

SHAPING CITIES  
FOR OUR FUTURE



## 2023 ASIA PACIFIC CITIES SUMMIT & MAYORS' FORUM – OPPORTUNITIES

Brisbane, Australia  
11-13 October 2023

[apcsummit.org](https://apcsummit.org)



*Dedicated to a better Brisbane*

# AN INVITATION



## A message from the Lord Mayor

It is with immense pride that Brisbane will host the 2023 Asia Pacific Cities Summit (2023APCS) & Mayors' Forum from 11-13 October.

Poised to take its place on the world stage as host of the 2032 Olympic and Paralympic Games, Brisbane is a city that is undergoing rapid and strategically planned change. As we lay the foundations for the Games, and a long-lasting Games legacy, the APCS provides an important platform for us to drive and inspire innovation in our region.

In its history, the APCS has established itself as an internationally renowned event that is a true catalyst for change. Centred around planning better futures for our cities, the APCS unites representatives from around the world to share ideas and aspire to create better and more sustainable futures for our regions.

2023 will mark the 14th edition of this global event, which traditionally draws the largest and most diverse gatherings of more than 1000 mayors and delegates representing over 130 international cities.

As cities around the world re-emerge and re-engage with their global counterparts following the coronavirus pandemic, there has never been a more important time to improve our resilience, create new networks and build brighter futures.

Together, the APCS contributes to a stronger and more dynamic Asia Pacific region, and I look forward to your participation in the 2023 Asia Pacific Cities Summit and Mayors' Forum.

A handwritten signature in black ink, appearing to read 'Adrian Schrinner'.

**Adrian Schrinner**  
Lord Mayor of Brisbane



# 2023APCS INTRODUCTION

## Legacy and impact

**The Asia Pacific Cities Summit (APCS) & Mayors' Forum** has been welcoming city leaders, future makers and trailblazers for more than 25 years, creating a forum to share and propel government and business relations and showcase the capabilities of cities to the world. APCS offers an unsurpassed global opportunity for city and business leaders.

The APCS has become the hallmark event for those at the forefront of cities drawing the largest and most diverse gathering of mayors in the Asia Pacific. As an award-winning summit (Australian Event Awards Conference of the Year 2020), the alumni of participating cities now surpasses 550.

It is the city-shifting focus of the APCS that draws masses from all over the world to embrace reinvention, connect and catapult projects and conversations internationally. In 2019, APCS attracted more than 1400 delegates from 140 cities, representing a population of 405 million.

Over three days, more than 1000 delegates will gather in Brisbane, including mayors, policy makers, business leaders, start-ups, young professionals, leading academics and industry professionals. The 2023APCS will offer an unsurpassed global opportunity for city and business leaders alike.

The 2023APCS is your opportunity to re-engage with the world at a significant scale and at an important and unprecedented time as we shape our cities for the future.

## Program themes

**Shaping Cities for our Future** is the central theme of the 2023APCS program.

### Program sub-themes:



#### Cities of connection

Technology, data and the people



#### Cities of sustainability

Adapting to growth, inclusivity and wellbeing



#### Cities of legacy

Creating events of prosperity and longevity



# YOU WILL WALK AWAY WITH

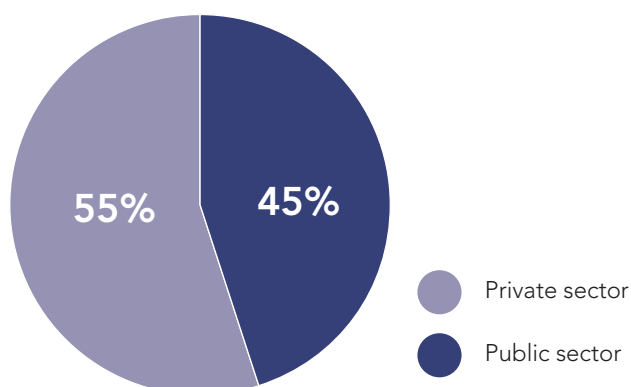
1. **insights** on emerging opportunities and world changing ideas on cities
2. **connections** to world class keynote speakers, city leaders and high calibre delegates
3. **access** to the award-winning APCS network and alumni of more than 550 cities
4. **influence** in the conversation on the future of our cities
5. **business leads**, commercial outcomes and ongoing business development support.

