bringing new life to many local identities, as the creative possibilities of LED transform both the outdoor environment and the interior of our buildings. Philips is playing a leading role in this transition by providing architects and lighting designers with flexible lighting solutions that enable them to, quite literally, 'paint' with light. And let's not forget that by highlighting such benefits of low-carbon (LED) solutions we should be able to accelerate the transition to a more resource efficient society where we enjoy to live, work and leisure in livable cities.

Biography

Harry Verhaar has in the past seven years been the architect of the lighting strategy on energy and climate change, which has resulted in a global momentum on phasing out of old lighting technologies for street-lighting; non-residential buildings and homes. Furthermore, Harry is responsible for the 'off-grid lighting' or Base of the Pyramid program at Philips Lighting, aimed at supporting sustainable pathways for developing countries. He is an active member of a number of partnership networks, which include The Climate Group; WBCSD; World Green Building Council; Prince of Wales Corporate Leadership Group on Climate Change; several UN organisations and the Advisory Board of The Lisbon Council. Previously he was responsible for the marketing activities of the professional lamp activities in Europe. He also lived for five years in São Paulo Brazil, of which the last two were as commercial manager professional lighting for Latin America. Before that he held various positions in product marketing management and product and technology development. Harry holds a MSc in Solid State Luminescence from the University of Utrecht, The Netherlands.

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Speakers



Takao Abe

Mayor, Kawasaki City

Environmental technology and public-private partnership in Kawasaki

Thursday 7 July, 1430 hours, Mezzanine 4

Abstract

Kawasaki, which neighbours Japan's capital Tokyo, is the country's leading industrial city. Kawasaki had supported the country during its high economic growth period, but also suffered from rapid environmental degradation, such as air pollution and water contamination.

Through the collaboration of local government, businesses, and citizens, the city has recovered a safe and clean environment, and transformed into a city where many multinational high-tech corporations and cutting-edge R&D facilities gather.

Many local firms accumulated knowhow from the experience of overcoming pollution and developed innovative environmental technologies that provide solutions to global warming. This is Kawasaki's strongest advantage and the city's success story was widely reported in the international media through CNN.

Under the public-private partnership, Kawasaki transmits information about the local companies' top environmental technologies and products abroad and implements technology transfer, which contributes to the global community and promotes industry knowledge exchange.

As an example, Kawasaki is part of a new water resource project in Queensland initiated by the Japanese private sector. The City of Kawasaki will work with Queensland Government to advise on waterworks management.

The City of Kawasaki hopes to strengthen exchanges with Queensland not only through water resource management, but trade and investment, environmental technology, and waste management.

Biography

Takao Abe is the Mayor of Kawasaki, Japan. Since his inauguration as the Mayor, Mr Abe has been focusing on the cutting-edge environmental technologies accumulated in enterprises and used in Kawasaki, and transferring these technologies abroad in contributing to the global environment.

Valuing the importance of establishing a good relationship between economy and ecology in the Japanese economy, Mr Abe is currently directing the city's growth strategy by expanding Kawasaki into a strong centre of research and development in fields such as nanotechnology, environment, and life sciences.

Mr Abe has worked for a number of Japanese central government agencies. He was the Consul of Japan in San Francisco, USA, and the Director of the Ministry of Environment's Environment Management Administration Division, which designed the environmental assessment system in Japan.



Nathan Andrews

Executive Vice President, Business Development, Lavasa Corporation

India's first planned hill city

Thursday 7 July, 1125 hours, Great Hall 1 and 2

Abstract

Lavasa is India's first new hill city since independence. Developed entirely by the private sector, the planning and development encompasses diverse economic drivers, new governance models, socio economic dynamics, the necessity to be environmentally sustainable and radical town planning.

Live, work, learn and play

These four pillars have formed the grid within which the economic drivers for this city have been developed. Creating the best in terms of life-work balance while optimising the relationship with the natural surroundings.

An inclusive city

Developed to attract denizens from all socio-economic strata, providing homes, recreation and social infrastructure for all, thereby obviating the need for slums.

Private-public partnerships

Going beyond the usual partnerships in physical infrastructure, Lavasa has necessitated new models of partnership in city management, town planning and law and order and, in the process, impacting other cities as well.

Environmentally sustainable

From incorporating the principals of New Urbanism, thereby reducing to a minimum internal urban traffic, to planned re-forestation, Lavasa has sought to create a new paradigm in urban-rural cohabitation.

Biography

Nathan Andrews is currently Executive Vice President, Business Development, Lavasa, overseeing strategic alliances necessary to create a city and its economy from scratch, as well as the sales and marketing function. An economics graduate, Nathan completed his post graduate diploma from the Oberoi School of Hotel Management following which he has worked in hospitality, retail and real estate across Asia, Africa and North America. With



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senior stints in the development of luxury hotels, shopping malls and townships, Nathan has seen close-up the real estate sector morph into the multi-faceted creature it is today.



Darren Bilsborough
Adjunct Professor of Sustainability,
Curtin University

Growing cities with low carbon design: The business case

**Wednesday 6 July, 1440 hours,
Mezzanine 4**

Abstract

The global requirement is upon us to reduce carbon for climate change and to reduce fuel vulnerability in an age of oil scarcity. The response has mainly been at the front end of the economy with the carbon pricing debate but the end users also need to respond. The need to create low carbon cities is now firmly on the agenda and there are demonstrations and programs across Asia. Our experience in designing and delivering low carbon cities has been boosted by the ability to use a model developed by Kinesis in Australia that not only shows how best to reduce carbon (water and waste) but can show how to do this with least cost. The Business Case for Low Carbon Cities can thus be developed quickly at the design stage for any new city or new precinct in a city. The results for a large project in Perth by LandCorp show that the 20,000 people development could reduce greenhouse by 55%, water by 75%, car use by 36% and embodied carbon by 23% whilst adding just \$5600 per dwelling to a mortgage. The technologies and design for this city will be shown. Thus in business terms it is entirely feasible to make low carbon cities. The possibilities of designing and delivering zero carbon, zero water and zero waste cities now becomes possible to imagine and certainly big reductions in footprint are feasible now.

Biography

Darren Bilsborough is Managing Director of Cminus consulting and an Adjunct Professor of Sustainability at the Curtin University Sustainability Policy unit. He is also a Director of the Green Building Council of Australia and the interim CEO for the proposed CRC "Designing Better Cities and Regional Centres".

Darren has extensive experience as a sustainability advisor and Green Building advocate and was appointed to the South Australian Premier's Round Table on Sustainability chaired by Dr Tim Flannery in late 2003. He chaired the Sustainable Settlements Sub-Committee of the Round Table and the Building Sub-Committee for the SA Greenhouse Strategy released on 31st May 2007.

In 2007 Darren became an "Al Gore Ambassador" by undertaking personalised training from the former vice president of the USA, of an Australianised version of the "An Inconvenient Truth" slideshow presentation. He also currently serves on the Development

Assessment Commission (DAC) in South Australia as a specialist member with expertise in the Environment and Sustainability.

Prior to his current roles Darren was Director of Sustainability with Parsons Brinckerhoff (PB) for 4 years following a 22 year stint with Lincolne Scott, a building services and environmental engineering consultancy, culminating in his role as Joint Managing Director.



John Bongat
Mayor, Naga City

Revitalizing the Naga River Project

**Wednesday 6 July, 1625 hours,
Mezzanine 4**

Abstract

The Naga River Revitalization Project is the city's multi-sectoral response to the challenging situation of the Naga River—characterised by vanished public space, uneven development, low water quality and lost vitality—which continues to weigh over its future development prospects. Moreover, the river is of great importance to the city, especially in view of the 300-year devotion to the Lady of Peñafrancia.

As an urban governance initiative, it incorporates elements of sustainable urban growth, transport and environment management, informed by the 1997 watershed plan, a planning studio course of University of British Columbia (UBC) students that Naga hosted in 2007, and a 10-day World Bank-sponsored course called Leadership in Local Government: Decision, Action Results (DARE) Program held in Singapore from 30 June–9 July 2010.

The project seeks to revitalise the 1.5 km downstream section of the river that bisects the urban district in a financially viable and sustainable manner. It has three major components: physical rehabilitation through the construction of a Riverwalk on both banks; water pollution control through the introduction of wastewater treatment in the area; and greenway development through the establishment of a citywide network of public corridors interconnecting CBD 1 (the historic city centre); CBD 2; and government and educational facilities.

Biography

John Garcia Bongat, the eighth Mayor of Naga City, Philippines, entered public service as a city councillor in 2001. As the highest vote-getter in the City Council for three terms, he authored hundreds of ordinances and resolutions, making him one of the most prolific councillors the city has ever had.

Mayor Bongat finished elementary at Naga Parochial School. He then went on to study at Ateneo de Naga High School, the Ateneo de Manila University (A.B. Political Science) and the University of the Philippines (Law).

Prior to his election, Mayor Bongat practised law with two

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firms in Makati before being named Corporate Secretary and Assistant Vice President of Megaworld Corporation. He also served as National Director for Legal Aid of the Integrated Bar of the Philippines, providing free legal assistance to fellow Filipinos in need.

In 1998, he returned to Naga to continue his private practice. In May 2010, he won the mayoralty by a large margin on a platform of leadership by example, guided by his motto: 'Leadership is action, not position'.



Tony Carrato

Chief Product Architect, Smarter Cities, Industry Solutions Development, IBM Worldwide

Analytics for a smarter city: A panel discussion

Thursday 7 July, 1150 hours, Mezzanine 3

Graham Kittle, IBM Australia and New Zealand and Tony Carrato, IBM Worldwide



Associate Professor Carol Boyle
International Centre for Sustainability Engineering and Research, University of Auckland

Energy and water connections: Innovative solutions for sustainable cities

Wednesday 6 July, 1150 hours, Mezzanine 3

Abstract

Both energy and water will be critical issues in meeting the needs of future cities. As they expand, most cities currently seek new sources that can provide easy solutions, such as aquifers, new hydro dams and new power plants. In addition, some of these solutions create additional problems; for example, pumping water from distant sources or installing a desalination plant can require significant additional energy. New, innovative solutions such as decentralisation or mixed centralised/ decentralised systems can reduce risk, increase resilience and provide better future security of supply. In addition, as new technologies become more efficient and effective, decentralised systems can incorporate those technologies as new developments are constructed.

The major hurdles in implementing such solutions are traditional management and economic models, established infrastructure systems and embedded, traditional modes of thinking. This presentation reveals how cities are already shifting their infrastructure systems towards decentralised systems and how this will influence and shape future cities.

Biography

For the past 15 years, Associate Professor Boyle has been researching the understanding and application of the science and engineering needed to achieve sustainability. With her postgraduate students, she is researching sustainable infrastructure, particularly meeting the long term needs of communities. She is also working with companies, including Formway Furniture Ltd., Actronic Ltd. and Fisher&Paykel Ltd., to develop sustainable products. She is the Chair of the New Zealand Society for Sustainability Engineering and Science and has chaired four International Conferences on Sustainability Engineering and Science with a fifth planned for December 2012.

Abstract

Moderated by Glenn Wightwick, Director of IBM Research and Development in Australia and New Zealand, this panel will discuss issues and innovations around the integration and intelligent analysis of data to create smarter solutions.

Biography

Tony Carrato is the Chief Product Architect for IBM Software Group's Smarter Cities products, focused on the physical-meets-digital area, where intelligent devices controlling or monitoring physical systems are brought together and made visible. His experience covers water, energy, transportation, public safety, buildings and city operations. Tony has worked with IBM Clients worldwide, and is no stranger to Australia having worked on assignment in Australia from 2000-2004 as a consulting IT architect to a number of large Australian organisations.



Catherine Caruana-McManus
Smarter Cities Executive, IBM Australia and New Zealand

Panel session: New world cities into the future

Friday 8 July, 1045 hours, Great Hall 1 and 2

Abstract

In this plenary session, panellists will explore the alternative futures of the city, in particular, world cities. Among other concerns, they will bring their expertise to answering questions such as: what are the current and emerging issues facing world cities? What are some critical uncertainties that can dramatically change the current trajectory? What is a surprise scenario that affords new opportunities for growing green, smart and connected cities? And finally, what is their preferred future for world cities and what are some strategies that can achieve this preferred future.



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Biography

Catherine Caruana-McManus is the Smarter Cities Executive for Australia/New Zealand and is responsible for advising clients, government and industry on IBM's Smarter Cities Initiative for sustainable, connected and intelligent urban systems across water, smart grids, intelligent transport, health, education and smart infrastructure. Catherine has over 25 years' experience across the digital media, communications, geo-spatial and urban development sectors. Prior to joining IBM, Catherine held senior executive roles for MC2 Consulting, PMP Ltd, Telstra and began her career in local government as a strategic and social planner. Catherine holds university qualifications in Urban Planning, Economics and Market Research.



Chang, Pei-Yi
Deputy Commissioner, Department of Rapid Transit System (DORTS), Taipei City Government

Achievements and future development of Taipei Mass Rapid Transit

Wednesday 6 July, 1600 hours, Great Hall 1 and 2

Abstract

Since its planning began in 1975, Taipei Metropolitan Mass Rapid Transit (MRT) System has achieved remarkable performance. Construction of Stage 1 with 105.4km routes has been completed. Currently, the system carries 1.5 million passenger trips on a daily basis. In the future, when joined by the completion of the 74.6km routes of Stage 2 (currently under construction) and the planned 98.3km routes of Stage 3, the Taipei MRT network will handle an estimated 3.6 million passenger trips per day.

The completion of successive phases of Taipei MRT has totally changed the city's pace, and quality of life has improved greatly in the Greater Taipei metropolitan area. The safe, convenient, comfortable, punctual, and time-saving MRT has shortened travel times, boosted urban development and created a new culture for Taipei City. Taipei MRT has become an indispensable transportation mode and helped Taipei's transformation into an international city. It has substantially relieved the burden on Taipei's over-crowded roads and increased the ratio of public transport use.

The achievements of the Taipei MRT reflect the professionalism and technology of the construction team under Taipei City's Department of Rapid Transit Systems (DORTS). DORTS continues to strive towards its goal of constructing a more comprehensive MRT network with substantial accomplishments in every stage of implementation.

Biography

Chang, Pei-Yi is the senior Deputy Commissioner of DORTS in

Taipei City Government. He graduated from the Asia Institute of Technology, Bangkok, Thailand, with a Master of Engineering degree in 1976, also a fellow of Chinese Institute of Civil and Hydraulic Engineer (CICHE).

During the past 40 years, he participated in the 1st and 3rd Nuclear Power Plant Project, Fei-Tsui Arch Dam in Taiwan and Zaga-Jerash Highway Project in Jordan, Rosetta Breakwater, Port Said Harbor in Egypt. His 20+ years of executive experience spans the MRT Damshui Line project as a Director. He has also successfully integrated the whole system-wide network as a Deputy Commissioner.



Professor Greg Clark
Director, The Business of Cities Ltd

The next economy and the new cycle: What will cities need to do to succeed in the next cycle

Wednesday 6 July, 1100 hours, Great Hall 1 and 2

Abstract

We are at the beginning of a new cycle of development, in which cities must assert their leadership. Three large and important drivers combine to trigger this fresh start and to shape the cycle that will now ensue:

- i As population growth and rapid urbanisation combine, the human race has now become a majority of city dwellers, and the role of cities in every aspect of public and commercial life is rising rapidly.
- ii The global climate emergency is potentially made worse by rapid urbanisation unless we remake the way we shape and manage cities, we simply cannot afford the inefficient urban forms of the last cycles.
- iii The economic crisis and restructuring of 2007 – 2010 is largely over, and, even if there are adjustments still to be made, there is new energy in investment and development again.

This means that tools, strategies, and trends forged now will shape how the new cycle unfolds. City leaders are ready to play key roles in shaping the cycle. For cities, this new cycle will include a combination of both continuity and profound change.

New economic strategies and new investment will be required. These will be based more deeply on three key themes:

- Global competitiveness and economic specialisation
- Liveability
- Openness to international talent

This presentation will explore the practical strategies that cities must develop and the role of city leaders in the new development cycle.

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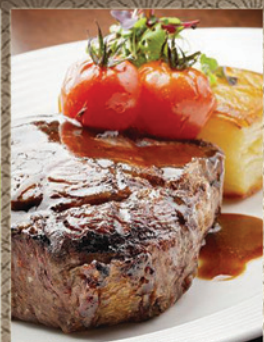
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Biography

Greg Clark acts as a 'thought leader' and 'event leader' for local, regional, and national governments, major corporations, inter-governmental and business groups on city and regional development, and public private co-investment world-wide. His work includes both a portfolio of corporate and institutional roles, and individual assignments/events.

Greg's current institutional roles are Senior Fellow, ULI, EMEA/India, Chairman of the OECD Local Development Forum, Chairman of British BIDs, Member of Promote London Council and Member of London Promotion Transition Board, and Visiting Professor, Cass Business School, City of London.



Darren Crombie
Acting Chief Executive Officer,
Growth Management Queensland

Queensland's growth management approach

Thursday 7 July, 1100 hours,
Great Hall 1 and 2

Abstract

As a direct outcome of the 2010 Growth Management Summit, the Queensland Government established Growth Management Queensland (GMQ) within the Department of Local Government and Planning as a dedicated office for managing Queensland's rapid growth and implementing the summit actions.

This presentation outlines the approach GMQ is taking to manage its growing cities as well as its growing regions. With its long term regional plans, infrastructure plans and programs, guidelines for transit oriented development and sustainable building designs, GMQ is leading the way with a focused approach to growth management.

As part of this mandate its strategies also make an important contribution to the government's Toward Q2: Tomorrow's Queensland visions for 2020 in particular the Q2 strong and green targets.

To achieve the strong target as Australia's strongest economy with infrastructure that anticipates growth, GMQ has several significant strategies like the Queensland Regionalisation Strategy, the Queensland Infrastructure Plan, the Townsville Futures Plan and the Green Door policy.

To achieve the green target of 50% more land for nature conservation and public recreation, GMQ is implementing the Queensland Greenspace Strategy, the Land for Public Recreation Register and the numerous strategies within its regional plans like the sustainability and climate change strategies and strategies for natural environment and regional landscapes.

Overall GMQ is well on track—managing the business of growing cities.

