2023 ASIA PACIFIC CITIES SUMMIT & MAYORS’ FORUM – OPPORTUNITIES

Brisbane, Australia
11-13 October 2023

apcsummit.org

Dedicated to a better Brisbane
It is with immense pride that Brisbane will host the 2023 Asia Pacific Cities Summit (2023APCS) & Mayors’ Forum from 11-13 October.

Poised to take its place on the world stage as host of the 2032 Olympic and Paralympic Games, Brisbane is a city that is undergoing rapid and strategically planned change. As we lay the foundations for the Games, and a long-lasting Games legacy, the APCS provides an important platform for us to drive and inspire innovation in our region.

In its history, the APCS has established itself as an internationally renowned event that is a true catalyst for change. Centred around planning better futures for our cities, the APCS unites representatives from around the world to share ideas and aspire to create better and more sustainable futures for our regions.

2023 will mark the 14th edition of this global event, which traditionally draws the largest and most diverse gatherings of more than 1000 mayors and delegates representing over 130 international cities.

As cities around the world re-emerge and re-engage with their global counterparts following the coronavirus pandemic, there has never been a more important time to improve our resilience, create new networks and build brighter futures.

Together, the APCS contributes to a stronger and more dynamic Asia Pacific region, and I look forward to your participation in the 2023 Asia Pacific Cities Summit and Mayors’ Forum.

Adrian Schrinner
Lord Mayor of Brisbane
2023APCS INTRODUCTION

Legacy and impact

The Asia Pacific Cities Summit (APCS) & Mayors’ Forum has been welcoming city leaders, future makers and trailblazers for more than 25 years, creating a forum to share and propel government and business relations and showcase the capabilities of cities to the world. APCS offers an unsurpassed global opportunity for city and business leaders.

The APCS has become the hallmark event for those at the forefront of cities drawing the largest and most diverse gathering of mayors in the Asia Pacific. As an award-winning summit (Australian Event Awards Conference of the Year 2020), the alumni of participating cities now surpasses 550.

It is the city-shifting focus of the APCS that draws masses from all over the world to embrace reinvention, connect and catapult projects and conversations internationally. In 2019, APCS attracted more than 1400 delegates from 140 cities, representing a population of 405 million.

Over three days, more than 1000 delegates will gather in Brisbane, including mayors, policy makers, business leaders, start-ups, young professionals, leading academics and industry professionals. The 2023APCS will offer an unsurpassed global opportunity for city and business leaders alike.

The 2023APCS is your opportunity to re-engage with the world at a significant scale and at an important and unprecedented time as we shape our cities for the future.

Program themes

Shaping Cities for our Future is the central theme of the 2023APCS program.

Program sub-themes:

- **Cities of connection**
  Technology, data and the people

- **Cities of sustainability**
  Adapting to growth, inclusivity and wellbeing

- **Cities of legacy**
  Creating events of prosperity and longevity
YOU WILL WALK AWAY WITH

1. **insights** on emerging opportunities and world changing ideas on cities
2. **connections** to world class keynote speakers, city leaders and high calibre delegates
3. **access** to the award-winning APCS network and alumni of more than 550 cities
4. **influence** in the conversation on the future of our cities
5. **business leads**, commercial outcomes and ongoing business development support.

YOU WILL MEET WITH

APCS attracts the highest calibre of delegates from across the globe, including:
- city mayors, councillors and CEOs
- company and business CEOs, directors, managers and leaders
- peak body and government representatives
- government heads of local, state and federal departments
- policy makers in the urban agenda
- leaders in city tourism
- emerging leaders, researchers and change advocates
- innovators, influencers and trend setters.

GLOBAL IMPACT OF THE APCS

**Return on investment**

The 2023APCS opportunities focus on delivering real return on investment. The principal opportunity for the 2023APCS is the unrivalled facilitation of meetings and networking with urban leaders of Australia, the Asia Pacific and beyond.

