



2025 ASIA PACIFIC CITIES SUMMIT & MAYORS' FORUM

Expo City Dubai, UAE
27-29 October

Host city



مدينة إكسبو دبي
EXPO CITY DUBAI

An initiative of



Dedicated to a better Brisbane

2025APCS for
Business



Why 2025APCS matters for business and investment

The 2025 Asia Pacific Cities Summit & Mayors' Forum (2025APCS) will take place from 27-29 October 2025 at Expo City Dubai – a global convening point at the crossroads of Asia, Africa, and Europe.

This Summit is not just for city leaders. It's a strategic opportunity for businesses, investors, trade bodies, and entrepreneurs seeking to tap into the urban growth, infrastructure demand, and sustainability transitions shaping the future of global cities.

Expo City Dubai, host of Expo 2020 and COP28, provides a purpose-built, globally connected platform for unlocking commercial potential across borders

Key reasons to attend:



Commercial value at the city level

A platform to connect directly with the leaders, influencers, and innovators steering the urban agenda across the fastest-growing regions of the world



Economic Catalyst

Leverage Dubai's unique role as a trade, logistics, and innovation hub to access new markets and build investment pipelines



Brought to you by the city of Dubai

Learn from, plug into, and contribute to a city renowned for turning vision into reality



Audience Reach

Connect with mayors, policy makers, CEOs, trade delegates, and 2,000+ global stakeholders



Global Access

Meet decision-makers from 1,000+ cities across Asia Pacific, the Middle East, Africa, South Asia and beyond



Real Outcomes

Advance cross-border commercial partnerships, public-private initiatives, and investment leads through bespoke matchmaking, exhibition platforms, and curated business forums

Business-driven programming and opportunities



Meet@APCS Business Programme

A dedicated commercial platform to:

- Facilitate G2B and B2B connections across continents
- Support market entry and expansion strategies in emerging and mature cities
- Enable curated matchmaking with city governments, infrastructure developers, and innovation partners
- Offer tailored partnering opportunities aligned with business growth and brand visibility

APCS Market Square Exhibition

- 100+ exhibition spaces open to companies, institutions, and startups
- Ideal for launching smart city solutions, showcasing urban tech, infrastructure models, and environmental innovations
- Engage with prospective clients, government buyers, and ecosystem influencers

Featured Programmes for Engagement

- Mayors-Business Forum
- Major Project Briefings
- Trade and Investment Hub sessions
- City Branding and Economic Development panels

Strategic outcomes and how to get involved



Commercial benefits

- Expand into new regions with on-the-ground networks in cities across MEASA and Asia Pacific
- Identify city-led procurement and development opportunities, including at Expo City Dubai, the new centre of Dubai's future
- Secure face-time with mayors, project heads, and ministers
- Influence policy and investment priorities through direct participation



Partnership and sponsorship options

- Gain category-exclusive visibility across the venue and media
- Host private roundtables and branded networking events
- Position your company as a leader in sustainable urban development, smart infrastructure, or innovation
- Explore bespoke sponsorship packages aligned to strategic objectives



Who should attend?

- C-Suite leaders in infrastructure, transport, energy, tech, finance, tourism, and ESG
- Multinationals and regional firms targeting urban markets
- Trade bodies and investment promotion agencies
- VC/PE funds, accelerators, and innovation hubs
- Solution providers looking to scale in the government or city space

Next steps

Explore sponsorship and exhibition



View the draft programme



Register your interest





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For business, trade, and investment
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gateway to the cities of tomorrow