Biography

Darren is the Acting CEO of Growth Management Queensland in the Department of Local Government and Planning where he is responsible for overseeing the State's growth management agenda including key initiatives like the state regionalisation strategy and the Queensland infrastructure plan. He is formerly a senior executive with the Australian Federal Government and has worked as a liaison officer in the former deputy prime minister's office, represented Australia on UN and APEC bodies, and has been the Australian Capital Territory president of his professional association.



Lynne Anne Davis
Asia Pacific President & Senior
Partner, Fleishman-Hillard
International Communications

City branding for economic growth

Wednesday 6 July, 1440 hours,
Great Hall 1 and 2

Abstract

As the competition for economic growth increasingly shifts to the regional and even global stage, cities are rapidly discovering and seizing the power of a relatively new field—branding. Lynne Anne Davis, Asia Pacific President of Fleishman-Hillard International Communications, explains why smart city branding will grow in importance over the years to come, especially among today's rising second-tier markets in the region. While some cities may treat branding as little more than an exercise in slogan creation, the more enlightened and forward-thinking are making it central to how basic business decisions about infrastructure, design, and priorities for economic development are shaped.

Smart cities are leveraging the power of branding in new and creative ways, including social media, to attract greater foreign direct investment, trade and tourism, as well as to enhance community pride and quality of life. Ms Davis will share advice and best practices for city branding, and illustrate them with compelling case studies from around the globe.

Biography

Based in Hong Kong, Lynne Anne oversees Fleishman-Hillard's Asia Pacific network of 16 offices in nine countries. With more than 80 offices globally, Fleishman-Hillard is a leader in public affairs, digitally integrated consumer marketing, corporate/financial communications, change management, technology and healthcare communications, strategic branding, and crisis/issues management. The firm represents government ministries, global industry champions and local challengers, and an array of rapidly expanding Asian-based enterprises, particularly from North Asia and India. In 2004 and 2008, Fleishman-Hillard was named 'Asia Pacific PR Network of the Year' by MEDIA/PRWEEK, judged

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on extraordinary growth, client and employee retention and satisfaction, innovation, and service. In 2010, the firm was named 'Japanese Consultancy of the Year' by The Holmes Report.



Hussein Dia

ANZ ITS Technical Leader, AECOM

Connected mobility for smart cities

**Wednesday 6 July, 1625 hours,
Mezzanine 3**

Abstract

This presentation explores the role of transport technologies and how Intelligent Transport Systems (ITS) provide innovative solutions

that support the pillars of smart and connected cities. The introduction of ITS, complemented by appropriate governance and regulatory changes, delivers substantial benefits through improved network management, better informed travellers, and enhanced connectivity between vehicles and the transport infrastructure. This will result in safer and more efficient transport systems. ITS can promote sustainable transport systems in three ways: first, by advocating a paradigm shift in the provision of transport infrastructure by placing more emphasis on improving efficiencies through proactive transport technologies; second, enhancing the performance of the transport system by reducing its negative impacts; and third, by enabling travellers to change their route, time and mode of travel to avoid congestion based on current information and anticipated traffic conditions. A number of proven ITS technologies and proof of concept examples for cooperative mobility applications will also be presented. While the presentation highlights the potential promise that ITS holds for making the transport system more compatible with smart cities and sustainable development, it also emphasises that this can only be achieved as part of a comprehensive strategy that integrates social, environmental and economic goals.

Biography

Dr Hussein Dia is Director and ANZ ITS Technical Leader at AECOM. He has 28 years of engineering experience in public and private sector organisations. He previously held a number of ITS positions including Director of the ITS Research Laboratory at the University of Queensland (1998–2008). Through his research and consulting background, Hussein has made significant contributions, innovations and extensions to best practice in the areas of ITS and traffic simulation and modelling. His standing in the ITS profession is highlighted by more than 100 publications in the ITS field, invited presentations to conferences and symposia, invitations for peer review and technical audits of national and international ITS projects. Hussein is part of the AECOM Global ITS Team, and represents AECOM on a number of ITS executive committees and boards at the national and international levels.

Hussein is Fellow of Engineers Australia, Fellow of the American Society of Civil Engineers and Fellow of the Institute of Transportation Engineers. He currently serves as a Director of ITS Australia and Editor of the IEEE Transactions on ITS.



Hubert Gijzen

**Director and Representative,
UNESCO Regional Science Bureau
for Asia and the Pacific**

**Water in the city of the future—a
vision on water for healthy people
and a healthy environment**

**Thursday 7 July, 1100 hours,
Mezzanine 4**

Abstract

Cities all over the world are facing tremendous challenges in managing water. With rapidly urbanising cities leaving a considerable 'footprint' on the catchments in which they are located, not only due to unbalanced water abstractions, and wastewater discharges, but also due to disturbances in the local hydrological cycle (due to build up area and reduced infiltration). Many cities are therefore experiencing serious limitations related to water quality (water pollution, increased treatment costs) and quantity (draughts/floods, over-abstraction of ground and surface water), and are vulnerable to extreme weather events.

With increasing urbanisation trends and increasing frequency of extreme weather events, we need to change current ad-hoc UWM practices (problem/incident driven) towards a coherent, integrated and consolidated approach (sustainability driven). To achieve that, a paradigm shift in conventional urban water management and infrastructure approaches is needed. By applying the principles of cleaner production, we propose the adoption of a so-called 3-Step Strategic Approach for sustainable UWM. The three steps include 1) water saving and pollution minimisation, 2) treatment for reuse, and 3) ecohydrology and 'living with water' at catchment level. Examples of possible interventions under each step will be given. Natural systems and processes play a crucial role in the implementation of this strategy.

The aim is to develop efficient and interactive urban water systems and services (city level) in the context of the city's geographical and ecological setting (river basin level), and, which are robust, flexible and adjustable to a range of global change pressures (global level). The proposed strategic approach could lead us to sustainable water management in the city of the future.

Biography

Hubert Gijzen holds a PhD in Environmental Biotechnology and an MSc degree in Biology. He has a long and established career in academics and in international cooperation for sustainable development. He has worked in academic institutions and



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universities, the Ministry of Foreign Affairs, in Embassies abroad, in international institutes and now for the United Nations (UNESCO). Throughout his career, he has lived and worked in various regions (Europe, Africa, South America, Asia), in a wide range of functions as Full Professor and Chair of Department in universities, regional representative, team leader, and now as Regional Director and Representative for UNESCO. He has implemented short missions to more than 80 countries, and has developed and implemented large capacity building, research and cooperation programs and projects in a wide range of countries and regions.

Since 1995 he has been a full Professor of Environmental Biotechnology at UNESCO-IHE Institute for Water Education and at Wageningen University, The Netherlands, where he developed and supervised activities and programs in urban water management, microbiology, environmental biotechnology, sanitary and environmental engineering, and environmental science.

Hubert Gijzen has published over 300 articles and books, and presented numerous keynotes and conference presentations in the above areas; he is a member of several regional and international scientific and technological associations, and he also serves in various international advisory functions and on boards of prestigious institutes



Albert Goller
Managing Director, Siemens

Picture the future
Thursday 7 July, 1400 hours,
Mezzanine 3

Abstract

Today, climate change, demographic change, urbanisation and globalisation are creating challenges in some of Australia's most pressing

issues, including water, energy, environment, healthcare, productivity, mobility safety and security, causing us to change our ways. As Australians and global citizens, we have reached a future-critical cross road.

Siemens 'Picture the Future: Australia' is a comprehensive meta research project that presents a technology blueprint to 2030 for the most pressing challenges in our region. Research findings for the water and energy areas were launched in March 2010, and Siemens is now conducting research studies in the area of healthcare and productivity.

'Picture the Future: Australia' is the only research of its kind that focuses on addressing the issues of water, energy, environment, healthcare, productivity, mobility, safety and security from a technology perspective. It provides a technology blueprint—a clear outline of solutions that can be progressively applied between now and 2030 for Australia to become sustainable.

Secondly, 'Picture the Future: Australia' is a collaborative research project where experts from all the relevant fields are invited to comment, verify and develop the research findings.

Biography

Commencing his career as an electronics engineer with Siemens in Germany in 1973, Albert has held a number of senior executive positions throughout the world including President and CEO of Siemens Canada Ltd in Toronto and Head of the Corporate Office for E-business in Munich, Germany.

Albert has a Masters Degree in Information and Telecommunications from Paderborn University in Germany and was nominated as one of Australia's most influential engineers by Engineers Australia magazine consecutively from 2004–2010. Albert sits on the CEO Forum at Queensland University of Technology and, in 2009, he was appointed an Adjunct Professor of RMIT University. He is also on the Board of Silcar and BSH Bosch and Siemens Home Appliances Pty Ltd.



Professor Paul Greenfield
Vice-Chancellor, The University of Queensland

Panel session: New world cities into the future

Friday 8 July, 1045 hours,
Great Hall 1 and 2

Abstract

In this plenary session, panellists will explore the alternative futures of the city, in particular, world cities. Among other concerns, they will bring their expertise to answering questions such as: what are the current and emerging issues facing world cities? What are some critical uncertainties that can dramatically change the current trajectory? What is a surprise scenario that affords new opportunities for growing green, smart and connected cities? And finally, what is their preferred future for world cities and what are some strategies that can achieve this preferred future?

Biography

Professor Greenfield was appointed Vice Chancellor from 1 January 2008 and was Senior Deputy Vice-Chancellor from 2002 to 31 December 2007. Previously he was Deputy Vice-Chancellor (2001), Deputy Vice-Chancellor (Research) (1997–2000), Executive Dean of the Faculty of Engineering, Physical Sciences and Architecture and Pro-Vice-Chancellor (Physical Sciences and Engineering).

Professor Greenfield has extensive experience as a Board Director and has consulted and worked widely with industry and government. His expertise lies in biotechnology, environmental management and R&D management and commercialisation.

He is currently Chair of the Scientific Advisory Group of the South East Queensland Healthy Waterways Partnership. He



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is also Chair of the Thies International Riverprize Committee and the International Water Centre and is a Board Member of ANSTO and an Advisory Board Member for DSTO.



John Gundesen
**Communications & Stakeholder
Manager, Waterfront Auckland**
**Urban redevelopment: Waterfront
Auckland**

**Thursday 7 July, 1330 hours,
Mezzanine 4**

Abstract

For the past six years John Gundesen has been involved in developing and implementing the marketing and brand strategy to support the largest waterfront urban development ever undertaken in New Zealand – the revitalisation of a 36-hectare ‘tank farm’ in downtown Auckland. His role has encompassed the promotion of the initial design-led concept, the master-planning process, multiple plan changes, several rounds of public consultation and a major construction project within a working marine and fishing precinct.

At one stage eight separate contracting companies employing close to 1,000 employees worked alongside each other in what can only be described as a giant construction jigsaw. This is no small feat in the midst of the largest local government amalgamation ever seen in Auckland!

The first stage of the four-stage 25-year project within Wynyard Quarter is almost complete and ready to welcome visitors to the Rugby World Cup 2011. A new tree-lined 500m boulevard stretches from the Auckland Viaduct to Westhaven Marina and includes parks, plazas, North Wharf eateries, the new Viaduct Events Centre and an historic circular tram.

The concept of a vibrant, mixed-use waterfront community is taking shape. John Gundesen is here to tell you all about it.

Biography

John Gundesen has experience in both television production and in high volume and large-scale property marketing. As Marketing Manager for a range of New Zealand’s largest property companies, he has been involved in some of the most extensive and successful property projects across Auckland. His skills extend from strategic planning through to creative, branding, stakeholder and media management.

John has been involved in the 36 hectare ‘Tank Farm’ on Auckland Waterfront for over six years; from the conceptual and master-planning process, through to the plan change and several rounds of public consultation. He is part of the executive team, has developed all the project branding and communications collateral. He is passionate about the waterfront playing a key part in Auckland’s future.



James Harris
**Managing Partner, Hogan Lovells
Lee & Lee**

**The role of private finance in urban
development**

**Wednesday 6 July, 1150 hours,
Great Hall 1 and 2**

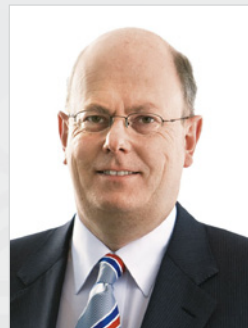
Abstract

James Harris will explore the role of private finance in urban development, looking at the Asia Pacific region, from both the public and private (developer and lender) perspectives. This will include a brief analysis of the risks, issues and practical difficulties that need to be resolved as well as suggestions on overcoming those difficulties with the objective of increasing the number of urban private finance funded projects. He will also provide a brief case study on the Singapore Government’s Sports Hub Project, the largest sports infrastructure Public Private Partnership project anywhere in the world.

Biography

James Harris heads Hogan Lovells’ infrastructure and project finance practice for Asia, based in Singapore. He has experience in advising governments, corporates and lenders across Asia, Middle East, UK and Australia on infrastructure based transactions. He also heads the Hogan Lovells’ Asia Infrastructure Group.

James is Chairman (Asia) of the International Project Finance Association. He is widely recognised as a leading project finance lawyer in the region and a regular speaker at conferences throughout South East Asia.



Graham Hodges
**Deputy Chief Executive Officer,
ANZ**

Connectivity drives opportunities

**Wednesday 6 July, 1100 hours,
Mezzanine 3**

Abstract

The presentation will outline ANZ Banking Group’s progress and rationale for its ‘super regional strategy’ and the increasing economic and social benefits flowing from growing connectivity across the Asia/Pacific region. Business will need to take advantage of opportunities to widen their exposure to the economic, social and demographic change underway in the region if it is to remain competitive in a challenging global environment. Companies will also need to ensure these moves are consistent with their own corporate values and that of their employees and their

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external investors. In an increasingly competitive and mobile marketplace, countries and cities need to leverage their strengths to attract longer term investment capital and to hub activities which will diversify their employment base, lift incomes and improve quality of life.

Biography

Prior to becoming Deputy CEO, Graham was Chief Executive Officer, New Zealand and a director of ANZ National Bank Limited responsible for the running of ANZ Group's New Zealand business. He was also acting Chief Executive Officer for Australia in 2009.

Graham has held the positions of Group Managing Director, Corporate, Managing Director, Small to Medium Business and Head of Corporate Banking for Australia and New Zealand.

Other previous roles with ANZ include State Manager, Business Banking for Victoria and Tasmania; and Regional Executive, Business Banking Melbourne. Graham joined ANZ in 1991 and was appointed Chief Economist in 1992, a post he held for three years.

Before ANZ, Graham spent several years with the International Monetary Fund in Washington DC and nine years in Commonwealth Treasury in Canberra. Graham has a Bachelor of Economics (Hons) from Monash University.



Professor Sohail Inayatullah
Graduate Institute of Futures Studies, Tamkang University

Panel session: New world cities into the future

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Abstract

In this plenary session, panellists will explore the alternative futures of the city, in particular, world cities. Among other concerns, they will bring their expertise to answering questions such as: what are the current and emerging issues facing world cities? What are some critical uncertainties that can dramatically change the current trajectory? What is a surprise scenario that affords new opportunities for growing green, smart and connected cities? And finally, what is their preferred future for world cities and what are some strategies that can achieve this preferred future?

Biography

Professor Sohail Inayatullah is a political scientist/futurist at the Graduate Institute of Futures Studies, Tamkang University, Taiwan and the Centre of Policing, Intelligence and Counter Terrorism, Macquarie University, Sydney. He also co-teaches an annual course titled, 'Futures thinking and strategy development' at Mt Eliza Executive Education, Melbourne Business School. He is a 2010 Laurel award winner for all time best futurists as voted

by the Foresight Network, an association of 2750 foresight professionals. Inayatullah has authored/edited thirty books, journal special issues and CD-Roms and over 350 journal articles and book chapters. He has taught foresight courses throughout the Asia Pacific region.



Andrew James
Senior Principal, Populous

Attracting and staging major events – building for the future

Thursday 7 July, 1330 hours, Great Hall 1 and 2

Abstract

People today choose to live in cities which provide for a particular lifestyle. They want opportunity, cleanliness, connectedness, good looks and excitement.

Attracting and staging quality major events is one way for a city to stay ahead, creating a connection on a global scale, and promoting entertainment.

Major events, whether they be cultural, sporting, entertainment, business or political, impact upon a city's infrastructure, tourism and social fabric.

Bidding for major events is now an extremely competitive business as city leaders have come to recognise some of the spin-offs associated with hosting them.

Staging a successful event, integrating them fluently within the everyday life of a city and leaving a positive lasting legacy requires planning and forethought.

Populous has unprecedented expertise in the event world, designing major pieces of event infrastructure such as the main stadiums for the London 2012 Olympic Games, Sydney Olympics, and the 2014 Asian games stadium in Incheon Korea. Populous' specialists have guided hundreds of events all over the world and are also responsible for the planning of high profile and city changing events such as the London Olympics and the American Superbowl.

Andrew James, senior principal at Populous, outlines what a city needs to do to both attract, plan for and build the facilities to cater for major events.

Biography

Andrew has spent most of his career in Asia directing major architectural projects. He is a Director of the Asian office of Populous, which is based in Brisbane, and a member of the world wide Board.

Andrew's current work includes the main stadium for the 2014 Asian Games in Incheon, South Korea, Jaypee Cricket Stadium in Greater Noida, and the Taipei Baseball Dome in Taiwan. In Australia, he was project director of the MCG5, the architecture



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team responsible for the redevelopment of the MCG for the Commonwealth Games in Melbourne.

Andrew advises government and industry at the highest level and he believes Asian cities are increasingly looking to host events as a way of placing themselves on the international stage.



Colin Jensen
Chief Executive Officer, Brisbane City Council

Brisbane – Australia's new world city

Wednesday 6 July, 1400 hours, Great Hall 1 and 2

Abstract

'Brisbane – Australia's new world city' is an expression that evokes a

number of images. Colin Jensen will examine how Brisbane is:

- 'New' in the sense of recently gaining 'world city' status.
- 'New world' in the way of being progressive culturally and technologically
- 'New world' in the geographic sense i.e. in the newly emergent Asian region
- 'New' in the way of planning for and fostering growth.