# YOU WILL MEET WITH

APCS attracts the highest calibre of delegates from across the globe, including:

- city mayors, councillors and CEOs
- company and business CEOs, directors, managers and leaders
- peak body and government representatives
- government heads of local, state and federal departments
- policy makers in the urban agenda
- leaders in city tourism
- emerging leaders, researchers and change advocates
- innovators, influencers and trend setters.

PUBLIC vs. PRIVATE SECTOR  
DELEGATES FROM 2021APCS SPECIAL EDITION



# GLOBAL IMPACT OF THE APCS

## Return on investment

The 2023APCS opportunities focus on delivering real return on investment. The principal opportunity for the 2023APCS is the unrivalled facilitation of meetings and networking with urban leaders of Australia, the Asia Pacific and beyond

APCS has been held  
**13** times across **25** years

 <p>Combined population of registered cities <b>405,000,000</b></p>	 <p>Combined population of registered mayors <b>98,809,000</b></p>
 <p>Mayors <b>83</b></p>	 <p>Delegates <b>1484</b></p>
 <p>Speakers and presenters <b>196</b></p>	 <p>Alumni of APCS cities <b>550+</b> (as at 2021)</p>
 <p>Exhibitors <b>86</b></p>	 <p>Cities <b>140</b></p>

This is based on 2019APCS figures.

# OPPORTUNITIES

With more than 1000 participants, an award winning, dynamic program and vital networking opportunities, the 2023APCS offers an unmissable chance for participants to be at the forefront of the conversation of the future of cities.

## REGISTER

Join us in Brisbane for the 2023APCS from 11-13 October.

To register for the 2023APCS and for further information, please visit [apcsummit.org](http://apcsummit.org) or email the APCS Secretariat at [APCS@brisbane.qld.gov.au](mailto:APCS@brisbane.qld.gov.au)

## BUSINESS DELEGATES

The APCS has a proven track record of delivering innovation, connecting cities and creating commercial outcomes. APCS is a global gateway to reach new customers and networks as delegates from throughout the Asia Pacific gather in Brisbane.

The summit features a business program where delegates connect, strengthen their global trade and investment links and drive commercial outcomes through:

- one-on-one business connections
- the 2023APCS Market Square exhibitors showcase
- social and networking events.

## EXHIBIT YOUR PRODUCTS AND SERVICES

The 2023APCS Market Square presents a unique exhibition opportunity to showcase your brand, products and services to the key decision makers of the Asia Pacific region and globally. At 2019APCS nearly 100 Australian and international representatives exhibited in the Market Square.

As the networking hub, the 2023APCS Market Square will host a range of interactive and innovative displays from sponsors, partners and supporting organisations. Daily breaks will be held in the Market Square, ensuring attendees have time to participate and explore throughout the summit.

Exhibitors will receive support through the process from registering their booth through to post-summit business development assistance.

**Opportunities are limited, and interested organisations are encouraged to book early to avoid disappointment.**

## PRESENT YOUR IDEAS

The 2023APCS will feature a range of dynamic speakers and offers the opportunity for speakers to deliver a message to leaders of the broader Asia Pacific region and beyond with impact.

Those interested in speaking at this international meeting of key decision-makers and influencers from leading cities throughout the world are encouraged to submit an abstract addressing one of the 2023APCS program sub-themes.



### Cities of connection

Technology, data and the people



### Cities of sustainability

Adapting to growth, inclusivity and wellbeing



### Cities of legacy

Creating events of prosperity and longevity

## SPONSOR

2023APCS represents a remarkable and rare opportunity to reach city leaders throughout the Asia Pacific region. The summit seeks to engage with commercial partners who are leading innovators in their fields

2023APCS offers a range of engaging sponsorship opportunities at price points to suit varying budgets. To find out more about 2023APCS sponsorship opportunities, please contact the APCS Secretariat by email at [APCS@brisbane.qld.gov.au](mailto:APCS@brisbane.qld.gov.au) or visit [apcsummit.org](http://apcsummit.org)

# 2023APCS MARKET SQUARE – EXHIBITION OPPORTUNITIES

2023APCS is pleased to offer three (3) categories of exhibition space in the APCS Market Square, allowing you to select the perfect presentation style and space to suit your needs.

The Market Square is the true hub of APCS. It is built around the Brisbane Pavilion, an attractive, exciting and interactive space. The Pavilion is presented in a fresh and contemporary style and features meeting spaces, a café, lounge area and stage. The Market Square is also the only location where morning and afternoon refreshments and lunches are served during the summit, ensuring every delegate visits the Market Square.