APCS has been held
13 times across 25 years

<table>
<thead>
<tr>
<th>Combined population of registered cities</th>
<th>Combined population of registered mayors</th>
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<tbody>
<tr>
<td>405,000,000</td>
<td>98,809,000</td>
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<table>
<thead>
<tr>
<th>Mayors</th>
<th>Delegates</th>
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<tbody>
<tr>
<td>83</td>
<td>1484</td>
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<table>
<thead>
<tr>
<th>Speakers and presenters</th>
<th>Alumni of APCS cities</th>
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<tr>
<td>196</td>
<td>550+</td>
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<table>
<thead>
<tr>
<th>Exhibitors</th>
<th>Cities</th>
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<tr>
<td>86</td>
<td>140</td>
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PUBLIC vs. PRIVATE SECTOR

DELEGATES FROM 2021APCS SPECIAL EDITION

Private sector: 45%
Public sector: 55%

This is based on 2019APCS figures.
OPPORTUNITIES

With more than 1000 participants, an award winning, dynamic program and vital networking opportunities, the 2023APCS offers an unmissable chance for participants to be at the forefront of the conversation of the future of cities.

REGISTER
Join us in Brisbane for the 2023APCS from 11-13 October.

To register for the 2023APCS and for further information, please visit apcsummit.org or email the APCS Secretariat at APCS@brisbane.qld.gov.au

BUSINESS DELEGATES
The APCS has a proven track record of delivering innovation, connecting cities and creating commercial outcomes. APCS is a global gateway to reach new customers and networks as delegates from throughout the Asia Pacific gather in Brisbane.

The summit features a business program where delegates connect, strengthen their global trade and investment links and drive commercial outcomes through:

– one-on-one business connections
– the 2023APCS Market Square exhibitors showcase
– social and networking events.

EXHIBIT YOUR PRODUCTS AND SERVICES
The 2023APCS Market Square presents a unique exhibition opportunity to showcase your brand, products and services to the key decision makers of the Asia Pacific region and globally. At 2019APCS nearly 100 Australian and international representatives exhibited in the Market Square.

As the networking hub, the 2023APCS Market Square will host a range of interactive and innovative displays from sponsors, partners and supporting organisations. Daily breaks will be held in the Market Square, ensuring attendees have time to participate and explore throughout the summit.

Exhibitors will receive support through the process from registering their booth through to post-summit business development assistance.

Opportunities are limited, and interested organisations are encouraged to book early to avoid disappointment.

PRESENT YOUR IDEAS
The 2023APCS will feature a range of dynamic speakers and offers the opportunity for speakers to deliver a message to leaders of the broader Asia Pacific region and beyond with impact.

Those interested in speaking at this international meeting of key decision-makers and influencers from leading cities throughout the world are encouraged to submit an abstract addressing one of the 2023APCS program sub-themes.

Cities of connection
Technology, data and the people

Cities of sustainability
Adapting to growth, inclusivity and wellbeing

Cities of legacy
Creating events of prosperity and longevity

SPONSOR
2023APCS represents a remarkable and rare opportunity to reach city leaders throughout the Asia Pacific region. The summit seeks to engage with commercial partners who are leading innovators in their fields.

2023APCS offers a range of engaging sponsorship opportunities at price points to suit varying budgets. To find out more about 2023APCS sponsorship opportunities, please contact the APCS Secretariat by email at APCS@brisbane.qld.gov.au or visit apcsummit.org
2023APCS MARKET SQUARE – EXHIBITION OPPORTUNITIES

2023APCS is pleased to offer three (3) categories of exhibition space in the APCS Market Square, allowing you to select the perfect presentation style and space to suit your needs.

The Market Square is the true hub of APCS. It is built around the Brisbane Pavilion, an attractive, exciting and interactive space. The Pavilion is presented in a fresh and contemporary style and features meeting spaces, a café, lounge area and stage. The Market Square is also the only location where morning and afternoon refreshments and lunches are served during the summit, ensuring every delegate visits the Market Square.

All exhibition options include:
- one (1) team member registration for a member of your staff (pod) / two (2) registrations for exhibition stand and space only
- refreshment breaks and lunch as per program
- listing on APCS website
- entry in the delegate app with ‘contact us’ functionality and ability to scan badge codes for delegate details
- QR code for scanning by delegates
- option to purchase additional team member registration at a discounted price.

Opportunities are limited and interested organisations are encouraged to book early to avoid disappointment.

Option 1: exhibition stand
- 3m x 3m footprint with partitioning to 2.4m
- 1 x 240V 4-amp power point
- 2 x 100w fascia spotlights
- 1 x fascia in company name
- Venue carpeting

Option 2: space only
- 3m x 3m footprint
- 1 x 240V 4-amp power point
- Venue carpeting

Option 3: exhibition pod
- 2.5m x 1.5m footprint
- 1m x cocktail table, bar stool
- 1 x 240V 4-amp power point
- Venue carpeting

Preference will be given to small to medium businesses

Enquiries:
Please contact sponsor@ccm.com.au or call +07 3368 2644 and select the Industry and Sponsor Services option.
2023APCS KEY ELEMENTS

SPEAKER SESSIONS
Hear from dynamic and ground-breaking speakers across keynote, big picture and deep dive sessions who are leading their industry and making their mark.