Biography

Colin Jensen is the Chief Executive Officer of Brisbane City Council, the largest local government in Australia. Council has an annual budget of about \$2.8 billion, an asset base of \$20 billion and serves a population of 1.1 million people.

Colin will oversee Council's significant transport infrastructure plan, continue taking action against climate change through its Green Heart CitySmart program and lead more than 9000 employees in achieving its Living in Brisbane 2026 vision.

Prior to joining Council in August 2010, Colin had a successful career in the Queensland Government, most recently as the Coordinator-General and Director-General of the Department of Infrastructure and Planning.

In that role, Colin was responsible for overseeing the delivery of the largest infrastructure program in Queensland's history, modernising the State's planning and development system, reforming Queensland's local government system and shaping a new organisation following departmental restructure in 2007. As the key infrastructure program manager, he presided over a capital program of \$18.2 billion – a record for any Australian government.

In 2010, for the third year running, Colin was named one of Australia's top 100 most influential engineers by Civil Engineers Australia magazine.



Abha Joshi-Ghani
Head of the Urban Development and Local Government Unit, World Bank

Launch of the World Bank Urbanization Knowledge Platform

Wednesday 6 July, 1600 hours, Mezzanine 3

Co-presented by Abha Joshi-Ghani and Austin Kilroy

Abstract

UrbanKnowledge.Org is being launched collaboratively by a number of organisations including the World Bank, Cisco, McKinsey Global Institute, Cities Alliance, Fedesarrollo, the Russian Center for Strategic Research, MIT, Penn Institute for Urban Research, KRIHS, IIHS, and others.

Its aim is to improve the way we all share knowledge on urban growth and development. Specifically, how can we create a flow of knowledge, rather than a stock of reports? And how can technical knowledge best be customised for use in our day-to-day work?

Please join us to discuss how UrbanKnowledge.Org can be most useful for you, and to find out how you can be part of it.

Over the next two years we will be rolling-out three components:

1. Connections (a 'professional dating service for urbanists' based on common interests and expertise)
2. Inspiration (to consolidate technical knowledge and increase 'how to' knowledge, especially through expert videoconferences and new collaborative research)
3. Data (an open platform for city-level data requiring the commitment of cities and national governments to share their data).

We hope UrbanKnowledge.Org will be of relevance to urbanists working in all sectors: economics and infrastructure, social development, sustainability, or governance.

Come join us, share your thoughts, and get involved!

Biography

Abha Joshi-Ghani heads the Urban Development and Local Government Unit of the World Bank. The Unit provides advisory services to the World Bank's regional departments and clients on key urban themes such as urban housing and land, urban planning, management and municipal finance, urban environment, cities and climate change, urban poverty, cultural heritage and sustainable tourism development and local and city economic development. She led the World Bank's Urban Strategy (2009), and is now leading work on the Urbanization Knowledge Partnership. Ms Joshi-Ghani joined the World Bank in 1992 and has worked primarily on infrastructure finance

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and urban development. Her experience in the Bank includes working in Africa, South and East Asia and Middle East and North Africa. She holds an M.Phil from Oxford University, UK.



Austin Kilroy

Urban Economist in the Urban Development and Local Government Unit, World Bank

Launch of the World Bank Urbanization Knowledge Platform

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Come join us, share your thoughts, and get involved!

Biography

Austin Kilroy is an urban economist in the Urban Development and Local Government Unit in the World Bank. He is the focal point for the Urbanization Knowledge Partnership, and has been a lead author for several diagnostic analyses of urbanization in Vietnam, India and Africa. He is completing a PhD from Massachusetts Institute of Technology, USA, and holds a first degree in Economics and Politics from the University of Cambridge, UK.



Kim, Chung-Seog

Mayor, Yeosu City

A green transformation to host Expo 2012

Thursday 7 July, 1400 hours, Mezzanine 4

Abstract

The City of Yeosu wants to demonstrate to the world how it has transformed itself into a green

city through Expo 2012 Yeosu Expo which takes place in Yeosu from May 12 to August 12 2012 under the theme of 'The Living Ocean and Coast'.

As Korea's first local municipality to designate 'Climate Protection Week', Yeosu has declared the city to be 'an international model city for climate protection' and is leading the Republic of Korea in implementing various programs and adopting policies to fight climate change.

Yeosu developed a method for adaptation to climate change in the marine environment to protect the ocean and has presented the adaptation method for marine cities in the southern coast of the Korean Peninsula.

Yeosu also established an integrated information system to effectively remove ocean waste. This system has potential to help other countries with ocean waste problems.

The 'going green' efforts of Yeosu are shared by private companies housed in Yeosu National Industrial Complex, the biggest petrochemical complex in Korea. This complex has been operating a pilot program of Carbon Emission Trading since 2010. Furthermore, 'Eco Industrial Park' was created within the complex in 2005 to recycle pollutants and by-products emitted by certain plants.

Further, Yeosu also is establishing 'Eco-friendly Transportation System' and widely spreads the use of new and renewable energy in both private and public sectors

After hosting Yeosu Expo, the city will actively join the global efforts to address environmental challenges through the Yeosu Declaration, which is to emphasise the importance of sustainable use of oceans and coasts and urge global efforts to address environmental problems, and Yeosu Project, which is aimed to assist developing countries in coping with environment and marine related issues by providing financial support.

Biography

Mayor Kim Chung-Seog was born on 10 October 1940 in Yeosu, Korea. He graduated from Donguk University, Seoul, Korea in 1961, majoring in commerce. He is a two-time Mayor of Yeosu, first serving from 2002 to 2006, and now serving his second term from July 2010, by the strong will of Yeosu citizens. He served as an advisory and standing member of the Democratic and Peace



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Committee from 1983 to 2002. Mayor Kim also dedicated his life to Korea Junior Chamber acting as Vice Chairman in 1997 and Executive in 1980. Mayor Kim was awarded *Presidential Citation* in 1887 and received the *Dongbaek Medal of Order of Civil Merit* 1991 and 1992.



Graham Kittle
Partner and Practice Manager, IBM
Analytics for a smarter city: A panel discussion
Thursday 7 July, 1150 hours, Mezzanine 3
Graham Kittle, IBM Australia and New Zealand and Tony Carrato, IBM Worldwide

Abstract

Moderated by Glenn Wightwick, Director of IBM Research and Development in Australia and New Zealand, this panel will discuss issues and innovations around the integration and intelligent analysis of data to create smarter solutions.

Biography

Graham is a Partner and Practice Manager of IBM's Business Analytics and Optimisation (BAO) team across Australia and New Zealand. In leading the BAO team, Graham consults with a broad range of organisations to build and develop strategies and programmes based on business insights to improve business performance.

Graham's team of experienced consultants provide services across all industries spanning Information Management Strategy; Business Analytics; Enterprise Information Management; Enterprise Content Management; Business Intelligence and Performance Management.



Professor Steffen Lehmann
Director, Zero Waste SA Research Centre sd+b
University of South Australia

Green urbanism: Transforming cities for sustainability

Wednesday 6 July, 1100 hours, Mezzanine 4

Abstract

This presentation explores the rapid urbanisation of cities in the Asia-Pacific region and strategies to future-proofing these cities. Urbanisation is a defining feature of the 21st century. Between 2010 and 2030, some 85% of total global urban growth will take place in developing countries—projected to triple their entire urban area (UN-Habitat, 2008; The World Bank, 2009). This unprecedented urban expansion

poses an historic challenge and opportunity to cities and the international development community. However, it also provides an opportunity to plan, design, develop, build and manage a new type of low-carbon city districts that are ecologically and economically sustainable, and socially more inclusive. Energy, water, biodiversity, material flow, resource recovery (from waste), transport integration, public space networks—all these topics are essential in the context of green urbanism, however, their interplay and inter-connectedness is not always fully understood.

While at the micro-level, the formulation and orientation of built form is often an outcome of architectural design, at the macro-level, the planning lay-out of streets, the applied density and configuration of compact blocks have a large impact on climatic efficiency of such new urban districts. The conclusion will present five recommendations (principles) for future-proofing and transforming existing cities and for the possible urban development of low-to-no carbon cities.

Biography

Professor Steffen Lehmann is the Professor of Sustainable Design, and Foundation Director of the Zero Waste SA Research Centre for Sustainable Design and Behaviour (sd+b) at the University of South Australia, in Adelaide. He has held the UNESCO Chair in Sustainable Urban Development for the Asia-Pacific Region (2008 to 2010), and was the Professor and Chair of the Architecture School at the University of Newcastle (NSW) from 2002 to 2010.

He received his doctorate from the Technical University of Berlin, an AA Dipl. degree from the Architectural Association London, and a Master degree from the University of Applied Sciences in Mainz. He has practised as a registered architect and urban designer in Germany since 1992 and established his own practice, the Space Laboratory for Architectural Research and Design (s_Lab) in 1993. He is the General-Editor of the US-based Journal of Green Building and the convener of the international conference on 'Sustainable Architecture and Urban Development' held in Amman in July 2010.

For more information on Steffen Lehmann's research and full publication list, see: www.slac.com.au



Dennis Lin
China Advisory Services,
Lead Partner, BDO

Connecting cities through business—case studies from China

Thursday 7 July, 1330 hours, Mezzanine 3

Abstract

If the global financial crisis proved anything, it is that in today's modern economy cities are connected like never before.

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If leveraged correctly, these city connections can provide invaluable opportunities for businesses looking to venture overseas and/or wanting to invest in Australia.

BDO's Dennis Lin and Cameron MacMillan will explain how cities and businesses can develop strong working relationships that deliver value on both sides of the transaction. They will also present real life case studies from China, based on their first hand experience as practice area leaders for BDO's China Services and International Business Services. One such case study will highlight the benefit of including government in business transactions, as evidenced through BDO's own positive experience when the Brisbane Lord Mayor's Office opened significant doors in regional China.

Key topics to be discussed include the importance of extensively researching the market, finding the right international partner, developing principles to minimise international business risk, and the need to focus on the long-term outcomes for both parties rather than just the deal at hand.

Dennis and Cameron are principally focused on helping clients develop market entry strategies for Asia and supporting Asian foreign direct investment into Australia.

Biography

Dennis leads China Advisory Services of BDO in Australia. As a Chartered Accountant and solicitor, he provides both practical and commercial advice that is easily understood by clients in Australia and China. In addition to his primary specialisation in taxation, Dennis has also advised on the commercial aspects of transactions. As a native speaker of Putonghua, Dennis is able to communicate technical advice in Chinese and English to ensure it is understood by all stakeholders.



Scott Losee
Technical Director—Sustainability and Climate Change, AECOM

Climate change and local government

Wednesday 6 July, 1600 hours, Mezzanine 4

Abstract

Although the responsibilities of local (municipal) governments are strongly affected by climate change, the immediacy and financial constraints that councils live with have acted as barriers to long-term climate change response planning.

The Australian Government helped change this through its Local Adaptation Pathways Program (LAPP). LAPP supported councils to engage consultants from a pre-selected panel to undertake risk assessments and climate change planning. Some local governments used their own funds to extend the scope to include other priorities, notably mitigation of climate change (carbon strategy).

AECOM undertook LAPP studies for local governments in every State in Australia, ranging from large coastal municipalities to regional collaborations of councils. This paper will draw on this multi-city experience to share stories that emerged from the application of rigorous and participatory risk assessment processes for climate change adaptation planning, as well as identification and prioritisation of carbon reduction actions.

LAPP temporarily enabled councils to plan for climate change; whereas the next pressing challenge is in implementing priority actions from a cost-benefit and risk mitigation perspective. The paper will also present related experience for local governments in adaptation and mitigation from non-LAPP projects that AECOM has conducted, including sophisticated economic techniques for prioritising adaptation investments.

Biography

Scott leads the Sustainability and Climate Change practice in Australia and New Zealand for the global firm, AECOM. With 20 years' experience, Scott focuses on sustainability in infrastructure and planning projects and advice on climate change, carbon and energy. His significant projects include auditing the Australian Green Loans program, the Gold Coast Climate Change Strategy and the Brisbane Climate Change and Energy Taskforce. Previously, Scott led sustainability, energy and air quality with the Brisbane City Council and worked in environmental, transport, planning and policy roles with the Queensland Government. Scott is also a Director of the Australian Green Infrastructure Council.



Brendan Lyon
Chief Executive Officer, Infrastructure Partnerships Australia

Accommodating urban growth in urban centres: Getting the infrastructure right

Thursday 7 July, 1150 hours, Great Hall 1 and 2

Abstract

Cities across the Asia Pacific are at a crossroads. Sustained economic growth and social development deliver significant opportunities, but also significant challenges.

Urban mobility is a key challenge, with urban congestion alone set to cost Australia's economy more than \$20 billion per annum by 2020. Beyond mobility, growth presents new pressures to select, fund and deliver the critical utility and social infrastructure to sustain liveable, productive societies. Solutions lie in better infrastructure planning and delivery; but how can policymakers reform infrastructure governance to meet these new challenges head on?

How can cities ensure they are maximising their existing infrastructure networks?



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Moreover, with a mounting backlog of critical transport, utility and social infrastructure projects now required across the region, how do policymakers drive reform to ensure dynamic and well targeted investment by the public and private sectors?

Reform is needed to ensure that our cities work better—and the growth pressures result in better cities in the future.

Growth in our cities is not tomorrow's problem; it is today's opportunity. Brendan's speech will take stock of where Australia's cities are today—and how policy frameworks are being adjusted to meet growth challenges head on.

Biography

Brendan joined the organisation in 2006, initially working in the organisation's policy team. He was later appointed to lead the organisation's media and government relations functions, then as the Executive Director in early 2008 and as Chief Executive in 2010. Brendan has worked across government and business for more than a decade and is currently completing a Master of Business Administration (MBA). He serves as a Board Member of the Sydney Business School and was recently appointed to the steering committee of the Federal Government's study on high speed rail.



Cameron MacMillan
Executive Director,
International Business, BDO

Connecting cities through business—case studies from China

Thursday 7 July, 1330 hours, Mezzanine 3

Abstract

If the global financial crisis proved anything, it is that in today's modern economy cities are connected like never before.

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rather than just the deal at hand.

Dennis and Cameron are principally focused on helping clients develop market entry strategies for Asia and supporting Asian foreign direct investment into Australia.

Biography

Cameron has extensive experience in international business, including export and investment strategies and government engagement. His most recent position was as the State Manager for Austrade in Queensland. Following a career spanning 15 years as a Trade Commissioner with the Australian Government's trade facilitation agency, The Australian Trade Commission (Austrade), Cameron joined BDO (QLD) Pty Ltd in July 2009 and leads its International Business sector group.



Romilly Madew
Chief Executive Officer, Green Building Council of Australia

From green buildings to green cities

Wednesday 6 July, 1150 hours, Mezzanine 4

Abstract

What are the urban trends in Australia and the Asia Pacific? How will they impact on the development of sustainable cities in the future? The Chief Executive of the Green Building Council of Australia (GBCA), Romilly Madew, will explore urban trends in Australia and the Asia Pacific, and examine the crucial roles of industry, government and proactive collaborations in driving the green building agenda.

Providing case study examples of leading projects in Australia, Ms Madew will look at the types of sustainability initiatives being integrated into buildings and precincts around Australia.

The GBCA is Australia's leading authority on green building. The GBCA was established in 2002 to develop a sustainable property industry in Australia and drive the adoption of green building practices.

The GBCA has over 900 member companies who work together to support the Council and its activities. The GBCA promotes green building programs, technologies, design practices and processes, and operates Australia's only national voluntary comprehensive environmental rating system for buildings—Green Star.

The GBCA has recently expanded its focus beyond greening single buildings to constructing sustainable cities, and is currently developing a Green Star–Communities rating tool.

Biography

Romilly Madew leads Australia's peak industry association responsible for \$18 billion of green building projects in 2010.

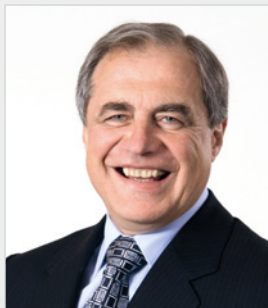
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Romilly chairs a number of influential task groups and steering committees on the built environment, including the Council Development Committee for the World Green Building Council. She is also the driving force behind the GBCA's Green Star Communities project, which aims to develop a rating tool to assess the sustainability of development projects at a community scale. In 2009, Romilly was named national winner of the Telstra Business Women's Awards 2009 (Community and Government).

An experienced green building and sustainable communities advocate, Romilly's recent achievements include:

- Chair of the Australian Sustainable Built Environment Council (ASBEC) Cities of the Future task group; member of the Climate Change and Distributed Resources task groups.
- Steering committee member of the Built Environment Meets Parliament (BEMP) initiative and the Business Leaders Forum on Sustainable Development.
- Chair of the Council Development Committee for the World Green Building Council (WorldGBC), the international umbrella organisation of green building councils; committee member of the WorldGBC International Policy Task group.
- Member of the Australian Government's Built Environment Sustainability Roundtable.
- Lead role in establishing the WorldGBC's Asia Pacific Green Building Network.
- National winner of the Telstra Business Women's Awards 2009 (Community and Government).
- Keynote speeches at Asian sustainable building conferences in Shanghai, Beijing, Nanjing, Guangzhou, Hong Kong and Singapore.
- Ambassador for the one million women campaign to engage Australian women to take practical action on climate change.
- Regular media commentator on ABC 24's 'Newsmakers' program.



George Maltabarow
Managing Director, Ausgrid

Smarter energy solutions: The Ausgrid story

Thursday 7 July, 1100 hours, Mezzanine 3

Abstract

George Maltabarow explains the business challenges which led

to the collaboration with IBM and Ausgrid (formerly Energy Australia) to deliver a Smart Grid solution.

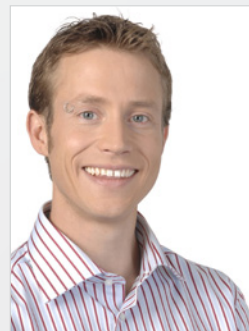
Christopher Pavlovski, one of the key architects behind the solution, will introduce George and provide insights into IBM's work around Smarter Energy.

Biography

George Maltabarow is Managing Director of Ausgrid (formerly EnergyAustralia), a position held since November 2004. He

joined EnergyAustralia as Chief Financial Officer and Company Secretary in February 1999 and prior to becoming Managing Director, was General Manager, Network, responsible for planning and operating EnergyAustralia's electricity transmission and distribution networks.