All exhibition options include:

- one (1) team member registration for a member of your staff (pod) / two (2) registrations for exhibition stand and space only
- refreshment breaks and lunch as per program
- listing on APCS website
- entry in the delegate app with 'contact us' functionality and ability to scan badge codes for delegate details
- QR code for scanning by delegates
- option to purchase additional team member registration at a discounted price.

**Opportunities are limited and interested organisations are encouraged to book early to avoid disappointment.**

## Option 1: exhibition stand

- 3m x 3m footprint with partitioning to 2.4m
- 1 x 240V 4-amp power point
- 2 x 100w fascia spotlights
- 1 x fascia in company name
- Venue carpeting

## Option 2: space only

- 3m x 3m footprint
- 1 x 240V 4-amp power point
- Venue carpeting

## Option 3: exhibition pod

- 2.5m x 1.5m footprint
- 1m x cocktail table, bar stool
- 1 x 240V 4-amp power point
- Venue carpeting

**Preference will be given to small to medium businesses**

## Enquiries:

Please contact [sponsor@ccm.com.au](mailto:sponsor@ccm.com.au) or call +07 3368 2644 and select the Industry and Sponsor Services option.





# 2023APCS KEY ELEMENTS

## SPEAKER SESSIONS

Hear from dynamic and ground-breaking speakers across keynote, big picture and deep dive sessions who are leading their industry and making their mark.



## CITY LEADERS' FORUM

An exclusive opportunity for attending leaders such as CEOs and departmental managers to share their first-hand experiences and activities of their region and learnings from one another.



## BUSINESS MEETINGS

Identify new contacts, create your own meeting agenda and connect with private and public sector delegates from throughout the world all in one place.



## SITE VISITS

Experience Brisbane's strategic precincts, share best practice and learn from industry leaders.



## MAYORS' FORUM

An intimate and exclusive opportunity for attending elected municipal leaders to create their own global network of influential peers and learn the latest trends and opportunities in city management.



## EXHIBITION

Showcase your products, services and ideas to leaders of the Asia Pacific region and beyond. Gain increased domestic and international exposure and generate new business opportunities.



## YOUNG PROFESSIONALS' PROGRAM (YPS@APCS)

Participate in real-world learning with like-minded professionals through workshops. Create lasting change for the region while connecting with mayors, city and business leaders.