MAYORS’ FORUM
An intimate and exclusive opportunity for attending elected municipal leaders to create their own global network of influential peers and learn the latest trends and opportunities in city management.

CITY LEADERS’ FORUM
An exclusive opportunity for attending leaders such as CEOs and departmental managers to share their first-hand experiences and activities of their region and learnings from one another.

EXHIBITION
Showcase your products, services and ideas to leaders of the Asia Pacific region and beyond. Gain increased domestic and international exposure and generate new business opportunities.

BUSINESS MEETINGS
Identify new contacts, create your own meeting agenda and connect with private and public sector delegates from throughout the world all in one place.

YOUNG PROFESSIONALS’ PROGRAM (YPS@APCS)
Participate in real-world learning with like-minded professionals through workshops. Create lasting change for the region while connecting with mayors, city and business leaders.

SITE VISITS
Experience Brisbane’s strategic precincts, share best practice and learn from industry leaders.

SOCIAL AND NETWORKING EVENTS
Network with delegates from throughout the region at a range of social and networking opportunities, including the opening event and Gala Dinner.
The region’s longest running conference for city leaders

The APCS and Mayors’ Forum, founded in 1996, is Brisbane City Council’s signature, biennial international event for driving economic growth for Brisbane, South East Queensland, Australia and the wider Asia Pacific region.

The summit is an integral part of Council’s economic development agenda for the city to foster international networks and forge new business relations throughout the region.

The APCS is about Brisbane and its surrounding regions’ engagement with the Asia Pacific and beyond, including connecting leaders of government with enterprise, maintaining international relations and promoting global best practice for sustaining and governing growing cities.

Held biennially, the host city alternates between Brisbane and bidding international cities.
# 2023APCS PROGRAM

Shaping Cities for our Future

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<thead>
<tr>
<th>Wednesday 11 October</th>
<th>Thursday 12 October</th>
<th>Friday 13 October</th>
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<tbody>
<tr>
<td>Arrivals and registration</td>
<td>Urban walk</td>
<td>Keynote presentation</td>
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<td>Mayors’ and City Leaders’ Networking Lunch</td>
<td>Keynote presentation</td>
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<tr>
<td>Mayors’ Forum</td>
<td>City Leaders’ Forum</td>
<td>Site tours (x2)</td>
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<tr>
<td>Mayors, City Leaders and Young Professionals networking event</td>
<td>Cities of Connection</td>
<td>Young Professionals’ Forum</td>
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<tr>
<td>2023APCS Official Opening and Welcome Reception</td>
<td>Lunch – 2023APCS Market Square</td>
<td>Young Professionals’ Forum</td>
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<td>Presentation and signing of the 2023APCS Mayors’ Accord</td>
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<td>Young Professionals’ presentation</td>
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<td>Closing Ceremony</td>
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<td>Announcement of the 2025APCS Host City</td>
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<td></td>
<td>2023APCS Gala Dinner</td>
<td>Lunch and keynote presentation</td>
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Program outline is indicative only and is subject to change.

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## HOW TO REGISTER

To register for the 2023APCS or for further information, please visit [apcsummit.org](http://apcsummit.org)

JOIN THE CONVERSATION

#2023APCS
THE APCS SECRETARIAT

The Asia Pacific Cities Summit (APCS) and Mayors’ Forum Secretariat is operated by Brisbane City Council’s International Relations and Multicultural Affairs Branch, City Planning and Sustainability Division. The APCS secretariat is responsible for:

- leading the development of the long-term strategic approach for the APCS
- facilitating the establishment of strategies and priorities for actions arising from the APCS
- providing advisory and operational services to assist host cities in the coordination and management of their offshore APCS events
- management for APCS events in Brisbane
- reviewing and evaluating the outcomes and effectiveness of the APCS.

Contact us

Website apcsummit.org
Email APCS@brisbane.qld.gov.au
Telephone enquiry +61 7 3178 0790

Scan the QR code for more information.

All information provided is correct at the time of printing and subject to change without notice.