Ausgrid operates Australia's largest electricity distribution system in NSW. Under George's tenure, EnergyAustralia developed a successful gas and electricity business in Victoria and South Australia in a joint venture with International Power. It also developed one of Australia's largest infrastructure programs aimed at renewal of the Sydney Central Coast and Hunter electricity networks.



Dr James Moody
Executive Director, Development, CSIRO

Scarcity as the mother of invention: Cities in the sixth wave of innovation

Wednesday 6 July, 1400 hours, Mezzanine 4

Abstract

Since the Industrial Revolution, the tide of progress has ebbed and flowed: five distinct waves, each starting with disruptive new technologies and ending with a global depression, have transformed our industries, societies and economies almost beyond recognition. We are now on the cusp of another massive transformation – the sixth wave of innovation.

In this wave a spectacular boom in technology and powerful new markets will drive a shift away from resource dependence to a new way of life: resource efficiency. Waste will be a source of opportunity and nature a source of inspiration.

In his presentation, James Bradfield Moody will share his bold vision for the future and how the sixth wave of innovation will have a profound impact on the shape of our cities in the future. Technologies are emerging to provide mobility and energy in very different ways; to significantly improve the efficiency with which we build and operate our infrastructure; to better understand the flows of resources through our cities; and to find new ways for the built environment to work in partnership with the natural environment.

Biography

James Bradfield Moody is Executive Director, Development at the Commonwealth Scientific and Industrial Research Organisation (CSIRO) where he connects CSIRO with Australian and international government and industry partners. Moody is on the Advisory Council of the Australian Bureau of Statistics and a Board Member of the Brisbane Institute. He is an Australian National Commissioner for UNESCO, was previously co-chair of the UN Environment Program Youth Advisory Council and Executive Secretary of the taskforce on Science and Technology



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for the UN Millennium Development Goals. He has been named Young Australian of the Year in Science and Technology and one of the Australian Financial Review's Young Executives of the Year. Moody received his PhD in Innovation Theory from the Australian National University, National Graduate School of Management and was Chief Systems Engineer for the Australian Satellite FedSat, the first Australian satellite to be launched in 30 years. He is the co-author of 'The Sixth Wave: How to succeed in a resource-limited world' and is a regular panellist on the ABC TV television program 'The New Inventors'.



Dr Norman Pidgeon
President, Intelligent Transport Systems Australia
Principal, The Nous Group
Intelligent business solutions for green cities
Wednesday 6 July, 1125 hours, Mezzanine 3

Abstract

A key ingredient of a green city is the optimisation of the movement

of goods and people. Achieving productivity aims with the least possible impact on carbon emissions is a product of smoothly flowing transport networks as well as the best choice of transport modes for a particular task. We cannot build enough infrastructure to provide unlimited choice and so our attention is turning to the use of intelligent transport solutions to optimise the use of available facilities. This presentation examines the state of play in the application of smart transport options to enhance the safety, productivity and environmental performance of our transport networks. It provides a perspective on the solutions applied to Australian cities and how they compare with global examples. These include systems that control or influence the actual performance of transport networks as well as those that provide high quality real-time information to support the best choice of transport route or mode. The current emergence of global standards for communication and control is included. The evolution of vehicle options to increasingly provide green alternatives is also incorporated in this view.

Biography

Norman Pidgeon is a Principal with The Nous Group and President of Intelligent Transport Systems Australia. Norman provides consulting services in business and technology strategy, with a special interest in smart infrastructure and green solutions. He draws on a long career in utilities, telecommunications and transport, including five years as Head, Intelligent Transport Solutions for Transurban Limited. In this role, he directed the development of intelligent systems for road and congestion charging projects in Australia, Europe and North America. Norman has a BE and PhD from Monash University and a Graduate Diploma in Management from RMIT.



Jonathan Powell
Chief Executive Officer, Brisbane City Enterprises
Benchmarking—improving your bottom line and customer service
Thursday 7 July, 1125 hours, Mezzanine 4

Abstract

Benchmarking is one of the more frequently used terms in the management consulting space. But how can benchmarking (and more importantly the results of the benchmarking exercise) actually change the organisation that has been assessed? Brisbane City Enterprises has recently been involved in benchmarking exercises across a range of sectors in the Pacific, South Asia and the Middle East. Jonathan will provide some real world examples and expand on how improvements have been made to both the bottom line and to customer service.

Biography

Jonathan has ten years of experience as a Project Manager, Technical Specialist and Project Director in management consulting, municipal governance and international development projects in Australia, Bangladesh, Cambodia, India, Indonesia, Kiribati, Pakistan, Solomon Islands, Tonga and United Arab Emirates. He is currently the Chief Executive Officer of Brisbane City Enterprises (BCE), a jointly owned company of SMEC International and Brisbane City Council. BCE is a multi-disciplinary consulting firm with a track-record of undertaking high quality municipal services projects in more than 29 countries since 1997. Jonathan also has the dual role of the General Manager for SMEC's Local Government Services Group. Jonathan's technical experience is broad within the urban footprint—encompassing environmental and social assessment, as well as institutional and organisational reform, training and project development. Jonathan is also a Member of the Local Government Managers Association.



Alison Quinn
Chair, Urban Renewal Brisbane
Brisbane's Urban Renewal – the last 20 years
Wednesday 6 July, 1125 hours, Great Hall 1 and 2

Abstract

Brisbane is Australia's new world city, an easy-living city, proudly casual, yet with a growing sophistication. No place has been more critical to Brisbane's emergence on the world stage than its very centre, and no group more instrumental to the inner city's renewal than Brisbane City Council's Urban

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Renewal Brisbane (URB) program. URB's efforts have been transformative, with 50,000 residents, 22,000 dwellings and 1.2 million m² of office space added from 1991 to 2011. Twenty years on, URB remains an industry benchmark and an easily adaptable model for cities across the globe.

Biography

Alison Quinn oversees the \$2 billion Sanctuary Cove community on the northern Gold Coast. This is a long standing development that has redefined the concept of master planned living in Australia.

Her comprehensive involvement in the property industry has included development, financing, management sales and leasing

Alison has had strong past involvements with a number of major companies including:

- Austcorp Group
- Miller Property Corporation
- State Bank of South Australia
- Beneficial Finance
- Jennings Group

Holding a Commerce Degree from the University of Queensland, Alison is involved with a number of boards and committees including:

- Chair – Urban Renewal Brisbane (Brisbane City Council)
- Urban Futures Brisbane (Brisbane City Council)



Cr Adrian Schrinner
Deputy Mayor, Chairman, Finance and Economic Development Committee, Brisbane City Council

Panel session: New world cities into the future

Friday 8 July, 1045 hours, Great Hall 1 and 2

Abstract

In this plenary session, panellists will explore the alternative futures of the city, in particular, world cities. Among other concerns, they will bring their expertise to answering questions such as: what are the current and emerging issues facing world cities? What are some critical uncertainties that can dramatically change the current trajectory? What is a surprise scenario that affords new opportunities for growing green, smart and connected cities? And finally, what is their preferred future for world cities and what are some strategies that can achieve this preferred future?

Biography

'Born and bred' in Brisbane, Adrian Schrinner has served as Councillor for the Chandler Ward in the eastern suburbs since late 2005. Following the 2008 election, the Lord Mayor appointed him as the Chairman of Council's Finance Committee. In this role, Adrian assists the Lord Mayor with the management

of the city's \$2.9 billion budget.

In mid 2010, the Lord Mayor asked Adrian to take on the additional responsibility of Council's Economic Development program. This involves oversight of Brisbane Marketing —Brisbane's Economic Development Agency.

In April 2011, Adrian was also endorsed as Brisbane's Deputy Mayor to the new Lord Mayor, Councillor Graham Quirk. At 34, Adrian is the youngest person to ever serve as Deputy Mayor of the City of Brisbane.

Prior to his election, Adrian worked in government at both a local and federal level, as well as serving briefly in the Royal Australian Air Force. As a teenager, his passion was flying and Adrian obtained his pilots licence at age 17—before he got his drivers licence.

Adrian is upbeat about the future of our city and believes that Brisbane's best years are still to come.



Dr Shang, Wenjiang
Deputy Director, Administrative Committee, Chongqing Liangjiang New Area

China's third new area: Chongqing Liangjiang

Wednesday 6 July, 1625 hours, Great Hall 1 and 2

Abstract

Chongqing is the strategic center for the balancing of eastern and western China, the coordination of urban and rural development, and the realization of scientific development in the new century. This presentation will cover Chongqing's transport and logistics center, processing and manufacturing center, culture, science and education center, its financial center and the only municipality in central and western China.

This case study will explore Chongqing's strategic position in China's regional economic development and cover areas of best location, most active economy, best policies, the lower costs, the most efficient service and the best environment.

This presentation highlights the comparative advantages of Liangjiang New Area in Chongqing and Western China, the immense business opportunities for the cooperation between Chongqing Liangjiang New Area and investors home and abroad and outlines how the cooperation between Liangjiang New Area and Australia has broad prospects in the future.

Biography

Dr Shang, Wenjiang completed an undergraduate degree of Political Science and Law from the East China University. He was lecturer at the Law School at Zhejiang University and completed a PhD of Political Science and Law, majoring in Economic Laws. Dr Shang worked at The People's Bank of China during 1995,



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completed a Postdoctoral of Social Science from the Chinese Academy and was the Senior Legal Consultant in Siemens (China) Co Ltd. He was the Associate Researcher in the Finance School, at the University of International Business and Economics and also worked in the Legal Affairs Department, China Cinda Asset Management Co Ltd. Dr Shang was the Deputy Director General, Finance Work Office, Chongqing Municipal Government and his current position is Deputy Director, Administrative Committee, Chongqing Liangjiang New Area.



Song, Young-Gil

Mayor, Incheon

Songdo: The compact smart city

**Thursday 7 July, 1430 hours,
Mezzanine 3**

Abstract

Everyone agrees that the earth should be cleaner, greener and more sustainable. By 2050, 80% of the population will reside in cities.

Due to increased social costs and environmental degradation stemming from overcrowded cities, living conditions will be downgraded. So, total solutions are required for quality of life, efficiency and environment.

Smart City is a convenient environment city which eliminates inefficient and wasteful urban functions by using intelligent and high-tech IT technologies. Incheon has been progressing the project which makes Songdo in IFEZ (Incheon Free Economic Zone) becoming a Compacted Smart City through the strategies; Self-sufficient City, Intelligent U-City and Low Carbon Green Growth City.

The U-City project was designed to enhance the brand value of IFEZ and was initiated as part of an effort of the central government of Korea to explore a new growth engine for the stagnant IT industry and the national economy. Until now, IFEZ has executed a number of projects to establish a U-City based on innovative clusters by attracting Cisco's U-City R&D centre, establishing a RFID/USN centre and an IT convergence industrial complex and organising large-scale events at home and abroad.

As the second phase of the project, the U-City project is expected to gain momentum, aiming to 'expand the services' covering the private sector such as U-home, U-health and U-education as well as public sector services like transportation, security, disaster prevention and environment.

Incheon City Government wants to give insight to and share with world leaders the progressive methods which will accomplish the various objectives of the U-City project more cost-effectively.

Biography

Song, Young-Gil was born in Goheung, South Jeolla Province in 1963 and experienced the Gwangju Democratization Movement when he was in Dae-Dong High School. He became the first

ever directly elected president of Yonsei University's student council. While he was the president of the student council, Song participated in the democratic movement with students from other universities. In 1985, Song was sent to prison for one and a half years for violating the Law on Assembly and Demonstration. Following his release, Song worked as a labourer, including time as a welder for Daewoo Motor, and as a taxi driver for seven years.

At the age of 30, he took the National Bar Examination to challenge human rights violations and improve unfair treatment of the underprivileged. After passing the exam, he became an active human rights lawyer working alongside the weak and the poor. In 1999, in order to further help those in need, he ran in the 1999 by-elections, but lost. He was later elected as a National Assemblyman in the 2000, 2004 and 2008 general elections. As a lawmaker, he has proven his firm vision and affection for the nation through his activities as a member of Special Committees on the Historical Distortion of Japanese Textbooks, Against the Iraq War, the Korea-US FTA, and KIKO. He was also a member of the Legislation and Judiciary Committee and the Finance and Economy Committee. When he was member of the National Assembly's Committee on Health, Welfare and Information and a Supreme Council Member of the Democratic Party, he ran in the Incheon mayoral election and was elected Mayor on 2 June 2010.



Trevor St Baker

Chairman, ERM Power Limited

The contribution of intelligent electricity systems, smart meters and electric vehicle roll-out to sustainable greener cities

**Thursday 7 July, 1155 hours,
Mezzanine 4**

Abstract

World Health Organisation (WHO) reports that 900,000 people die each year from causes directly related to outdoor air pollution in cities.

The challenge for cities to achieve sustainable greener and healthier environments can be greatly aided by the mass roll-out of electric vehicles (ev's), powered by renewable energy, and by the latest technological advances in intelligent networks and smart metering.

The electricity industry can accordingly contribute to creating sustainable cleaner cities, but faces a number of key challenges. These include overcoming energy end-use inefficiencies, reversing sky-rocketing energy network costs, meeting a 20% renewable energy target and a >30% greenhouse emission reduction target, and preparing for roll-out of ev battery recharging.

Intelligent electricity networks and smart metering are part of an overall solution to address energy security, energy end-use inefficiencies and climate change issues concurrently.

The mass uptake of electric ev's and the gradual elimination

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of toxic internal combustion exhausts however can deliver the greatest contribution to overall health of our cities, at the same time as reducing reliance on imported transport fuels. Ev's also take advantage of spare off-peak energy supply capability, make better use of intermittent wind generation, and facilitate demand shifting from peak demand periods using battery storage capabilities available as ev's are rolled out.

Biography

Trevor St Baker founded ERM Power as a specialist energy advisory firm in 1980, building it into Australia's largest private energy sector company before it listed on the Australian Securities Exchange in December 2010 with a market capitalisation of \$279.6 million.

Trevor St Baker is now non-executive Chairman of ERM Power, which operates electricity sales, power station development, generation and operation, gas exploration and procurement, as well as energy trading. ERM Power Limited is one of Australia's leading energy solution specialists.

Trevor is also Chairman of directors for Master Electricians Australia Limited, a not-for-profit public company owned by the Electrical Contractors Association of Queensland, committed to improved safety accreditation and quality assurance in electrical contracting throughout Australia. He also jointly chairs the Trevor St Baker & Richard Wilkes Indigenous Scholarship Foundation, to award secondary school scholarships to high achieving indigenous students at Australia's leading educational institutions.

ERM Power Limited operates in all states of Australia, from its head office in Brisbane, and regional offices in other state capitals.

Martin Stewart-Weeks

Senior Director, Public Sector (APAC), Internet Business Solutions Group, Cisco Systems Inc

Cities of the future—how networked infrastructures, services and business architectures will enable smart+connected communities

**Wednesday 6 July, 1400 hours,
Mezzanine 3**

Abstract

The world's population is changing: the majority of people now live in cities, work styles are transforming—from individual to collaborative—and innovation has altered the way we work and live. Public-private partnerships have the opportunity to forge blueprints, policies, and practices that help create a connected, attractive, and sustainable 21st-century city.

Many cross-sector innovators share the vision of how networked infrastructures, services, and business architectures will enable Smart+Connected Communities.

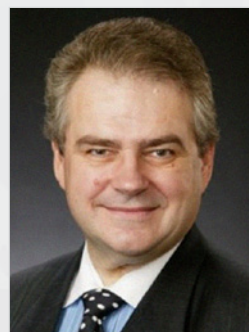
This session will explore a rich variety of smart design, planning, policy, and technological innovations that enable cities and regions to respond to increasingly complex challenges. It will draw on real engagements with thought leaders on topics such as smart work centres, sustainable cities, the social life of cities and many more.

Biography

Martin Stewart-Weeks has over 25 years' experience in organisational management and consulting in the corporate and public sectors and with a wide range of not-for-profit organisations. Born in Sarawak, East Malaysia and educated in Sarawak, the UK and Australia, Martin has lived in Australia since 1978 after completing his school and undergraduate education in England.

In his consulting work over the past 18 years, Martin has specialised in strategy, policy analysis, facilitation and market and social research. In his work with the Internet Business Solutions Group (IBSG) at Cisco, Martin's focus is primarily on the public sector. He has been a key member of the global team developing Cisco's thinking on eGovernment ('the connected republic') and government 2.0. In January 2007, Martin took up a position to lead IBSG's public sector practice in Asia-Pacific, leading a small team of senior consultants working on transformation projects in government, education and urbanisation in India, China, South East Asia and Australia and New Zealand. Martin writes and speaks extensively on changes in government, service design and policy driven by reform opportunities at the intersection of public sector reform, technology and public and social innovation.

Martin was a member of the Ministerial Task Force on Government 2.0 which reported to Finance Minister Lindsay Tanner and Special Minister of State Joe Ludwig in December 2009. He was also a member of the advisory committee on Government 2.0 in Victoria. Recently, Martin was the principal author of a policy submission from the Institute of Public Administration Australia on the 'future course of modern government'.



Keith Suter

Social and Economic Commentator

Panel session: New world cities into the future

**Friday 8 July, 1045 hours,
Great Hall 1 and 2**

Abstract

In this plenary session, panellists will explore the alternative futures of the city, in particular, world cities. Among other concerns, they will bring their expertise to answering questions such as: what are the current and emerging issues facing world cities? What are some critical uncertainties that can dramatically change the current trajectory? What is a surprise scenario that affords new opportunities for growing green, smart and connected cities? And finally, what is their preferred future for world cities and what are some strategies that can achieve this preferred future?

Biography

Dr Keith Suter is an economic and social commentator, strategic planner, author and broadcaster.



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As a broadcaster, he appears on Australian radio an average of once per day. He is the TV Channel 7 'Sunrise' foreign affairs editor appearing on weekday mornings. He is also a foreign policy analyst for Sky TV Australia, which also broadcasts to New Zealand.

He is also Director of Studies, International Law Association (Australian Branch) and was for many years the Chair of the Environment Committee of the Australian Institute of Company Directors. He has been a member of the international think tank The Club of Rome since 1993.