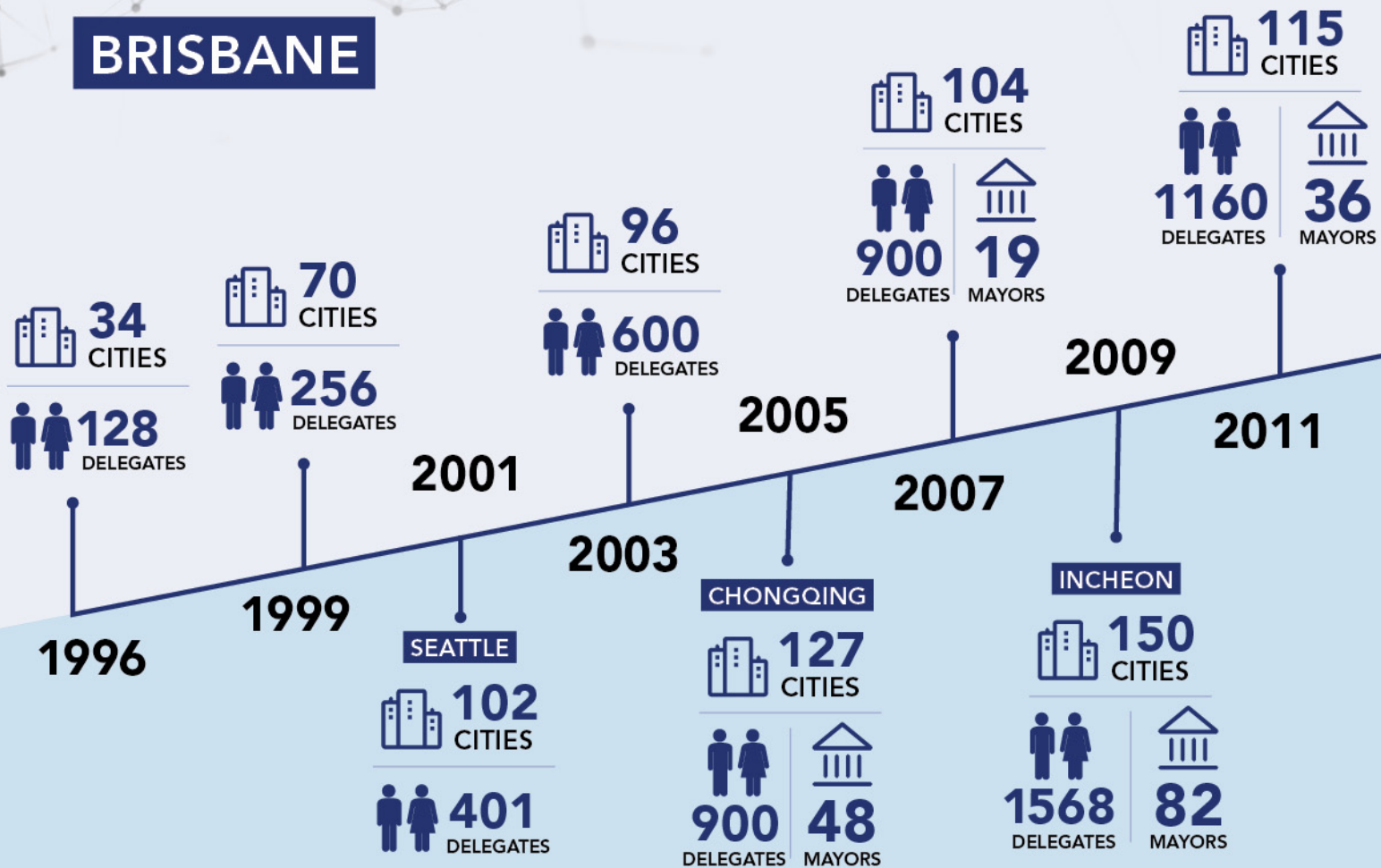
## SOCIAL AND NETWORKING EVENTS

Network with delegates from throughout the region at a range of social and networking opportunities, including the opening event and Gala Dinner.



# SUMMITS

## BRISBANE



## The region's longest running conference for city leaders

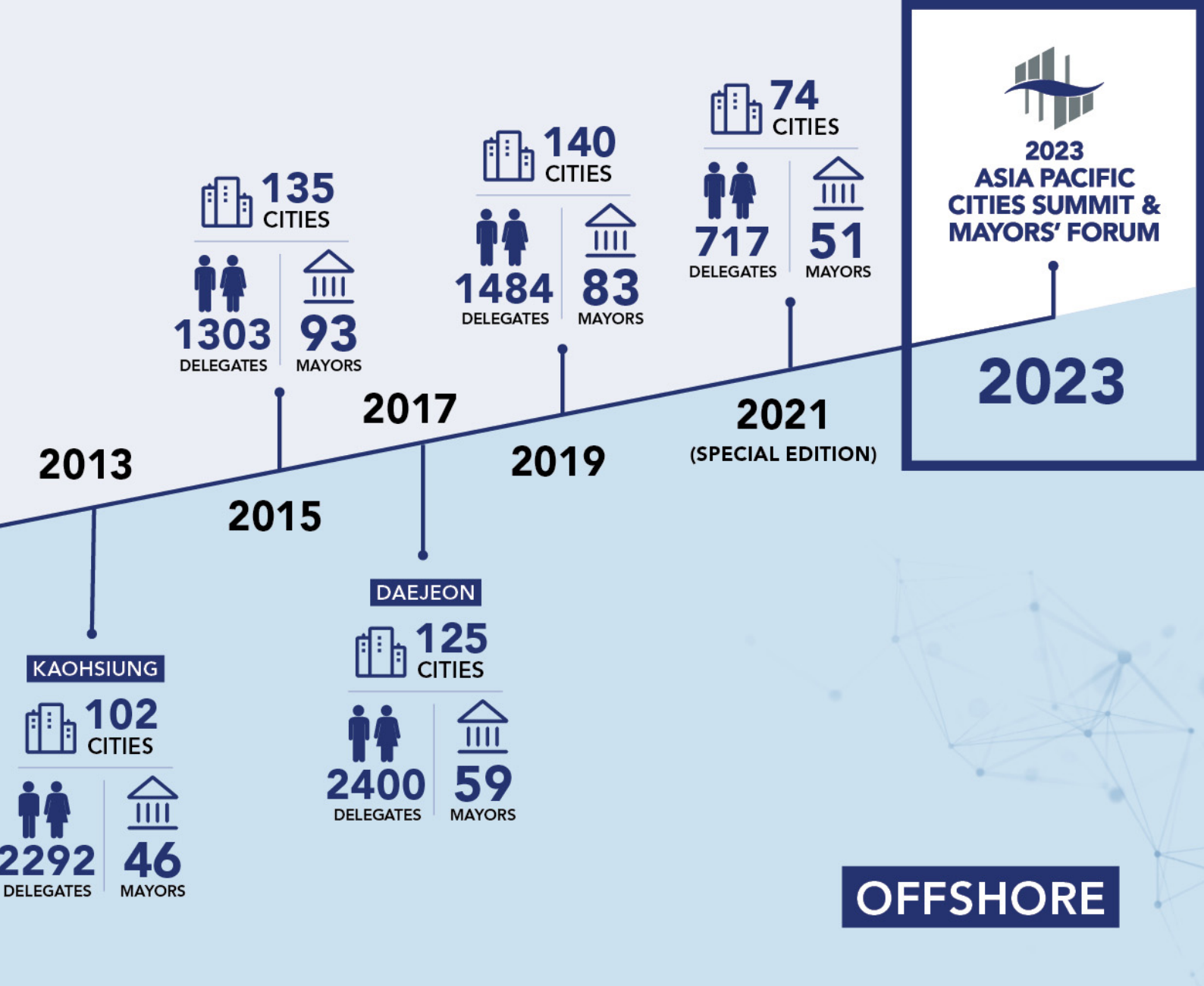
The APCS and Mayors' Forum, founded in 1996, is Brisbane City Council's signature, biennial international event for driving economic growth for Brisbane, South East Queensland, Australia and the wider Asia Pacific region.

