







2023 Asia Pacific Cities Summit (2023APCS) & Mayors' Forum Frequently Asked Questions for Australian Mayors and Deputy Mayors

THE 2023APCS

Where will the 2023APCS take place?

The main Summit program will take place at the <u>Brisbane Convention and Exhibition Centre</u> at South Bank. There will also be social events held at various venues across Brisbane, including Brisbane City Hall (Mayors' Forum).

REGISTRATION

How do I register?

Visit <u>apcsummit.org</u> to register. Full-time Mayors and Deputy Mayors receive early-bird registration of AUD\$1560 until 1 September 2023. Early-bird group registration offers are also available. Please see the below table for further details.

2023APCS registration package

	Early-bird (before 1 September)	Standard (before 30 September)	Late (from 1 October)
Full-time Mayor/Deputy Mayor/Governor	\$1,560	\$1,890	\$2,145
Full-time delegate	\$1,780	\$2,225	\$2,450
Young Professionals' Forum (YPs@APCS)	\$655		
Concession	\$1,090		
Full-time group registration (discount for five ore more delegates)	\$1,245 per delegate	\$1,670 per delegate	N/A

^{*}Registration fees are expressed and are payable in Australian Dollars (AUD) and include Australian Goods and Services tax (GST) of 10%.

What does each Mayor's registration include?

- Opening ceremony and welcome reception
- Keynote, big picture and deep dive sessions



^{*}Concession rates are available for full time students and concession card holders.

^{*}Group registrations must be processed in a single transaction and payment. Available for purchase in groups of five only.







Mayors' Forum (invitation-only event)

Brisbane, Australia 11-13 October

- Mayors and City Leaders' Networking Lunch (invitation-only event)
- Mayors, City Leaders and Young Professionals' Networking Event (invitation-only event)
- Travel between events on Wednesday 11 October (transport provided)
- Gala dinner
- Urban Walk
- Meet@APCS business meetings
- APCS Market Square Exhibition
- Meal breaks (Wednesday Friday)
- Young Professionals' presentation
- Presentation and signing of the Mayors' Accord
- Announcement of the 2025APCS Host City
- Closing ceremony.

Who will attend the 2023APCS?

The previous APCS held in Brisbane in 2019 attracted more than 1400 delegates, representing 140 cities. Eighty-three Mayors and Deputy Mayors also attended the event. The combined population of registered cities was 405 million people.

APCS attracts the highest calibre of delegates from across the globe, including:

- city mayors, councillors and CEOs
- company and business CEOs, directors and managers and leaders
- peak body and government representatives
- government heads of local, state and federal departments
- policy makers in the urban agenda
- leaders in city tourism
- emerging leaders, researchers and change advocates
- innovators, influencers and trend setters.

What are the opportunities and benefits of being involved with this event?

The 2023APCS offers a wide range of opportunities and may provide benefits to the groups listed below.

- **Local government employees** discuss common issues and challenges facing governments throughout the world and offer professional development experiences.
- Chief Executive Officer or General Manager meet with other government leaders from the Asia Pacific region and exchange ideas, challenges and best practice. Participate in the City Leaders' Forum, a closed door, invitation only event for senior non-elected government officials.
- Local chambers of commerce businesses who wish to promote their brand or product to civic and business leaders of the Asia Pacific region's important metropolises. Encourage local business leaders to participate in the Meet@APCS business program and strengthen their global presence through business introductions and networking events.

How can I promote these opportunities to local constituents?

Please contact the APCS Secretariat for promotional material, including images and text that can be inserted in local newsletters and communications by email at APCS@brisbane.qld.gov.au













PROGRAM

What topics will be covered during the 2023APCS?

The overarching theme of the Summit is 'Shaping Cities for our Future' with three sub-themes to be discussed in each half-day session:

- Cites of Connection technology, data and the people.
- Cities of Sustainability adapting to growth, inclusivity and wellbeing.
- Cities of Legacy creating events for prosperity and longevity.

Program outline

Please refer to the website for the most up to date program available here.

What is the Mayors' Forum and Accord?

The Mayors' Forum is an opportunity for elected government leaders to come together and share their insights, discuss trends and issues facing their cities and develop solutions to promote growth and prosperity in cities. Participants will develop their own global network of influential peers and learn the latest trends and opportunities in city management.

Key achievements, outcomes and strategic objectives of the Mayors' Forum are summarised in the Mayors' Accord, which is presented to all delegates on the final day of the Summit and is signed by all participants. In 2019, the Mayors attending the APCS represented jurisdictions with a population of almost 99 million people, allowing the Mayors' Accord to directly impact the lives of this significant population.

The Mayors' Forum is by invitation only and is open to Mayors, Deputy Mayors and Governors. Only one representative per city is permitted. The Mayors' Forum will be held on Wednesday 11 October 2023 at the Brisbane City Hall. Prior to the Mayors' Forum, a Mayors and City Leaders Lunch will be held.