In 1986: International Year of Peace, he was awarded the Australian Government's Peace Medal. In 1994, he was voted 'Australian Communicator of the Year'.



Robbert van Nouhuys
Managing Director, ACLA Limited

Rethink! Addressing the global consequences of urbanization in Asia Pacific cities

**Wednesday 6 July, 1125 hours,
Mezzanine 4**

Abstract

By the end of the 21st century 85% of our global population will be living in cities. By then cities as we know it today have ceased to exist. Megacities will have replaced nations and become self-supportive as economic drivers and engines for growth. This urbanisation trend will be exclusively for the new and upcoming global economies.

The 21st century now gives us the opportunity to manage the trend of urbanization and address the human-inflicted calamities and stresses put on to our global environment during the 20th century and reverse and reset the global environmental imbalances. Megacities and Super Urban Corridors will strive to attract top talent and businesses and yet must operate in a stressed environment with a scarcity of natural resources. Megacities and urban areas in general will demand new performance specifications, design parameters and conventions to create highly efficient community support structures and to address all pertinent environmental issues and embed long term solutions.

This presentation will outline the thoughts, principles and ideas that have formed the baseline of our current thinking and summarises the key trends and a kaleidoscope of opportunities, ideas plus potential solutions. We recognise that there will be no single answer or a single solution other than we have to Rethink! our cities now.

Biography

Robbert van Nouhuys is Managing Director Property Services for Hyder Consulting in Asia, member of Hyder's Global Professional Board and Director of ACLA.

He is an urban designer and landscape architect by training and has more than 30 years' experience planning and design

large scale and international award winning urban development projects in Asia, Europe and the Middle East.

He has also set up and managed successful business operations in Hanoi, Kuala Lumpur, Mumbai, Dubai and Singapore.

Over the years Robbert has developed specialist skills and expertise in incorporating a strong sustainability approach and concept in all of his projects. His ability to coordinate large teams and extract creative ideas as well as his attention to detail, successfully delivered award winning projects, many of them are multidisciplinary involving complex interfaces and recognised as international benchmark projects for quality and innovation.



Frans-Anton Vermast
**Owner,
Vermast Business Partners Ltd**

Cities of the future—how networked infrastructures, services and business architectures will enable smart+connected communities

**Wednesday 6 July, 1400 hours,
Mezzanine 3**

Abstract

The world's population is changing: the majority of people now live in cities, work styles are transforming—from individual to collaborative—and innovation has altered the way we work and live. Public-private partnerships have the opportunity to forge blueprints, policies, and practices that help create a connected, attractive, and sustainable 21st century city.

Many cross-sector innovators share the vision of how networked infrastructures, services, and business architectures will enable Smart+Connected Communities.

This session will explore a rich variety of smart design, planning, policy, and technological innovations that enable cities and regions to respond to increasingly complex challenges. It will draw on real engagements with thought leaders on topics such as smart work centres, sustainable cities, the social life of cities and many more.

Biography

As a European public and government affairs advisor (including regulatory issues), Frans-Anton Vermast (1969) has been involved in the outset of the 'Amsterdam Fibre from the Home' initiative (www.citynet.nl), the open access communication infrastructure in the City of Den Haag (The Hague) in the Province of Limburg. Since 2004 he has built up considerable business and regulatory knowledge on open communication infrastructures based on optical glass fibre techniques in the Netherlands and Europe.

From 2008, he has also acted as Strategy Advisor, Low Carbon Urban Planning of Amsterdam Smart City. In this role he focuses on appliances and services that are available when you combine electricity and broadband connectivity. He is an expert in the areas of (the holistic approach of) Smart Work, Smart Grids,

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Smart Living and Smart City. The aim is to reduce CO2 emissions and to provide social and economic benefits as well as more sustainable solutions for a better environment.

He has a great deal of Dutch, European and world wide experience with local government and municipality participation in these initiatives.



Dr Tim Eing-Ming Wu
President, The Open University of Kaohsiung, Kaohsiung City

Public-private partnerships for social prosperity and profit

Thursday 7 July, 1430 hours, Great Hall 1 and 2

Abstract

Every city has to face the serious problem of deserted or abandoned

public space. There are several reasons for causing these issues. Nevertheless, city government, the public and private sectors need to jointly participate in resolving these issues. In this presentation, we will share some creative, innovative and successful bench marking examples in Kaohsiung City.

We have implemented the mechanism of public and private partnership which attracts private investment to create job opportunities and revitalise abandoned facilities for public interest and social profit.

The examples to be presented include:

1. How we transformed the old public dormitory for civil servants into a new five-star hotel-training institution.
2. How we transformed an area of harbour storage house into an arts and exhibition sphere of creative cultural enterprises.
3. How we transformed Kaohsiung Mass Rapid Transit's (KMRT) suspended and spare storage spaces into an underground learning studio and a micro MICE corridor.

Within the concept of new urban governance, public and private partnership and civic engagement are very substantial policy tools for urban development and city management.

Biography

Dr Tim Eing-Ming Wu, born in Kaohsiung, is the President of The Open University of Kaohsiung. He was the Director General of Bureau of Human Resource Development, Kaohsiung City Government, and the Professor of Department of Political Economy, National Sun Yat-sen University. Dr Wu has dedicated the cultivation of democratic citizens, community empowerment, and development of INGO in Taiwan for years. He serves as the committee member of NGO Affairs Committee, MOFA, the president of IAVE Taiwan, and the consultant of Transparency International Taiwan. As the Elder, his motto is 'Leading People to Christ' and 'Deepening Democracy in Taiwan'.



Alexander Zenkov
Chairman, Chita City

Twin-city relations as a means to attract foreign investments, develop international partnerships and tourism

Thursday 7 July, 1400 hours, Great Hall 1 and 2

Abstract

The presentation formulates the main prerequisites for the development and expansion of international economic cooperation in a particular city.

The existence of international social and cultural relations between cities defines the main directions and forms the development of economic relations. This is demonstrated over many years of twin-city relations between the City of Chita (Russia) and border cities in China and Mongolia, which became a foundation in the development of efficient international economic, scientific and technological cooperation.

Twenty years of international relations created the following forms of economic cooperation:

- well developed regulatory framework of interaction
- city image as a reliable strategic partner
- high intensity of international cooperation.

The following shows support points which stimulate the development of investments and tourism:

- international trade
- foreign business in the city economy
- availability of cooperation ties
- trans-border tourism.

The presentation also describes experience in attraction of foreign tourists, foreign investments, stages of investment project supervision by administration of twin-cities through the use of twin-city relations and informational cooperation.

Biography

Alexander Zenkov is the Chairman of Chita City Duma, Russian Federation. He completed studies at the Pedagogical Institute in Chita City as a candidate of physical and mathematical sciences. Mr Zenkov is a member of the International Academy of Teacher Education, member of Russian Federation Central Council of Local Self-Management and a member of 'United Russia' political party. He has won state awards including the Award of Chita Region Duma and Honoured Worker of Higher Education.



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Master of Ceremonies



Toby Travanner

Biography

Toby Travanner is a professional corporate trainer, keynote presenter, master of ceremonies and consultant. His primary area of expertise is coaching individuals and teams to realise their business and personal goals especially in the areas of sales and marketing. He is an entertaining and challenging facilitator, with a

reputation for high-energy, high-contact presentations. Toby consistently achieves 'excellent' ratings from the participants of his sessions, with most of his clients rating him as the best

presenter with whom they have ever worked.

Being well versed in many industries and with over 19 years of experience in consulting to provide peak personal performance (providing a 'return on intellect' to organisations), Toby is able to capture and motivate audiences with real 'take home' techniques and attitudes.

With global experience of business and personal cultures, Toby tailors his presentations and facilitated sessions specifically to the strategic environment of his clients and will often develop new techniques and methodologies to meet the continuing demands of people development in business today. This customisation means that new ideas are more likely to be used and implemented by participants in his programs which are more likely to significantly impact on the success of an organisation.



德润环保城市生活垃圾处理项目简介

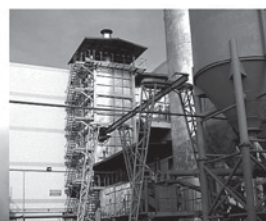
A SUSTAINABLE FUTURE THROUGH TERS WASTE PLAN

● 企业简介 Brief Introduction

深圳德润环保投资有限公司致力于城市环境事业（城市生活垃圾治理及其他固体废弃物防治及处理）的发展，是一家集投资、建设、运营管理及技术研发于一体的专业环境服务商，以其雄厚的资本实力和领先技术，已在国内投资建设运营了数十个生活垃圾卫生填埋场、综合处理厂、和焚烧发电厂，项目规模为200吨/日-1000吨/日。

Shenzhen Teresa Environmental Investment Co., Ltd. (TERS) is the investor, operator as well as technical integrator for municipal solid waste (MSW) disposal projects, providing high-level comprehensive service of investment, designing, construction, operation through application of different financing modes such as BOT, BT, TOT and TO.

With its obvious advantage of technical expertise and quality demonstration plants, TERS has grown to a leading company in MSW integrated disposal industry, completed dozens of waste projects and achieve a disposal capacity of 30000 tons per day, which means a revolutionary change in China MSW disposal and management.



衡水市垃圾焚烧发电厂
Hengshui Incineration Power Plant

MSW incineration power grid-connected plant, with daily disposal capacity 400 TPD.

联系方式 Contact

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网址 (web) : www.terscn.com
电话 (Tel) : 0755-33300114
传真 (Fax) : 0755-33300128



▶ APCS

A Partnership Creates Success

LOOKING FOR NEW MARKETS TO GROW YOUR BUSINESS?

To gain a competitive advantage in today's marketplace, your business may need to operate strategically across diverse geographic markets. Given the complexity of global transactions, it can be difficult to anticipate and respond quickly to new opportunities and trading environments. We can help you set goals and objectives to ensure your entry into a new market is successfully planned and executed.

BDO has been an integral part of the Queensland economy for 95 years working closely with businesses to grow and develop their operations. As you look to expand and invest overseas, we are here to help you unlock the opportunities and manage the risks, so you have time to focus on your business.

Backed by our worldwide network of more than 46,000 people across 1,082 offices in 119 countries, the BDO International Business Services team offer a full range of support. As a Corporate Partner of Austrade and working closely with Trade and Investment Queensland and Brisbane Marketing our team can also guide you through the intricacies of cultural and political alliances across global markets.

Before you look overseas, contact a member of the BDO International Business Services team.

Distinctively different – it's how we see you

For more information 1300 138 991
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Dedicated to a better Brisbane

Principal partner



Trade and Investment Queensland is the Queensland Government's investment and export promotion agency.

Our role is to showcase Queensland's competitive advantage to the global business community and facilitate investments from initial enquiry right through the life-time of the investment. We also help Queensland companies export their products and services globally.

As a single point of contact for government interaction, Trade and Investment Queensland can work closely with national and international companies looking to relocate, expand or develop their businesses in Queensland.

Trade and Investment Queensland provide a range of services including, but not limited to:

- Business case—a tailored package of comparative information from business costs and skills availability through to site options.
- Site selection—our team can arrange site visits throughout metropolitan or regional Queensland so that you can explore every possible opportunity.
- Introductions—knowing the right people is key to a successful business in any location. Our team can facilitate introductions with experts, local supply chains and service providers.
- Government facilitation—we can guide you through any relevant State Government processes, as well as facilitate meetings with both federal and local level government to ensure your project runs smoothly.
- Financial incentives—in certain cases, financial incentives may be available to influence the location of strategic projects and the attraction of leading companies to the State, particularly to Queensland regions.

- Export capability assessment—our team of export specialists can conduct a personal export capability assessment and provide assistance with export planning.
- Export skills development programs—including the Export Advisory Service, Getting Export Smart, Export Master Class, Mentoring for Export, export seminars and export networks.
- Visits to overseas markets and on-the-ground support—we organise trade missions to link you with your desired market. Trade and Investment Queensland run regular outbound, inbound and virtual trade missions.

Assistance is provided through our domestic and international network including:

- Dedicated export market teams in Brisbane which cover key export markets including China, India, the Middle East, Japan, Korea, South-East Asia, Taiwan, the United States, Latin America, Europe and Russia, the Pacific and Africa.
- An overseas network including Trade and Investment Queensland's international representation in China, Hong Kong, Taiwan, Japan, Korea, Indonesia, India, Europe and Russia, the Americas, United Arab Emirates and Saudi Arabia.
- Queensland Government Special Representatives who have high-level contacts with private sector and government representatives in key export markets and lead trade missions to these markets.
- Experienced regional advisors across Queensland.

Contact Trade and Investment Queensland for more information on +61 7 3224 4035 or tradeinfo@qld.gov.au

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Platinum sponsors



At ANZ we are focused on the future and our aspiration to become a super regional bank across Asia Pacific. With a proud banking heritage spanning 170 years, including 40 in Asia, ANZ is now one of the largest companies in Australia and New Zealand, and a leading financial services group in Asia.

ANZ combines global scale with local expertise across 32 countries, including representation in Australia, New Zealand, 15 Asian markets including the Middle East, the Pacific, Europe and the United States.

Known for our award-winning products and trusted banking solutions, ANZ's global network of bankers deliver superior service and unique insight to our clients.

ANZ in Asia Pacific

Drawing on the resources of our global banking network, ANZ's Asia Pacific business offers retail, commercial and institutional banking and wealth management solutions to local and international customers.

Since opening our first Asian office 40 years ago, ANZ has expanded rapidly and now has clients and representation in 15 Asian markets and 12 Pacific countries. Our local connections are a vital advantage for clients doing business in the region.

Our deep industry and market knowledge and extensive network makes ANZ the bank of choice for companies doing business in Asia Pacific, and for Asian companies doing business with the world.

Banking responsibly

At ANZ we are also focused on growing our business responsibly, managing risks rather than taking them and we approach our role in society with a heightened sense of duty and care towards our customers and the communities we serve. In September 2010 ANZ was assessed as the leading bank globally on the Dow Jones Sustainability Index (DJSI) for the fourth consecutive year.



In 2011, IBM reflects on 100 years of innovation, bold risks and transformative breakthroughs. With operations in over 170 countries, IBMers invent and integrate hardware, software and services. This helps forward-thinking enterprises, institutions and people everywhere succeed in building a smarter planet. By working with government departments and companies in Australia and around the world, IBM has contributed to enabling Smarter Cities.

In 1900, only 13% of the world's population lived in cities. By 2050, that number will have risen to 70%. This unprecedented urbanisation is both an emblem of our economic and societal progress and a huge strain on the planet's infrastructure. In Australia, congested roadways in our cities already rob the nation of \$11.1 billion in lost time, operating expenses, environmental and social costs. As the mayors, heads of economic development, school administrators, police chiefs and other civic leaders for these cities, we know it is a great challenge that you face. You need solutions to help educate the young, keep citizens safe and healthy, attract and facilitate commerce, and enable the smooth flow of planes, trains, cars and pedestrians, issues which have all been compounded by the global economic downturn.

Thankfully, help is at hand. Around the world, intelligence is being infused into the way our cities work. Visit the IBM sessions to hear how IBM's experts have been working with thousands of leaders like you, to implement Smarter Cities solutions across the globe.

For further information about IBM'S involvement at the Asia Pacific Cities Summit, please visit, ibm.com/events/au/apcs



2011 ASIA PACIFIC CITIES SUMMIT

Gold sponsors



The world's population is changing: the majority of people now live in cities, work styles are transforming—from individual to collaborative—and innovation has altered the way we work and live. Public-private partnerships have the opportunity to forge blueprints, policies, and practices that help create a connected, attractive, and sustainable 21st-century city.

Many cross-sector innovators share the vision of how networked infrastructures, services, and business architectures will enable Smart+Connected Communities.

Cisco's session will explore a rich variety of smart design, planning, policy, and technological innovations that enable cities and regions to respond to increasingly complex challenges. It will draw on real engagements with thought leaders on topics such as smart work centres, sustainable cities, the social life of cities and many more.



The Council of Mayors (SEQ) is an independent advocacy organisation that represents the interests of local governments in one of Australia's fastest growing regions—South East Queensland (SEQ). The Council of Mayors (SEQ) proactively seeks the cooperation of federal and state governments to work with local government to ensure the long term sustainability and liveability of SEQ communities.

SEQ is home to over three million people or one in seven Australians. The region is an economic powerhouse and home to five of the six largest councils in Australia

in SEQ. The 11 local government areas in SEQ function cooperatively as a single metropolitan area that offers world-class transport infrastructure, research, development and education facilities and a versatile labour force.

The region supports and relies on industries such as manufacturing, transport, commerce, retail and tourism. Important agriculture activities include horticulture such as fruit, vegetable, nursery and flower, sugar cane and broadacre grain crops, beef cattle, equine, dairying, pigs and poultry.

SEQ also sustains a large area of native and plantation forestry and is an important area for marine and freshwater fisheries and aquaculture.

SEQ Councils participating in the 2011 Asia Pacific Cities Summit include Brisbane, Logan, Redland and Ipswich City Councils, Sunshine Coast, Somerset, Scenic Rim, Lockyer Valley and Toowoomba Regional Councils.

PHILIPS

Royal Philips Electronics of the Netherlands is a leading Health and Well-being company, focused on improving people's lives through timely innovations. As a world leader in healthcare, lifestyle and lighting, Philips integrates technologies and design into people-centric solutions, based on fundamental customer insights and the brand promise of "sense and simplicity".

Philips Lighting is a leading provider of solutions and applications for both professional and consumer markets. We address lighting needs in a full range of environments—indoors (homes, shops, offices, schools, hotels, factories, and hospitals) as well as outdoors (public places, residential areas and sports arenas). We also meet people's needs on the road, by providing safe lighting in traffic (car lighting and street lighting).

In addition, we focus on improving urban well-being through the application of lighting solutions which enable the

creation of unique brand identities for cities, make cities safe and liveable and also more sustainable by improving their energy efficiency and reducing costs.

With the new lighting technologies, such as LED technology, and the increasing demand for energy efficient solutions, Philips will continue shaping the future with groundbreaking new lighting applications.

Rowland.