The summit is an integral part of Council's economic development agenda for the city to foster international networks and forge new business relations throughout the region.

The APCS is about Brisbane and its surrounding regions' engagement with the Asia Pacific and beyond, including connecting leaders of government with enterprise, maintaining international relations and promoting global best practice for sustaining and governing growing cities.




Held biennially, the host city alternates between Brisbane and bidding international cities.





# 2023APCS PROGRAM

## Shaping Cities for our Future

Wednesday 11 October			Thursday 12 October		Friday 13 October	
Arrivals and registration			Urban walk		Keynote presentation	
Mayors' and City Leaders' Networking Lunch			Keynote presentation			
Mayors' Forum	City leaders' Forum	Site tours (x2)	 Cities of Connection	Young Professionals' Forum	 Cities of Legacy	Young Professionals' Forum
Mayors, City Leaders and Young Professionals networking event						
2023APCS Official Opening and Welcome Reception			Lunch – 2023APCS Market Square		Presentation and signing of the 2023APCS Mayors' Accord	
			 Cities of Sustainability		Young Professionals' Forum	Young Professionals' presentation
			2023APCS Gala Dinner			Closing Ceremony Announcement of the 2025APCS Host City
					Lunch and keynote presentation	

Program outline is indicative only and is subject to change.

## HOW TO REGISTER

To register for the 2023APCS or for further information, please visit [apcsummit.org](https://apcsummit.org)

JOIN THE CONVERSATION

#2023APCS

# THE APCS SECRETARIAT

The Asia Pacific Cities Summit (APCS) and Mayors' Forum Secretariat is operated by Brisbane City Council's International Relations and Multicultural Affairs Branch, City Planning and Sustainability Division. The APCS secretariat is responsible for:

- leading the development of the long-term strategic approach for the APCS
- facilitating the establishment of strategies and priorities for actions arising from the APCS
- providing advisory and operational services to assist host cities in the coordination and management of their offshore APCS events
- management for APCS events in Brisbane
- reviewing and evaluating the outcomes and effectiveness of the APCS.

## Contact us

Website [apcsummit.org](https://apcsummit.org)

Email [APCS@brisbane.qld.gov.au](mailto:APCS@brisbane.qld.gov.au)

Telephone enquiry **+61 7 3178 0790**

 @International Relations and Multicultural Affairs

 @APCSummit

 Asia Pacific Cities Summit (APCS) & Mayors' Forum



Scan the QR code  
for more information.

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