How do I choose which deep dive session I can attend?

After <u>registering</u>, delegates can choose to attend any of the deep dive sessions they like as it is a walk-in format. All delegates will be notified about the range of interesting session topics closer to the event. Delegates are also encouraged to set up one-on-one meetings (Meet@APCS business meetings) using the app to maximise time and visit the exhibition area at APCS Market Square.

How will I travel between events?

Delegates are required to make their way to and from the Brisbane Convention Centre on Thursday 12 and Friday 13 October. On Wednesday 11 October, transportation will be provided from Brisbane City Hall to the Brisbane Convention and Exhibition Centre.

What is the dress code for the APCS?

The dress code for the 2023APCS, networking and social events is business attire. For the Urban Walk, the dress code is smart casual and comfortable walking attire is suggested. During October, the average temperature in Brisbane can vary from 16-26°C.

ACCOMMODATION AND TRAVEL

Will airport transfers be available?

Delegates will be required to make their own way from the airport to their accommodation. Visit the Brisbane Airport website for transport options.











What are the accommodation options?

A list of partner hotels will be provided to delegates and bookings will be able to be made with negotiated rates. Delegates are invited to make their own hotel bookings at the hotel of their choosing. Please refer to the accommodation tab of the website for further details.

In what language will the Summit be conducted?

English is the official language of the APCS. Simultaneous translation headsets may be provided for keynote and plenary sessions, subject to language demand. The Mayors' Forum will be conducted in English only. An interpreter is permitted if required for the Forum. Delegates requiring interpreting for meetings are required to bring their own interpreter to the Summit.

OPPORTUNITIES - SPEAKING

Are speaking opportunities available?

Yes, the Call for Speakers will open in early April 2023, including the opportunity to showcase upcoming tender projects in your region at the <u>Major Project Announcement Briefings</u>. To apply, delegates can submit their abstract through the official 2023APCS website by 14 July 2023. Successful applicants will be notified by mid August 2023 and will need to register for the 2023APCS by 1 September 2023.

Details required for a speaker submission will include:

- Personal details e.g. full name, position and organisation
- City name
- 2023APCS program sub-theme which your abstract aligns with (from the three sub-themes)
- Title of the abstract
- Presenter name or names (if there are more than two people presenting together)
- Speaker biography
- Abstract summary of no more than 250 words.

Major project Announcement briefings

These briefings are an opportunity to share major projects that will open for tender or private sector involvement within the next 12 months. Major project presenters at the previous APCS included Asian Development Bank, Invest Hong Kong and local governments including Blacktown, Brisbane, Townsville, Mackay and Sunshine Coast.

Those interested in presenting on major projects available for tender at the 2023APCS are encouraged to submit a proposal in line with the call for speaker timeline.

OPPORTUNITIES - CITY PROMOTION

What exhibitor options are available to promote our city to Summit attendees? Exhibition booths are available in the Market Square in the Brisbane Convention and Exhibition Centre (main venue for the 2023APCS). Exhibitors can book a booth at Market Square through the official 2023APCS website. Further information is available here











OPPORTUNITIES - MEETINGS AND NETWORKING

APCS has a strong reputation of facilitating connections with public and private sectors. Meet@APCS delivers introductions, networking and meeting opportunities via a suite of exclusive platforms:

- The APCS App exclusively available to APCS participants. The APCS App is an interactive platform that allows delegates to build personal and business profiles, search and introduce themselves to other participants, request and confirm meetings and more. The App opens in advance of the Summit and remains open for two months post-event.
- APCS Market Square a key feature of the Summit and provides display opportunities for businesses and city administrations, large and small. Anchored by the Brisbane Pavilion, an interactive space featuring meeting facilities, café and more, the Market Square is the prime location for meeting other delegates and exhibitors at APCS. All delegate refreshment breaks and lunches are served in the Market Square which is located immediately adjacent to Summit meeting rooms.
- APCS Networking Events the Summit offers excellent networking opportunities at prominent social events. Principal amongst these include the Networking Reception on the opening day, and the APCS Gala Dinner. Further invitation-only events are held over the course of the Summit.

OPPORTUNITIES - YOUNG PROFESSIONALS

Are there any opportunities for young people at the 2023APCS?

The Young Professionals' Program (YPs@APCS) is designed for 18 to 30-year-olds who have experience in, and passion for one or more of the Summit program sub-themes. YP delegates will be presented with a series of urban challenges relating to the Summit program themes and will be tasked with finding solutions which are cost-neutral or revenue-positive to city administrators.

Outside of the immersive program of inspiring speakers and workshops, young professional delegates may also attend keynote and plenary sessions, social functions and exclusive networking events. More information about the Young Professionals' program, visit the <u>Young Professionals' Program page</u>.