Rowland is Australia's leading communication consultancy. We partner with our clients to protect and enhance reputations, manage risk and develop strong enduring relationships with stakeholders in commerce, government and industry. We help our clients communicate and engage with influence and integrity. Our knowledge of the news, policy, issues and marketing environments, online and traditional media, enables us to create powerful, creative campaigns that deliver results.

Fleishman-Hillard, part of Omnicom Group, is a leading global communications consultancy with a full-service network throughout North America, Europe, Asia Pacific, Middle East, Africa and Latin America through its 80 owned offices. In Asia Pacific, the network consists of 16 wholly owned offices (plus affiliates) specialising in digital integration, corporate and financial communications, crisis and issues management, consumer marketing, public affairs, technology and healthcare communications, employee relations and change management. The firm was named "Asia Pacific Consultancy of the Year" in 2011 and "Asia Pacific Network of the Year" in 2008 and 2004.

Rowland and Fleishman-Hillard have an alliance partnership which combines Rowland's well-established Australian presence with Fleishman-Hillard's extensive global and Asia Pacific

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footprint, giving clients access to additional resources, capabilities and networks. For more information, visit the Rowland website at www.rowland.com.au and the Fleishman-Hillard website at www.fleishmanhillard.com.

Silver sponsors



BDO is the fifth largest full-service audit, tax and advisory firm in the world. With Australian offices in Adelaide, Brisbane, Cairns, Darwin, Hobart, Melbourne, Perth and Sydney, the firm has the national reach to service clients in any location. Combine this with the firm's strong global presence as a member of the international BDO Network and there is no task too big or too small for BDO.

Through the firm's commitment to building and maintaining strong client relationships, its dedicated team of more than 1,400 professionals develop solutions tailored to the individual needs of their clients across the following industries:

- Agribusiness
- Environmental sustainability
- Family businesses
- Financial services
- Government and public sector
- Health and aged care
- Infrastructure
- Automotive
- Natural resources
- Not for profit
- Property and construction
- Retail
- Technology, media and telecommunications.

BDO's growth in recent years, particularly in Queensland, highlights the strength of the firm's service offering and its ability to meet the needs of its clients, both in Australia and abroad, regardless of the economic conditions. BDO Partners take an active role in all aspects of the firm, not only providing insightful guidance

for clients, but helping develop the next generation of leaders.

For further information on BDO and the services we offer, phone 1300 138 991 or visit www.bdo.com.au



Majella Global Technologies are leaders in global data collection, systems integration and operational management solutions. We provide innovative mobile communication solutions that replace manual forms and clipboards. With applications across a range of industry segments, the Majella Insight™ product enables users to capture and transmit data from the field, integrate different suppliers and display user friendly reports and mapping. Majella Insight™ enhances data collection accuracy, provides real-time information updates and allows managers to make more informed decisions resulting from improved situational awareness.

People and technology come together with Insight™.

Majella Global Technologies is a Brisbane based company with offices in Australia and the USA. The CEO of Asia Pacific is Christopher Austin who can be contacted on +61 439 779 009.



TERS is a provider of environmental solutions, investor in municipal solid waste projects and construction, management and service provider of environmental facilities.

TERS is the investor, operator as well as technical integrator for municipal solid waste (MSW) disposal projects, providing a high-level comprehensive service of investment, designing, construction, and operation through the application of different financing modes such as BOT, BT, TOT and TO.

With its obvious advantage of technical expertise and quality demonstration plants, TERS has grown into a leading company in the MSW integrated disposal industry, has completed dozens of waste projects and achieves a disposal capacity of 30,000 tonnes per day, which means a revolutionary change in China's MSW disposal and management.



Whether it's enjoying the live entertainment, delicious dining, vibrant bars or the thrill and excitement of one of the world's most stylish casinos, Treasury Casino & Hotel offers a playground of possibilities with the best in non-stop activity and quality service.

Set within the grandeur of two of Brisbane's most iconic heritage buildings in the heart of the CBD, Treasury Casino & Hotel houses 5 bars, 6 restaurants, 130 5 star hotel rooms, live music, 80 gaming tables and over 1,300 gaming machines. Treasury Casino & Hotel is truly Brisbane's 24/7 ultimate entertainment destination.

Bronze sponsors



ACPET represents more than 1,100 training organisations around Australia, providing:

- Vocational Education and Training (VET)
- English Language Intensive Courses for Overseas Students (ELICOS)
- Higher Education
- Foundation Studies
- Primary and/or Secondary School Studies

ACPET mission is to enhance quality, choice, innovation and diversity in Australian education and training for individual, national and global development. ACPET members are



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diverse, ranging from large, publicly listed training organisations to small, niche colleges. ACPET members employ more than 150,000 Australians and provide training to more than 1 million people, making an enormous contribution to our national economy.

ARUP

Arup is the creative force at the heart of many of the world's most prominent projects in the built environment and across industry. We offer a broad range of professional services that combine to make a real difference to our clients and the communities in which we work. We shape a better world www.arup.com



Brisbane City Enterprises, working in partnership with Brisbane City Council, is a leading firm in providing technical and management consulting services in urban environments. BCE has more than 15 years' experience in the national and international marketplace supporting local and regional councils, water utilities, transit authorities and other government agencies.



ERM Power is an integrated Australian energy company that operates a portfolio of electricity sales, generation and gas procurement businesses. Listed on the Australian Securities Exchange in December 2010 with a market capitalisation of \$279.6 million, ERM Power is strongly positioned to take advantage of the forecast growth of the Australian electricity market.



PLACE
PLANNING
DESIGN
ENVIRONMENT

PLACE Design Group is a leading international planning, design and environment consultancy with offices in Australia, Asia, the Middle East and the Pacific.

Established in 2001 by a small group of professionals, we have since grown to a team of 150. Our organisational structure allows us to transfer information and knowledge across countries, teams and projects meaning our clients benefit from an international pool of talent and experience.

Our diversity makes us sought after to collaborate with some of the world's best known engineering and architectural firms.



Populous is a global architecture practice and master planning consultancy. Over the past 30 years we have completed more than 1,000 projects around the world and Brisbane manages almost all work in Asia. We are designing the London Olympics main stadium, the masterplan for the Nanjing Youth Olympics, and in Brisbane we designed Suncorp Stadium.



Savills is a leading global property adviser listed on the London Stock Exchange. We are a company that leads rather than follows and now have over 200 offices and associates around the world. With 44 offices across the Asia Pacific, Savills has the expertise to help you with all your property needs.

Cultural sponsor of Trade Market Square



Di Bella Coffee is a full-service coffee company that handles every stage of coffee from crop to cup. Serving more than 1.6 million cups of coffee throughout Australia every week, Di Bella Coffee is not only the fastest-growing coffee company in Australia, it is also the most awarded. Di Bella Coffee has now taken on the booming Asian coffee market, establishing a headquarters in Shanghai, China, and launching operations in India.

Media partner



Sister City accommodation partner



Transport partner



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Trade Market Square

The 2011 APCS Trade Market Square is an exhibition space that will showcase organisations that currently operate within the Asia Pacific region or who have aspirations to grow their businesses globally. The Trade Market Square will be the hub of the event; home to the internet kiosk and all refreshment breaks. It will provide a prime networking arena for delegates and exhibitors, and will be the backdrop to the business matching program.

Located in Great Hall 3 and 4 at the Brisbane Convention & Exhibition Centre, the 2011 APCS Trade Market Square will be open during the following hours:

Wednesday 6 July 0800–1700 hours
 Thursday 7 July 0800–1600 hours
 Friday 8 July 0800–1400 hours



Wireless internet is available for Summit delegates in the Trade Market Square. Please use the following details to access:

Great Hall 1 and 2

Username: ASIAPACIFIC
SSID: GREATHALL

Great Hall 3 and 4

Username: ASIAPACIFIC
SSID: GREATHALL34

Mezzanine 3

Username: ASIAPACIFIC
SSID: MEZZANINE3

Mezzanine 4

Username: ASIAPACIFIC
SSID: MEZZANINE4

Great Hall Foyer and Mezzanine Concourse

Username: ASIAPACIFIC
SSID: FOYER

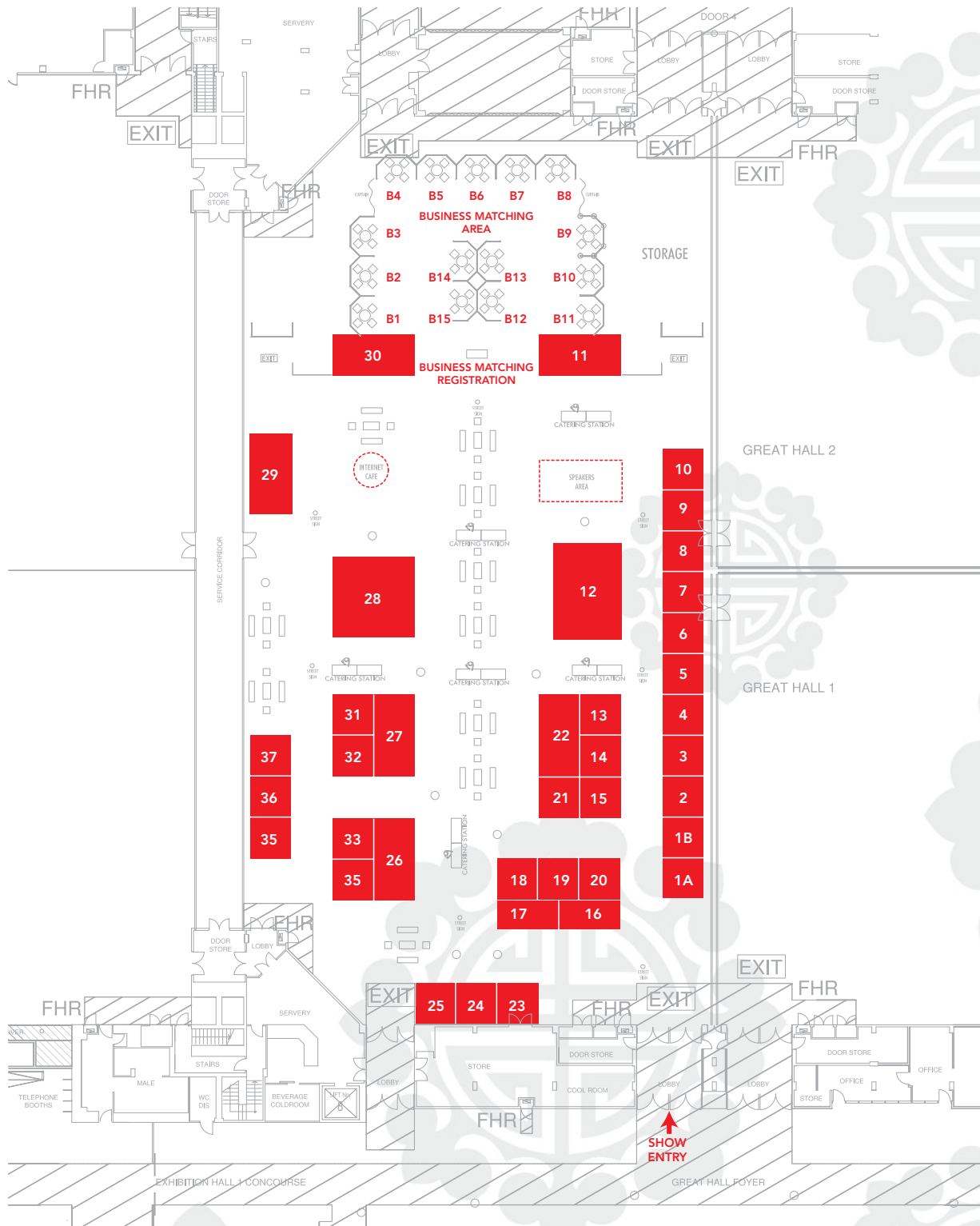
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Exhibitor floor plan



Sponsor and exhibitor information

ANZ

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Known for our award-winning products and trusted banking solutions, ANZ's global network of bankers deliver superior service and unique insight to our clients.

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ARUP

Arup is the creative force at the heart of many of the world's most prominent projects in the built environment and across industry. We offer a broad range of professional services that combine to make a real difference to our clients and the communities in which we work. We shape a better world.

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Australian Council for Private Education and Training (ACPET)

ACPET represents more than 1,100 training organisations around Australia, providing:

- Vocational Education and Training (VET)
- English Language Intensive Courses for Overseas Students (ELICOS)
- Higher Education
- Foundation Studies
- Primary and/or Secondary School Studies

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ACPET members are diverse, ranging from large, publicly listed training organisations to small, niche colleges.

ACPET members employ more than 150,000 Australians and provide training to more than 1 million people, making an

enormous contribution to our national economy.

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Australian Innovative Systems Pty Ltd (AIS)

Established in 1974, and acquired by Kerry and Elena Gosse in 1992, this one-stop shop for environmentally friendly water disinfection systems has since developed an international reputation and reach. AIS manufactures a range of on-site in-line residential and commercial chlorine generators for use in a variety of settings, including domestic and commercial pools, water and wastewater treatment facilities, irrigation, cooling towers, etc. Its products have won a number of prestigious industry awards for both innovation and good business practices.

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BDO

BDO is the fifth largest full-service audit, tax and advisory firm in the world. With Australian offices in Adelaide, Brisbane, Cairns, Darwin, Hobart, Melbourne, Perth and Sydney, the firm has the national reach to service clients in any location. Combine this with the firm's strong global presence as a member of the international BDO Network and there is no task too big or too small for BDO.

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Brisbane City Council - Urban Renewal Program

Brisbane is Australia's new world city, an easy-living city, proudly casual, yet with a growing sophistication. No place has been more critical to Brisbane's emergence on the world stage than its



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very centre, and no group more instrumental to the inner city's renewal than Brisbane City Council's Urban Renewal Brisbane (URB) program. URB's efforts have been transformative, with 50,000 residents, 22,000 dwellings and 1.2 million m² of office space added from 1991 to 2011. Twenty years on, URB remains an industry benchmark and an easily adaptable model for cities across the globe.

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Brisbane City Enterprises

Brisbane City Enterprises, working in partnership with Brisbane City Council, is a leading firm in providing technical and management consulting services in urban environments. BCE has more than 15 years' experience in the national and international marketplace supporting local and regional councils, water utilities, transit authorities and other government agencies.

Name Jonathan Powell
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Brisbane Housing Company

Brisbane Housing Company (BHC) is an industry leader and innovator within the field of affordable housing.

A not-for-profit organisation, our vision is to create thriving, diverse communities via a unique business model which combines affordable housing with commercial product. This financially and socially sustainable approach enables us to create high quality, mixed tenure developments which incorporate elements of affordable housing, market for sale product, retail and commercial space.

With a portfolio in excess of 1,000 homes, across more than 23 developments Brisbane wide, we are experts in our field, capable of managing every stage of the development process from concept through to completion. We also provide specialist property and tenancy management services through our dedicated operations team.

BHC developments place a high emphasis on design and liveability, choosing our locations carefully and partnering with some of Australia's most award-winning architects to create thoughtfully designed, affordable rental and market for sale homes in key growth areas throughout Brisbane.

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Cisco

The world's population is changing: the majority of people now live in cities, work styles are transforming—from individual to collaborative—and innovation has altered the way we work and live. Public-private partnerships have the opportunity to forge blueprints, policies, and practices that help create a connected, attractive, and sustainable 21st-century city.

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Council of Mayors (SEQ)

The Council of Mayors (SEQ) is an independent advocacy organisation that represents the interests of local governments in one of Australia's fastest growing regions—South East Queensland (SEQ). The Council of Mayors (SEQ) proactively seeks the cooperation of federal and state governments to work with local government to ensure the long term sustainability and liveability of SEQ communities.

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Name John Cherry
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Daejeon Metropolitan City

Daejeon is the city that creates the future as we are renowned for the world-class science complex that has been invested by the national government for 35 years. Over 1,000 high-tech venture companies, 519 government and private research institutes and 5 prominent universities are thriving in Daejeon. On May 2011, Daejeon was selected as the International Science Business Belt of Korea. Also, the World Technopolis Association (WTA) is an initiative of Daejeon Metropolitan city with 77 member cities from 39 countries.

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Department of Education and Training International

The Department of Education and Training International, trading as Education Queensland International (EQI), is the international arm of the Queensland Department of Education and Training (DET), and its primary role is to lead, facilitate and coordinate the Department's international business activities. Working with EQI provides direct access and a single point of contact to an extensive network of organisations including government departments, schools, public and private registered training organisations and industry peak bodies. The range of EQI services and products available to our clients is diverse and comprehensive, meeting the high standards expected of a government department.

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Di Bella Coffee

Di Bella Coffee is a full-service coffee company that handles every stage of coffee from crop to cup. Serving more than 1.6 million cups of coffee throughout Australia every week, Di Bella Coffee is not only the fastest-growing coffee company in Australia, it is also the most awarded. Di Bella Coffee has now taken on the booming Asian coffee market, establishing a headquarters in Shanghai, China, and launching operations in India.

Name Chris Zavros
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ERM Power Limited

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Name Trevor St Baker
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IBM

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Website www.ibm.com/events/au/apcs

Kaohsiung City Government

Kaohsiung, a city of glamour.

Transforming from a heavy industrial city into a beautiful maritime capital, Kaohsiung, the biggest city in southern Taiwan, is on the move. The area has diverse terrain features, bountiful natural resources, rich and unique ethnic cultures, and flourishing industries. This, and other factors, enables Kaohsiung to have great potential for future development.

With the emergent reality of environmental sustainability and quality of life, Kaohsiung is progressively moving to become a creative green metropolis always open and amicable to the world.

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Website www.kcg.gov.tw

Kaohsiung County Industrial Association

The only industry group in Kaohsiung County, Kaohsiung County Industrial Association is the most influential team that reflects the voice of industrial units in Kaohsiung County. The association is the most reliable business partner who helps to bridge the communication between industrial and governmental sectors, the most efficient problem-solving centre and the most efficient industry group in providing consulting service.

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Majella Global Technologies

Majella Global Technologies are leaders in global data collection, systems integration and operational management solutions. We provide innovative mobile communication solutions that replace manual forms and clipboards. With applications across a range of industry segments, the Majella Insight™ product enables users to capture and transmit data from the field, integrate different suppliers and display user



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People and technology come together with Insight™.

Majella Global Technologies is a Brisbane based company with offices in Australia and the USA.

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Philips Lighting Australia

Royal Philips Electronics of the Netherlands is a leading health and well-being company, focused on improving people's lives through timely innovations. As a world leader in healthcare, lifestyle and lighting, Philips integrates technologies and design into people-centric solutions, based on fundamental customer insights and the brand promise of 'sense and simplicity'.

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With the new lighting technologies, such as LED technology, and the increasing demand for energy efficient solutions, Philips will continue shaping the future with groundbreaking new lighting applications.

Organisation Philips Lighting Australia
Phone 1300 304 404

PLACE Design Group

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Established in 2001 by a small group of professionals, we have since grown to a team of 150. Our organisational structure allows us to transfer information and knowledge across countries, teams and projects meaning our clients benefit from an international pool of talent and experience.

Our diversity makes us sought after to collaborate with some of the world's best known engineering and architectural firms.

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Populous

Populous is a global architecture practice and master planning consultancy. Over the past 30 years we have completed more than 1,000 projects around the world and Brisbane manages almost all work in Asia. We are designing the London Olympics main stadium, the masterplan for the Nanjing Youth Olympics, and in Brisbane we designed Suncorp Stadium.

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Queensland Government

Trade and Investment Queensland is the Queensland State Government's investment and export promotion agency.

Our role is to showcase Queensland's competitive advantage to the global business community and facilitate investments from initial enquiry right through the life-time of the investment. We also help Queensland companies export their products and services globally.

As a single point of contact for government interaction, Trade and Investment Queensland can work closely with national and international companies looking to relocate, expand or develop their businesses in Queensland.

Organisation Trade and Investment Queensland
Phone +61 7 3224 4035
Email tradeinfo@qld.gov.au
Website www.export.qld.gov.au
www.investqueensland.com.au

Queensland Japan Chamber of Commerce & Industry

Queensland Japan Chamber of Commerce & Industry (QJCCI) was established to promote business and investment ties between Queensland/Australia and Japan.

The Chamber plays a pivotal role in providing a forum for Queensland companies pursuing business in Japan and Japanese companies seeking business opportunities in Queensland.

The QJCCI enjoys a working relationship with government agencies such as Trade and Investment Queensland (Queensland Government), Austrade (Australian Government) and the Consulate-General of Japan-Brisbane.

The Premier of Queensland and the Consul-General of Japan-Brisbane are Patrons.

Name Ling Raines
Position President
Organisation Queensland Japan Chamber of Commerce & Industry
Phone +61 7 3211 0211
Email ingle@gol.com
Website www.qjcci.asn.au

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Queensland University of Technology (QUT)

QUT has a significant engagement with universities and broader communities across Asia in areas such as research collaboration, student and staff exchange and capacity building. Examples include delivery of in-service English language programs to teachers in Jiangsu Province, China; hosting students from the National Indian Fashion Institute; and participating in a longstanding collaborative capacity building program strengthening public health education in Vietnam.

Name Colin Melvin
Position Director
Organisation Office of Commercial Services,
Queensland University of Technology
Phone +61 7 3138 2093
Email c.melvin@qut.edu.au
Website www.qut.edu.au

Quest Community Newspapers – competition winner

Quest Community Newspapers is the leading community media organisation in South East Queensland, publishing 20 weekly publications in greater Brisbane and the Sunshine Coast, from Beenleigh to Noosa. With a bright, bold and fresh new look, all titles have recently been redesigned to make them as vibrant and lively as the communities they reflect.

The new Property section brings readers the latest trends, styles, news and views as well as the all important property listings while ABW (Anything But Work), provides advertisers and readers a complete lifestyle solution, combining fashion, shopping, health, beauty and more.

Pick up a copy of your local Quest Newspaper each week.

Name Robyn Bannister-Tyrrell
Position Manager – Community Support and Public Relations
Organisation Quest Community Newspapers
Phone +61 7 3352 0720
Email robynbt@qst.newsltd.com.au
Website www.questnews.com.au

The Real Estate Development Association of Kaohsiung

Our association is the bridge between the government and the trade. Besides providing assistance for the government to propel orders, urbanisation regulations, economic development coordination, new community development, and integral urban landscape improvement, we also take part in all kinds of public welfare activities.

Name Lin, Pei-Hua
Position Director General
Organisation The Real Estate Development Association of Kaohsiung
Phone +886 07 338 5691
Email arch.net@msa.hinet.net
Website www.kaoarch.org.tw/

Redland City Council

Ideally located within Australia's fastest growing region, the Redlands offers an enviable mix of investment opportunity for smart businesses, matched by a skilled workforce and a highly desirable lifestyle.

Situated on the majestic Moreton Bay, Redland City is renowned for its natural beauty and tranquil lifestyle. It boasts a plethora of bushland, beaches, heritage landmarks and culture, all just 30 minutes from Brisbane's CBD.

Currently, 44,486 people work in the Redlands, with a gross regional product (GRP) of \$4,269 million (1.9% of Queensland's GRP). The city's unemployment rate is only 4.6% compared to Queensland's 5.5%.

Name Alan Burgess
Position Manager Economic Development
Organisation Redland City Council
Phone +61 7 3829 8532
Email alan.burgess@redland.qld.gov.au
Website www.redland.qld.gov.au

Rowland in association with Fleishman-Hillard

Rowland is Australia's leading communication consultancy. We partner with our clients to protect and enhance reputations, manage risk and develop strong enduring relationships with stakeholders in commerce, government and industry. We help our clients communicate and engage with influence and integrity. Our knowledge of the news, policy, issues and marketing environments, online and traditional media, enables us to create powerful, creative campaigns that deliver results.

Name Geoff Rodgers
Position Chairman
Organisation Rowland
Phone +61 7 3229 4499
Email geoff.rodgers@rowland.com.au
Website www.rowland.com.au

Savills

Savills is a leading global property adviser listed on the London Stock Exchange. We are a company that leads rather than follows and now have over 200 offices and associates around the world. With 44 offices across Asia Pacific, Savills has the expertise to help you with all your property needs.

Name Paul Day
Position Divisional Director
Organisation Savills
Phone +61 7 3221 8355
Email pday@savills.com.au
Website www.savills.com.au

Sunshine Coast City Council

Australia's Sunshine Coast is a premium location for entrepreneurial and export-focused businesses to benefit from the region's unique natural assets and extraordinary potential. Access to world-class services and facilities allows businesses to compete for and maintain a substantial local, national and



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international client base. Attractions of the Sunshine Coast include:

- Unrivalled quality of life
- Strong population growth
- Skilled workforce
- Low business costs
- Room to grow
- Location and transport
- Vibrant, green and diverse.

To learn more about the advantages of running your business on Australia's Sunshine Coast, visit our exhibition stand at the Summit or go to our website www.business.sunshinecoast.qld.gov.au

Name Alex Lever-Shaw
Position Manager—Investment and Marketing
Organisation Sunshine Coast City Council
Phone +61 7 5441 9316
Email alex.lever-shaw@sunshinecoast.qld.gov.au
Website www.business.sunshinecoast.qld.gov.au

TERS

TERS is a provider of environmental solutions, investor in municipal solid waste projects and construction, management and service provider of environmental facilities.

TERS is the investor, operator as well as technical integrator for municipal solid waste (MSW) disposal projects, providing a high-level comprehensive service of investment, designing, construction, and operation through the application of different financing modes such as BOT, BT, TOT and TO.

With its obvious advantage of technical expertise and quality demonstration plants, TERS has grown into a leading company in the MSW integrated disposal industry, has completed dozens of waste projects and achieves a disposal capacity of 30,000 tonnes per day, which means a revolutionary change in China's MSW disposal and management.

Name Teresa Environmental Investment Co Ltd
Phone +86 755 3330 0112
Email dengjane@126.com
Website www.terscn.com

Total Green Technologies Pty Ltd

Total Green Technologies supplies a wide range of low carbon, energy saving products including: innovative wind turbine power system for home use and lightweight building panels with high insulation capability (both sound and heat) that can be completely recycled.

Based on years of research and development by teams of scientists at leading universities, these products offer government and industry unique opportunities for ongoing cost savings as power costs increase plus a highly affordable way to reduce carbon emissions.

Name Steve Hsu
Position Director
Organisation Total Green Technologies
Phone 0412 123 789
Email steveckhsu@yahoo.com.au
Website www.sqhealth.cn

Treasury Casino and Hotel

Whether it's enjoying the live entertainment, delicious dining, vibrant bars or the thrill and excitement of one of the world's most stylish casinos, Treasury Casino & Hotel offers a playground of possibilities with the best in non-stop activity and quality service.

Set within the grandeur of two of Brisbane's most iconic heritage buildings in the heart of the CBD, Treasury Casino & Hotel houses 5 bars, 6 restaurants, 130 5 star hotel rooms, live music, 80 gaming tables and over 1,300 gaming machines. Treasury Casino & Hotel is truly Brisbane's 24/7 ultimate entertainment destination.

Name Michelle Pillonel
Position General Manager Corporate Affairs SEQ
Organisation Treasury Casino & Hotel
Phone +61 7 3306 8747
Email pillonelm@tabcorp.com.au
Website www.treasurybrisbane.com.au

World Bank

The World Bank is a core partner in UrbanKnowledge.Org, a collaborative initiative to improve the way we all share knowledge on urban growth and development. How can we create a flow of knowledge, rather than a stock of reports? Please join us to discuss how UrbanKnowledge.Org can be most useful for you, and to find out how you can be part of it. Over the next two years we will be rolling-out: Connections (a 'professional dating service for urbanists'), Inspiration (to consolidate technical knowledge and increase 'how to' knowledge), and Data (an open data platform for city-level data). Get involved!

Name Austin Kilroy
Position Urban Economist and UrbanKnowledge.Org focal point
Organisation World Bank
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Email akilroy@worldbank.org
Website www.urbanknowledge.org

Yeosu City Government

Yeosu, located at the centre of the southern coast of the Korean Peninsula, is a beautiful ocean community blessed with 365 charming islands and three national marine parks. With such marine environment, Yeosu was selected as the host city of Expo 2012 Yeosu Korea, which takes place from May 12 to August 12, 2012 under the theme of 'The Living Ocean and Coast'. We invite all of you to Yeosu and Expo 2012. Come and enjoy!

Name Lee Myeong-ha
Position Yeosu City Official, International Relations
Organisation Yeosu City Government
Phone +82 61 690 8428
Email jackie@korea.kr
Website www.yeosu.go.kr



LED

Philips CK ColorGraze Powercore is a compact, low-profile design combined with flexible mounting options which allows for discreet placement with wide-ranging architectural details. Intelligent, controllable fixtures that are available in standard full-colour configurations.

LED lighting takes centre stage at Adelaide Entertainment Centre

The 'Orb' domed entry of Adelaide's Entertainment Centre has been equipped with a LED lighting solution from Philips. Philips Color Kinetics (CK) ColorGraze Powercore linear colour changing LED fixtures have been engineered to deliver maximum visual impact while also providing a wide variety of lighting scene choice and operational flexibility. Optimised for surface grazing, wall-wash lighting and efficient signage illumination, ColorGraze Powercore processes power directly from line voltage, dramatically simplifying installation.

Think LED lighting. Think Philips.

For more information call Philips on 1 300 304 404 or go to www.philips.com.au/lighting

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www.treasurybrisbane.com.au

BET WITH YOUR HEAD, NOT OVER IT.



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Social events

Delegates will enjoy a number of networking opportunities, including an informal welcome reception, the official 2011 APCS gala dinner and a selection of industry-specific site visits.

Welcome reception

Join fellow delegates and colleagues for an informal evening at one of Brisbane's iconic global sporting stadiums, The Gabba. Bus transfers will depart the Glenelg Street bus depot from 1700 hours, and will return delegates back to the Brisbane Convention and Exhibition Centre once the welcome reception concludes.

- Date** Wednesday 6 July 2011
- Time** 1730 – 2000 hours
- Location** Legends Room, The Gabba
- Cost** Included for full-time delegates, young professionals and exhibitors
- Dress** Business casual

Gala dinner

Enjoy a night with new friends and colleagues at the 2011 APCS gala dinner. Enjoy a three-course sit-down dinner, beverages and a night of exciting entertainment.

- Date** Thursday 7 July 2011
- Time** 1930 – 2300 hours
- Location** Plaza Ballroom, Brisbane Convention & Exhibition Centre
- Cost** Included for full-time delegates, young professionals and sponsors
- Dress:** Business attire

Cancellation policy

The Summit managers reserve the right to cancel or vary optional activities if minimum numbers are not reached. Regrettably, optional social functions and additional ticket cancellations cannot be refunded if participation is cancelled less than 72 hours prior to the event.

Disclaimer

The 2011 Asia Pacific Cities Summit and MCI (formerly Event Planners Australia) and their agents act only as organisers of these activities and do not accept responsibility for any act or omission on the part of service providers.

No liability is accepted for any inaccuracy, misdescription, delay, damage, death or personal injury.

Lord Mayor's walk and breakfast

Join the Lord Mayor of Brisbane and delegates from around the world for an informal early-morning walk along the Brisbane River followed by a light breakfast.

- Date** Thursday 7 July 2011
- Time** 0615 – 0745 hours
- Location** Start at the Cultural Forecourt, South Bank, and finish with a light breakfast in King George Square
- Cost** Included for full-time delegates and young professionals
- Dress** Casual (exercise wear recommended)

Official closing ceremony and gala lunch

The lunch on the closing day marks the end of the three-day program for delegates with reflections on the 2011 APCS and a presentation of the Young Professionals' Accord. The lunch will also feature the announcement the successful 2013 APCS host city.

- Date** Friday 8 July 2011
- Time** 1215 – 1345 hours
- Location** Plaza Ballroom, Brisbane Convention & Exhibition Centre
- Cost** Included for full-time delegates, young professionals, sponsors and exhibitors
- Dress** Business casual



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Optional site visits

Five industry-specific site visits will take place during the afternoon of Thursday 7 July 2011 from 1515 hours onwards.

Participants will be provided with an unique opportunity to learn from industry leaders in a real setting.

During the site visits, no food or drink is permitted on buses or CityCats except bottled water. All site visits will be conducted in English.

If delegates would like to attend a site visit and have not previously registered, please see the Summit managers at the registration desk to discuss availability and cost.

Site visit 1: Queensland Centre for Advanced Technologies

Tour the advanced coal gasification and syngas cleaning facility and see a demonstration of autonomous vehicles that work in hazardous industrial environments without GPS guidance.

Date: Thursday 7 July 2011
Time: 1515–1730 hours*
Departure: Glenelg Street bus depot, BCEC
Dress: Business casual; closed in shoes are required

* Assemble at 1515 hours for a 1530 hours departure

Site visit 2: Green building

Take a tour of outstanding examples of green buildings and learn about their sustainability features.

Date: Thursday 7 July 2011
Time: 1515–1730 hours*
Departure: Glenelg Street bus depot, BCEC
Pick up: Santos Place, 32 Turbot Street and return to BCEC
Dress: Business casual; closed in shoes are required

* Assemble at 1515 hours for a 1530 hours departure

Site visit 3: Brisbane's busway network

Learn about the features of Australia's largest busway network and visit the new

underground city centre station beneath City Hall.

Date: Thursday 7 July 2011
Time: 1515–1730 hours*
Departure: Glenelg Street bus depot, BCEC
Dress: Business casual

* Assemble at 1515 hours for a 1530 hours departure

Site visit 4: Australia TradeCoast

Take a tour of key areas including the Port of Brisbane, Brisbane Airport and the surrounding industrial precincts and key infrastructure.

Date: Thursday 7 July 2011
Time: 1515–1745 hours*
Departure: Glenelg Street bus depot, BCEC
Dress: Business casual

* Assemble at 1515 hours for a 1530 hours departure

Site visit 5: Urban renewal

Take a ride on one of Brisbane's CityCats to learn about urban renewal initiatives and see some of Queensland's most important historic and cultural landmarks.

Date: Thursday 7 July 2011
Time: 1530–1730 hours*[^]
Departure: CityCat terminal South Bank 1
Dress: Business casual

* Assemble 1530 at CityCat terminal South Bank 1 for 1545 hours departure

[^] Delegates to make their own way from BCEC to CityCat terminal South Bank 1

Departure and arrival times are correct at time of publishing and will be confirmed in the final delegate letter prior to Summit. Please refer to the Summit website for the most current site visit information.



Cancellation policy

The Summit managers reserve the right to cancel or vary site visits if minimum numbers are not reached. Regrettably, optional site visits and additional site visit tickets cannot be refunded if participation is cancelled less than two weeks prior to the event. If minimum numbers are not reached, the site visit will be cancelled and delegates will be advised

Disclaimer

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No liability is accepted for any inaccuracy, misdescription, delay, damage, death or personal injury.

Photos are illustrations only and the description of the site visit is only indicative of what the site visit will be. Please note that site visit content is subject to change and as site visits run concurrently, tickets are limited to one site visit per person.





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Useful delegate information

Registration desk

Registration will be conducted at the registration desk upon arrival at the Brisbane Convention & Exhibition Centre at the following times:

Wednesday 6 July 0800–1700 hours
Thursday 7 July 0800–1600 hours
Friday 8 July 0800–1400 hours

Name badges

All fully registered delegates will receive a personalised name badge at registration. It is your admission pass to Summit sessions, the Trade Market Square, morning/afternoon teas, lunches and social functions. This name badge should be worn at all times. Please contact the registration desk if you misplace your name badge.

Speakers' support centre

The dedicated speakers' support centre is located on the Mezzanine floor in Room 10 at the Brisbane Convention & Exhibition Centre. The speakers' support room will be open the same hours as the registration desk. All speakers are requested to check in at the centre at least a half day prior to their presentation. All presentations will be networked from the speakers' support centre to the presentation room.

Wireless internet access

Wireless internet is available for Summit delegates within all session rooms and the Trade Market Square. Please use the following details to access:

Great Hall 1 and 2

Username: ASIAPACIFIC
SSID: GREATHALL

Great Hall 3 and 4

Username: ASIAPACIFIC
SSID: GREATHALL34

Mezzanine 3

Username: ASIAPACIFIC
SSID: MEZZANINE3

Mezzanine 4

Username: ASIAPACIFIC
SSID: MEZZANINE4

Great Hall Foyer and Mezzanine Concourse

Username: ASIAPACIFIC
SSID: FOYER

A complimentary internet kiosk is located in the Trade Market Square for delegate use. Out of courtesy to fellow delegates, please limit usage to 15 minutes per person.

Messages

A message board will be located outside the registration desk. Please advise potential callers to contact the Brisbane Convention & Exhibition Centre on +61 7 3308 3000 and ask for the 2011 APCS registration desk. Delegates are asked to check the message board regularly for messages.

Mobile phones

As a courtesy to fellow delegates and speakers, please ensure your mobile phones and/or pagers are switched off or turned to silent during Summit sessions. Delegates are encouraged to use the Wi-Fi access to avoid excessive data roaming charges by turning off their international roaming connection.

Luggage storage

Complimentary cloakroom and baggage storage facilities are available to delegates through the information desk on the foyer level of BCEC on a complimentary basis.

On the final day of Summit, a designated luggage storage area is available in the lower foyer area of BCEC, which has direct access to buses and taxis.

Media facilities

Media facilities will be available throughout the Summit. All media are required to register with the Summit managers at the registration desk upon

arrival prior to gaining access to the Summit.

Special dietary requirements

Any special dietary requirements indicated on your registration form have been forwarded to the convention centre and other relevant social function venues. Please make your requirements known to waiting staff at each function.

Business centre

The business centre is located in the main foyer level at the BCEC information desk. The business centre can assist with some business services (for example, faxing, low volume photocopying, printing and limited consumer items). Please note any activities conducted through the business centre are at the cost of the individual delegate.

Intention to photograph

Delegates and others are advised that they may be photographed during the Summit and that those photographs may be used for promotional purposes during or after the Summit.

Visitor Information Centre

A Visitor Information Centre representative will be available throughout the Summit near the registration desk. Whether it's tour and accommodation bookings, events and entertainment information, brochures and maps, or general tourist advice you need for the Brisbane, Moreton Bay and Islands, Scenic Rim and Ipswich and Country Valleys areas, the Visitor Information Centre has it all covered.

Tourist Refund Scheme

International travellers can claim back the goods and services tax (GST) and wine equalisation tax (WET) they have paid on goods bought in Australia that they are taking with them when they leave the country. The tax can be claimed back at international airports and seaports under the Tourist Refund Scheme (TRS),

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subject to conditions such as an AUD300 minimum purchase from one store.

Medical facilities

The nearest emergency department is at the Mater Hospital complex situated two kilometres from BCEC. Public hospital—Corner Stanley Street & Raymond Terrace, telephone 3840 8111; Private hospital—301 Vulture Street, telephone 3840 1000. For all emergency services, dial 000.

Liability

The members of the organising committee and MCI (formerly Event Planners Australia) accept no liability for personal accident or loss or damage suffered by any participant, accompanying person, invited observer or any other person by whatever means. Neither do we accept liability for any equipment or software brought to the Summit by delegates, speakers, sponsors or any other party.

Summit accommodation venues

Diana Plaza Hotel

12 Annerley Road
Woolloongabba QLD 4102
Phone: +61 7 3391 2911

Mantra South Bank

161 Grey Street
South Bank QLD 4101
Phone: +61 7 3305 2500
1300 554 632

Rydges South Bank

Corner Grey and Glenelg Streets
South Bank QLD 4101
Phone: +61 7 3364 0800

Sofitel Brisbane Central

249 Turbot Street
Brisbane QLD 4000
Phone: +61 7 3835 3535

Travel information and transfers

Taxi

Taxis from Brisbane's airports to the city centre take approximately 30 minutes and cost approximately \$40. Taxis are available for all other transfers whilst in Brisbane. For bookings phone:

Yellow Cabs: 131 924

CityCycle

CityCycle is the new public bike hire scheme in Brisbane. CityCycle operates between 5am and 10pm, seven days a week. Although bikes can be returned to any station 24 hours a day.

Located in close proximity to each other, every CityCycle station has a minimum of 10 bike racks making it an easy, reliable and convenient transport option. For more information on the scheme visit:

CityCycle: www.citycycle.com.au

Coach

Coachtrans operates a *shuttle service* between Brisbane domestic and international airports, the Roma Street Transit Centre and city hotels. It operates a fleet of air-conditioned coaches, seven days a week and meets all major flights into Brisbane's domestic and international airports. The cost is \$15 one way per adult (prices correct as at December 2010; subject to change without notice).

Bookings can be made at the domestic and international terminals or book directly online at www.coachtrans.com.au

Public transport

Getting around Brisbane using public transport is easy.

Visit the TransLink website to find timetables, maps and destinations, plus everything you need to know about catching a bus, train and ferry. There is also information about late night services and safety and security.

TransLink: www.translink.com.au

Rail

The Airtrain rail service links Brisbane domestic and international airport terminals to Brisbane city centre. The service takes approximately 20 minutes from Brisbane's airports to the centre of Brisbane and costs \$15 one way per adult (prices correct as at December 2010; subject to change without notice). The closest train station to the Brisbane Convention & Exhibition Centre is South Brisbane train station, which is adjacent to the Convention Centre. Tickets can be purchased (with cash or credit cards) from the train station office, vending machines on the platform or online on the Airtrain website. For Queensland Rail timetables and further information call TransLink on 13 12 30 or visit:

Airtrain: www.airtrain.com.au

TransInfo: www.transinfo.com.au

Queensland Rail: www.qr.com.au



2011 ASIA PACIFIC CITIES SUMMIT

Summit venue

Brisbane Convention & Exhibition Centre

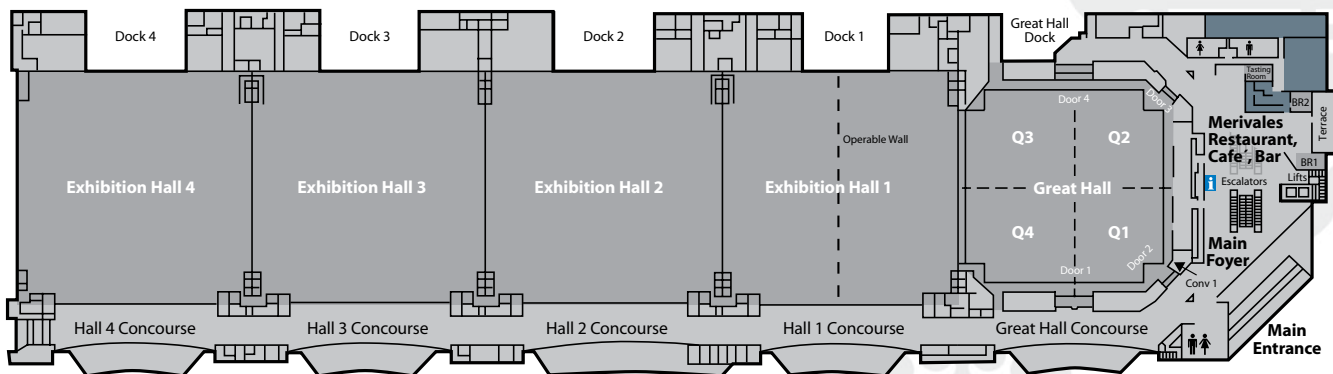
Corner Merivale and Glenelg Streets

South Bank QLD 4101

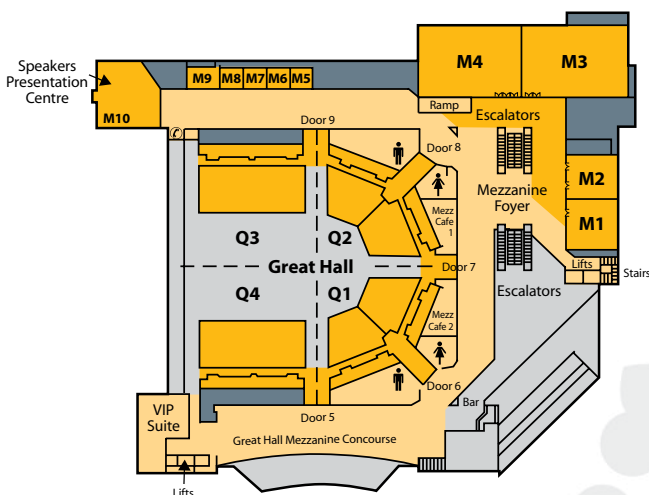
Australia

Phone: +61 7 3308 3000

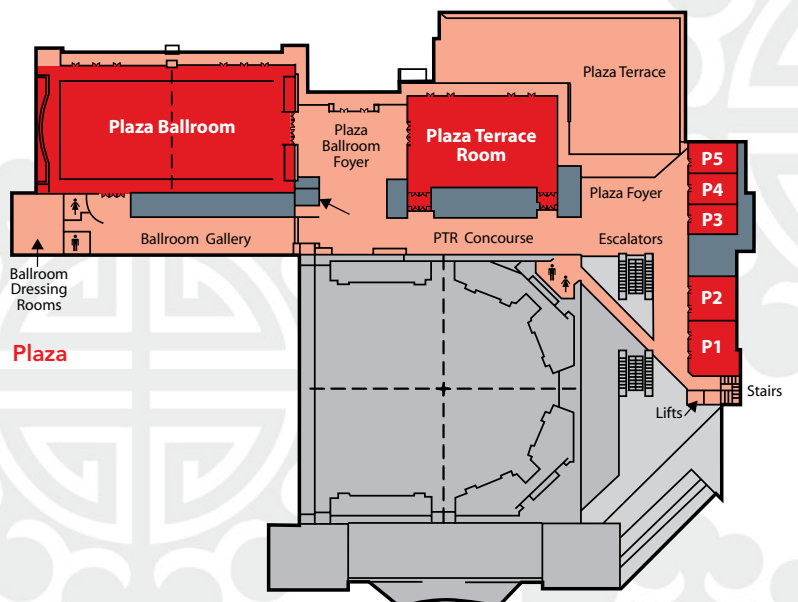
Website: www.bcec.com.au



Foyer



Mezzanine



Plaza

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Summit managers

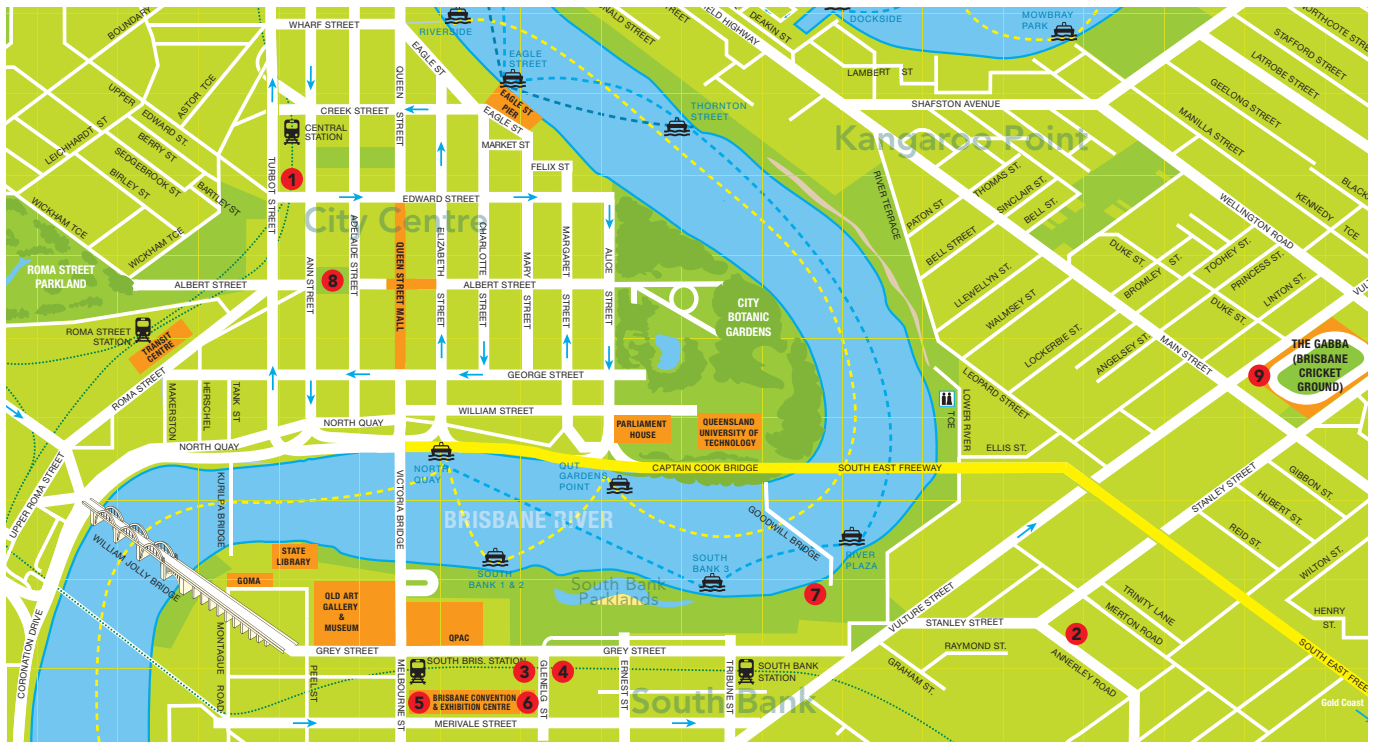
For further information, please contact the Summit managers:

2011 APCS Managers
 MCI (formerly Event
 Planners Australia)
 6 Allison Street
 Bowen Hills QLD 4006
 AUSTRALIA

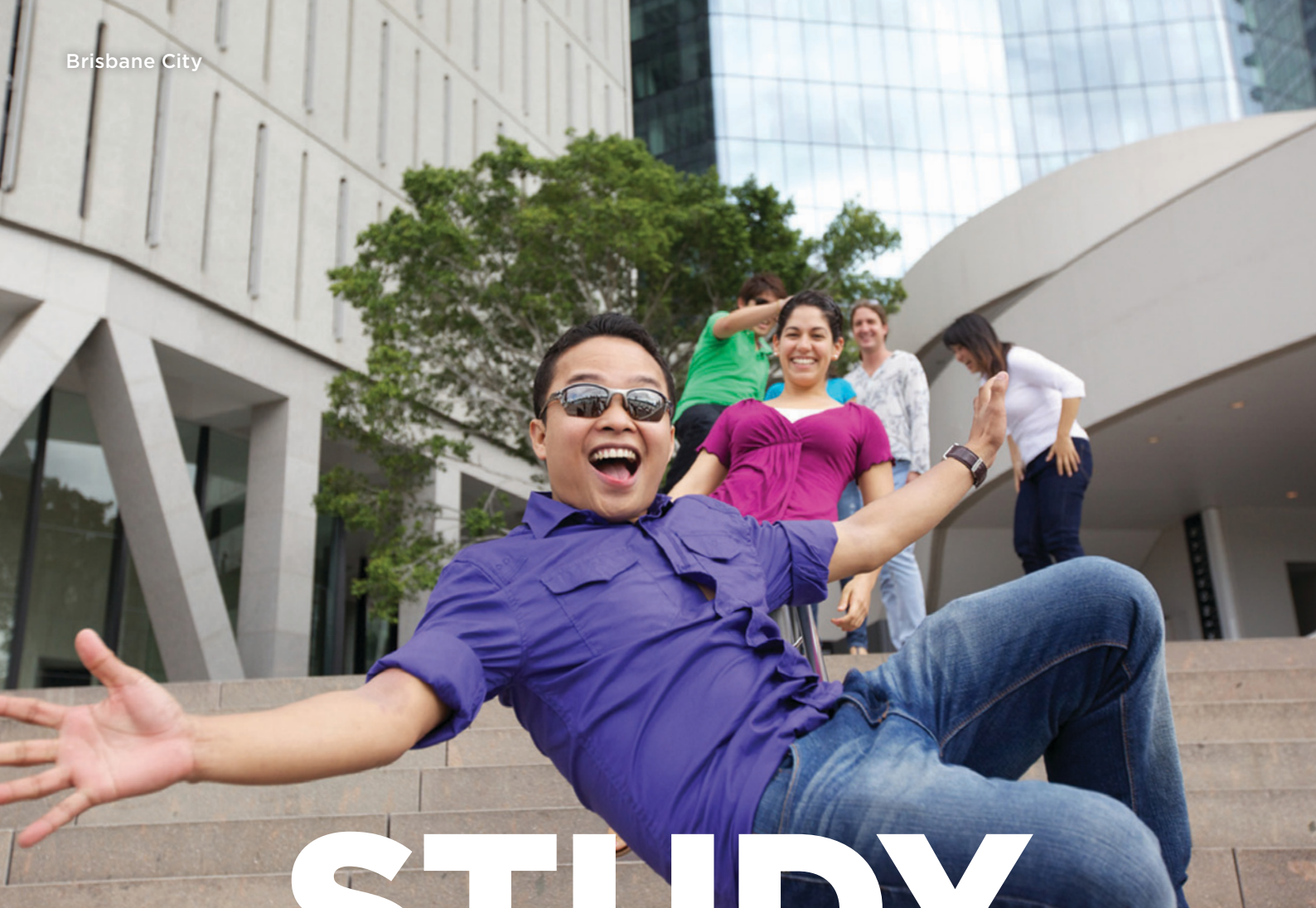
T: +61 7 3858 5582
 F: +61 7 3858 5499
 E: info@apcsummit.org
 W: www.apcsummit.org



MCI (formerly Event Planners Australia) (www.mci-group.com/australia), designs and delivers exceptional meetings and events for association, corporate and government clients. As the leading globally integrated conference, association and event management company we offer access to the local resources and expertise of our 45 offices across 22 countries. Our focus is on establishing long term partnerships with our clients to deliver an innovative, tailored, best practice solution every time.



- | | |
|---|---|
| <ul style="list-style-type: none"> 1 Sofitel Brisbane Central ★★★★★ 2 Diana Plaza Hotel ★★★★★ ½ 3 Rydges South Bank ★★★★★ ½ 4 Mantra South Bank ★★★★★ | <ul style="list-style-type: none"> 5 Brisbane Convention & Exhibition Centre 6 Glenelg St bus depot 7 Maritime Museum 8 King George Square 9 The Gabba |
|---|---|



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Information
GPO Box 1434
Brisbane Qld 4001

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Contact details:
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